



Office of the General Counsel  
2025 E Street, NW  
Washington, DC 20006

**Debra Y. Hughes**  
**Direct Dial:** (202) 303-5356  
**Facsimile:** (202) 303-0143  
**Email:** hughesdeb@usa.redcross.org

May 10, 2011

VIA EMAIL

To: Kurt Pritz and Amy Stathos

Dear Kurt and Amy,

We are writing to follow up to our letter to ICANN of April 6, 2011, and to continue to implore ICANN to reserve a new category of names from registration at both at the top and second level of new gTLDs that will be introduced during the New gTLD Program, namely, those names long used by internationally-recognized non-profit humanitarian aid organizations and protected under international treaties and national laws. As of this date, these names have not been added to any of the Reserved Names Lists in the gTLD Applicant Guidebook.

In that letter, we detailed the critical policy rationale for including these names on the Reserved Names Lists, namely, to ensure that ICANN and registry operators comply with the international and national laws for which they are legally incorporated/organized and to ensure the long standing, well-established, and stable operation of non-profit humanitarian aid organizations by preventing the diversion of funds caused by donor confusion, illegal phishing, and trademark enforcement. Moreover, as requested, we offered strict criteria for any entity attempting to obtain protection on these lists, namely, that the organization's mission be fundamentally humanitarian; that its names are protected by international and national law; that its names must be long standing and well established; and that the organization's stable operation would be fundamentally impacted if their names were available for registration. In this way, inclusion on the Reserved Names List would not be ripe for over inclusion and abuse.

We appreciate your attention to these matters, and welcome the opportunity to speak with you in person at the upcoming International Trademark Association's Annual Meeting in San Francisco. Specifically, we are available to meet on Saturday, May 14 from 9am to 12pm, Monday, May 16 from 1pm-3pm, and Tuesday, May 17 from 10am-12pm. Please let us know if any of these times are convenient for you, or if not, alternative times and we will do our best to accommodate you. We look forward to hearing from you.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "Debra Y. Hughes", with a horizontal line extending to the right.

Debra Y. Hughes,  
Senior Counsel

cc: ICANN Board of Directors Secretary