

# Graduate Certificate - Executive Coaching

The Executive Coaching Certificate is an 18-credit interdisciplinary certificate aligned to Board Certified coach (BCC) and International Coach Federation (ICF) Certified Professional Coach competencies. This certificate focuses on developing effective communication skills, building rapport, facilitating change in the workplace, using assessments, developing cultural awareness, applying coaching models and strategies, exploring emotional intelligence, and creating a plan to turn a graduate's coaching idea into a business. Knowledge gained in this certificate is useful for leaders and managers in various disciplines, equipping them to collaborate with clients both internally within an organization as well as externally with groups, teams or individuals.

This program has specific admission requirements.

## Certificate Objectives:

Upon successful completion of this certificate, the student will be able to:

- Distinguish between coaching, counseling, mentoring, and supervising.
- Explain the characteristics that encourage an effective coaching experience.
- Demonstrate fundamental active listening and coaching skills.
- Evaluate various models to determine most appropriate for specific coaching situations.
- Evaluate assessments to determine applicability and effectiveness in various coaching situations.
- Use assessments to promote an effective coaching experience.
- Compare and contrast strategies and techniques associated with coaching individuals versus coaching in teams and groups.
- Generate strategies for coaching teams and groups within an organizational structure.
- Apply ethical guidelines and professional standards associated with individual, team, and group coaching.
- Develop business leadership skills required to be an effective coach.

## Programmatic Admission Requirements

This program requires applicants be concurrently enrolled in a master's program or possess a master's degree or higher from fields such as business, management, social work, marriage and family therapy, psychology, medicine, health and wellness, education, and law.

Please visit our AMU (<https://www.amu.apus.edu/admissions/graduate-requirements.html>) or APU (<https://www.apu.apus.edu/admissions/graduate-requirements.html>) graduate admission page for more information on institutional admission requirements.

## Need help?

If you have questions regarding a program's admission requirements, please contact an admissions representative at 877-755-2787 or [info@apus.edu](mailto:info@apus.edu).

## Certificate Requirements (18 semester hours)

Code	Title	Semester Hours
EDUC536	Foundations of Coaching <sup>1</sup>	3
EDUC633	Emotional Intelligence and Coaching Assessments	3
EDUC635	Coaching Groups and Teams	3
EDUC638	Social & Cultural Diversity in Higher Education	3
Select 2 courses from the Following:		6
ENTR500	Ideation	
PADM617	Negotiation and Conflict Resolution	
MGMT605	Leadership	
ENTR630	Entrepreneurial Marketing	
Total Semester Hours		18

<sup>1</sup> Required as the first course in this program.