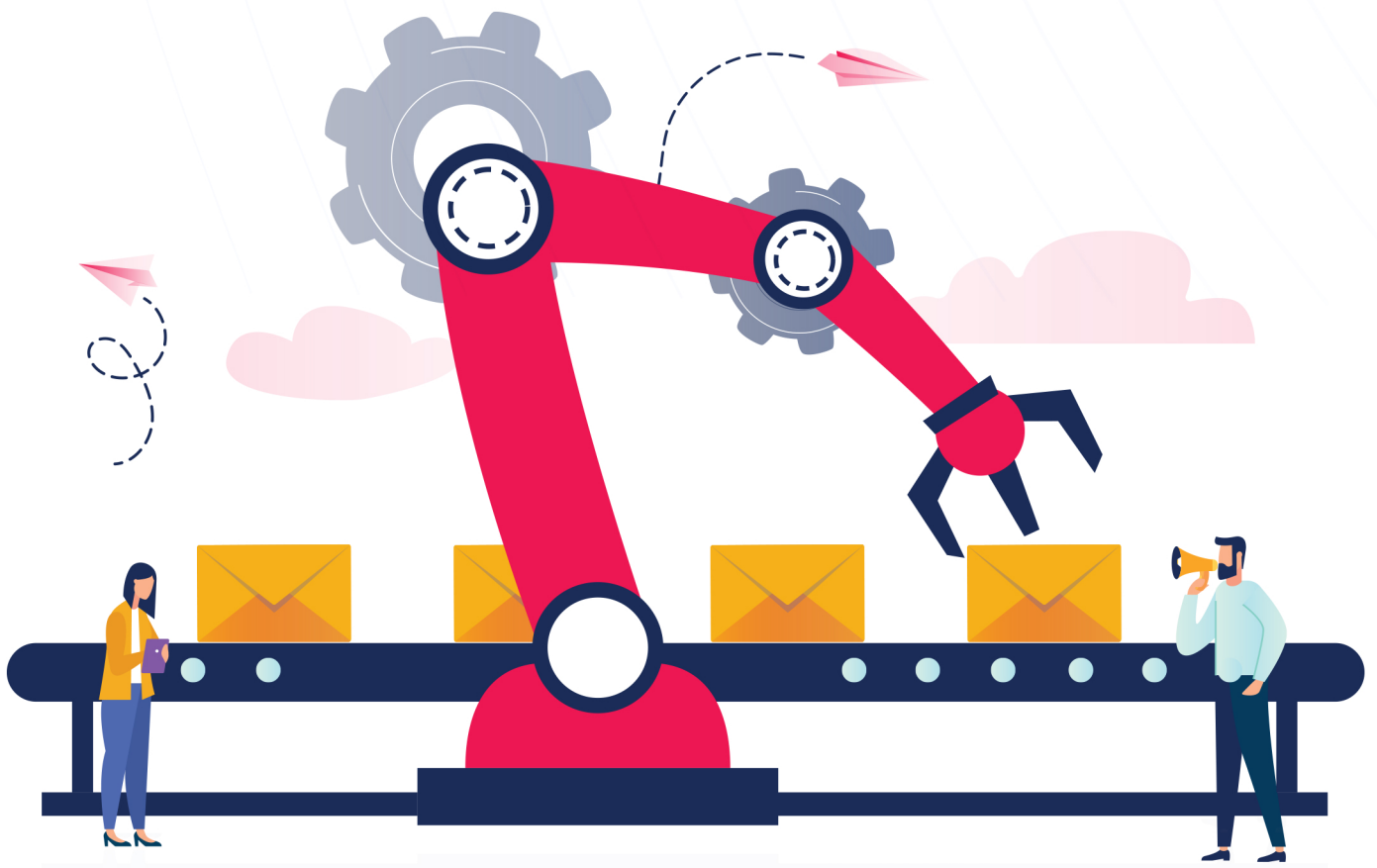




## Campaigns

Emails to **reach**, **engage**,  
and **grow** your audience



# Features

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## Powerful Emails

- A/B testing, RSS, Event, and E-commerce campaigns
- Drag-and-drop template editor
- Pre-designed HTML templates
- Email test previews



## Email Intelligence

- Send time optimization
- Reply tracking
- Automatic bulk segmentation
- Send in batches
- Email cadence policy



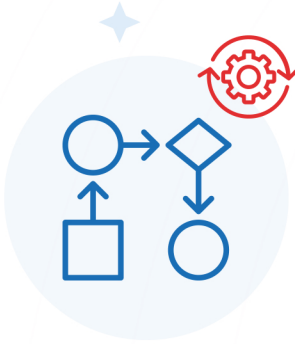
## Email Deliverability

- Domain authentication with SPF and DKIM
- Email compliance check
- Automatic handling of bounce, spam complaints, and unsubscribes



# Features

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## Automated Nurturing and Workflows

- Drip nurturing emails
- Conditional workflows
- Trigger-based email series



## Personalized Email Experience

- Merge tags and custom fields
- Text, emoji, and rating polls
- Video, ICS, attachments, and vCards
- Dynamic email content

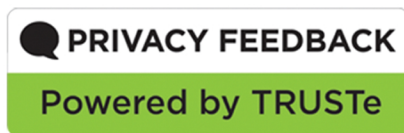


## Real-Time Data & Analytics

- Comparative and consolidated performance graphs
- Email and drip marketing campaign reports

# Certifications and councils

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# Awards and Titles

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# We've been featured in

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(7 Free Email Marketing Tools  
for SMBs)



(Thirteen email marketing  
platforms with high ROI)



(PCMag: August 2021 The Best Email  
Marketing Software for 2021)

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## Our integrations

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Zoho - CRM, Bigin, Commerce, Meeting,  
Survey, Flow, Recruit, Analytics, and more.

Other apps - Salesforce, HubSpot, SugarCRM,  
Zapier, Zendesk, Shopify, WooCommerce,  
Eventbrite, Office 365, Unbounce, and more.

# Testimonial

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"The software allows for tailoring messages and campaigns to select audiences, to increase awareness, support engagement and ultimately drive more sales."

**- Noxilizer, Inc, Hanover,**

Maryland

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## Contact us

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