

Undergraduate Certificate - Strategic Leadership

The undergraduate certificate in Strategic Leadership is a concentrated program designed to help you develop the skills needed for effective leadership and workforce management. Topics include leadership, motivation, performance management, information systems, organizational change, and staffing. This online program is suited to undergraduate business or management students who want to improve their leadership abilities for use in different organizations.

Certificate Objectives

Upon successful completion of this certificate, the student will be able to:

- Construct a strategic plan of staffing requirements for a new initiative that an organization has undertaken.
- Prepare a performance management appraisal for a direct report.
- Produce an icebreaker that can be introduced at a departmental meeting in an effort to promote unity among the team and establish a healthy culture in the work environment.

Certificate Requirements (18 semester hours)

| Code | Title | Semester Hours |
|----------------------|---|----------------|
| HRMT407 | Human Resource Management | 3 |
| HRMT415 | Human Resource Management Information Systems | 3 |
| HRMT419 | Recruitment and Staffing | 3 |
| MGMT312 | Leadership & Motivation | 3 |
| MGMT313 | Organizational Change | 3 |
| MGMT410 | Strategic Management | 3 |
| Total Semester Hours | | 18 |