

IBM Security Intelligence

Nurture Your Audience and Earn Trust

The IBM Security Intelligence team was looking for strategy minded team to help create newsroom style content. IBM also needed managing editor to operationalize the practice of having internal SME's at IBM submit content to the website and a team that was experienced at driving organic search through SEO driven content.

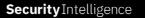
What We Built

- A content engine that produces daily articles
- A playbook of SEO best practices for the site
- A focus on program optimizations and performance driven content marketing
- · Strategy that puts content innovation & performance at the forefront of planning

IBM Security

New X-Force Threat Intelligence Index Report 2022

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For the third year in a row, ransomware was the top attack type globally in 2021, despite some successes last year by law enforcement to take down ransomware groups. This was among the top findings of IBM Security's latest research...

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etitive in 2021, companies had to transform rapidly. Today, many of us work from home. te and hybrid work models have become the new normal. But.



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oulation. That's a lot of things. However, many of them were not built with security in mind



Supply-Side Hackonomics: Supply Chain Attacks and Data Security

n read - Most people now know far more about supply chains than they ever wanted to still, anyone could forgive you for not knowing the term 'supply chain hack'. Often, when the media reports these types of attacks, they name them and ...



Threat Modeling Approaches: On Premises or Third Party?