

Graduate Certificate - Athletic Administration

The graduate certificate in Athletic Administration provides you with the fundamental skills required to manage sports programs and facilities.

The physical fitness and sports industries require knowledgeable, experienced leaders who are up to date with emerging health and fitness developments and capable of securing financial support for programs and facilities. This certificate helps to prepare you to seek a career as an intercollegiate athletic director, recreation director, or sport and fitness center owner.

Certificate Objectives

Upon successful completion of this certificate, the student will be able to:

- Compare and contrast various approaches to the administration of sports programs in a variety of sports settings.
- Recognize the various roles and functions of internal and external stakeholders in the administration and management of sports programs.

Certificate Requirements (18 semester hours)

Code	Title	Semester Hours
SPMT608	Sports Law	3
SPMT603	High School Athletic Administration	3
SPMT612	Sports Event Management	3
SPMT613	Sports Entrepreneurship	3
SPMT620	Leadership and Management in Sport	3
SPMT630	Sales and Promotions in Sport	3
Total Semester Hours		18