



# Kyra Sivertson

@okbabyyt

Art & Craft

Nashville (Tennessee)

Geo

38.97%

Good audience

510.3K

Followers

14%

Engagement rate

1.3K

Posts

73.1K

Average likes

379

Average comments

198.9K

Good audience

0

Posts in 3 weeks

# Account metrics



**113065**

Predicted average reach for last 12 posts



**≈ 1450 – 1760 \$**

Predicted post price

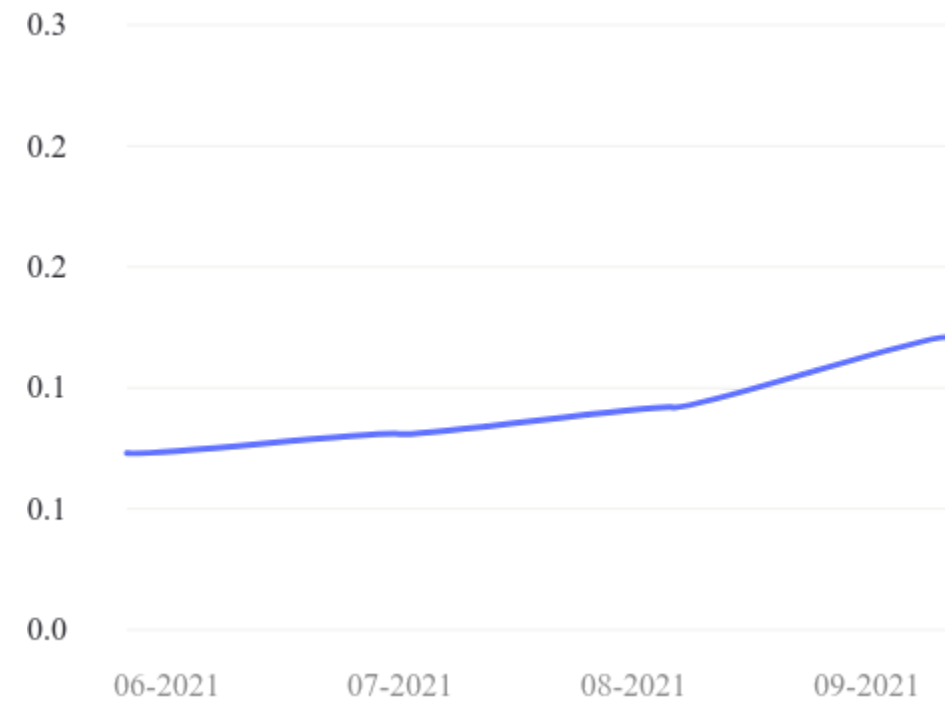


**≈ 560 \$**

Predicted price stories

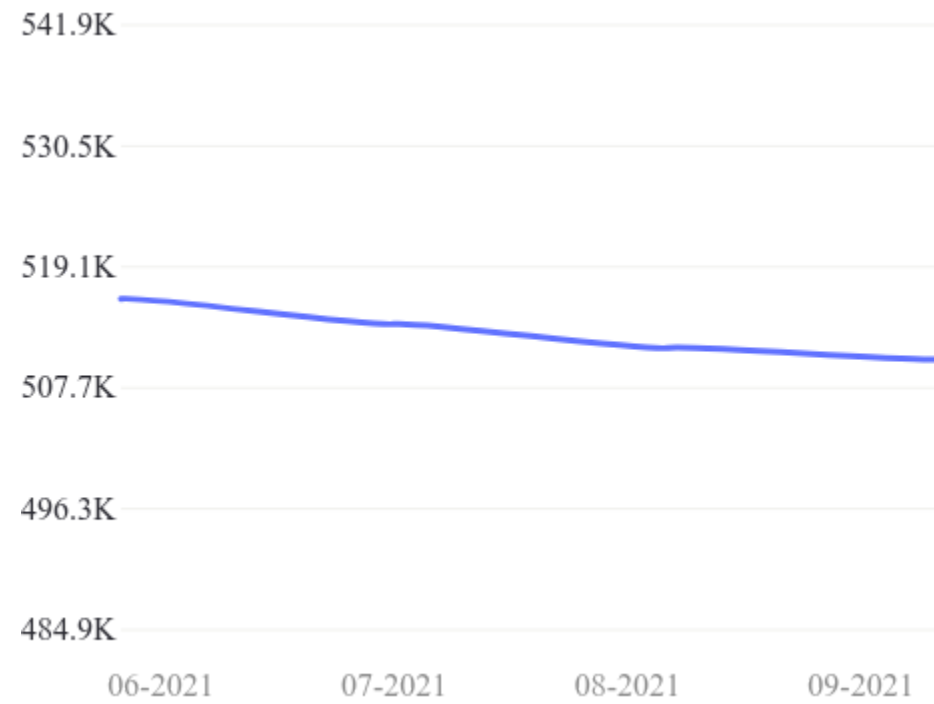
### Engagement rate

**+ 28.96%**



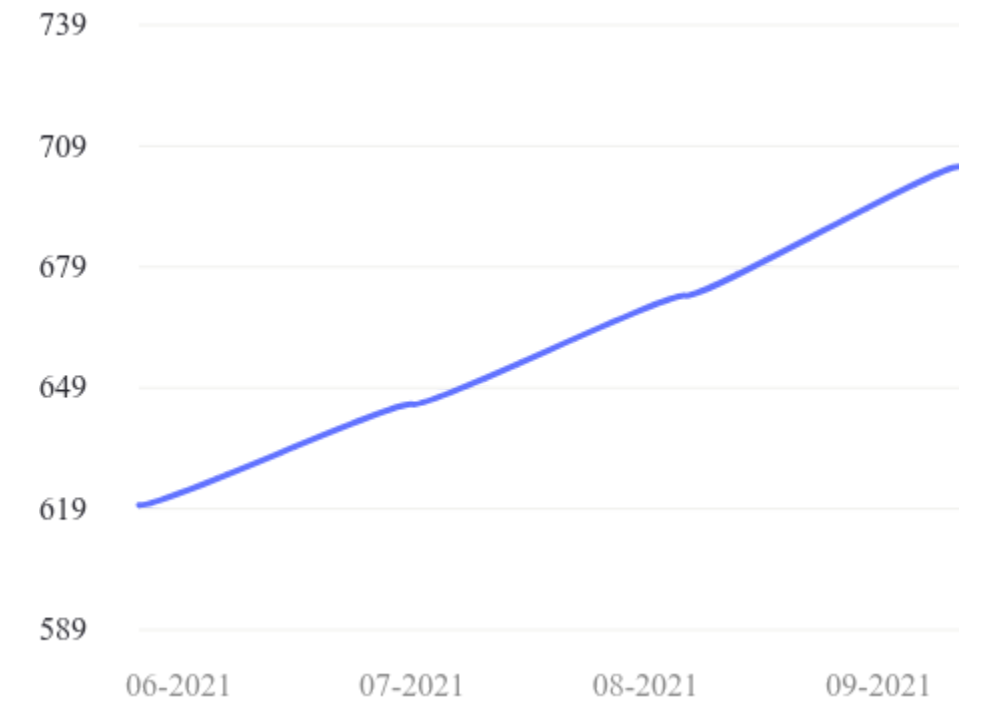
### Followers

**-0.20%**



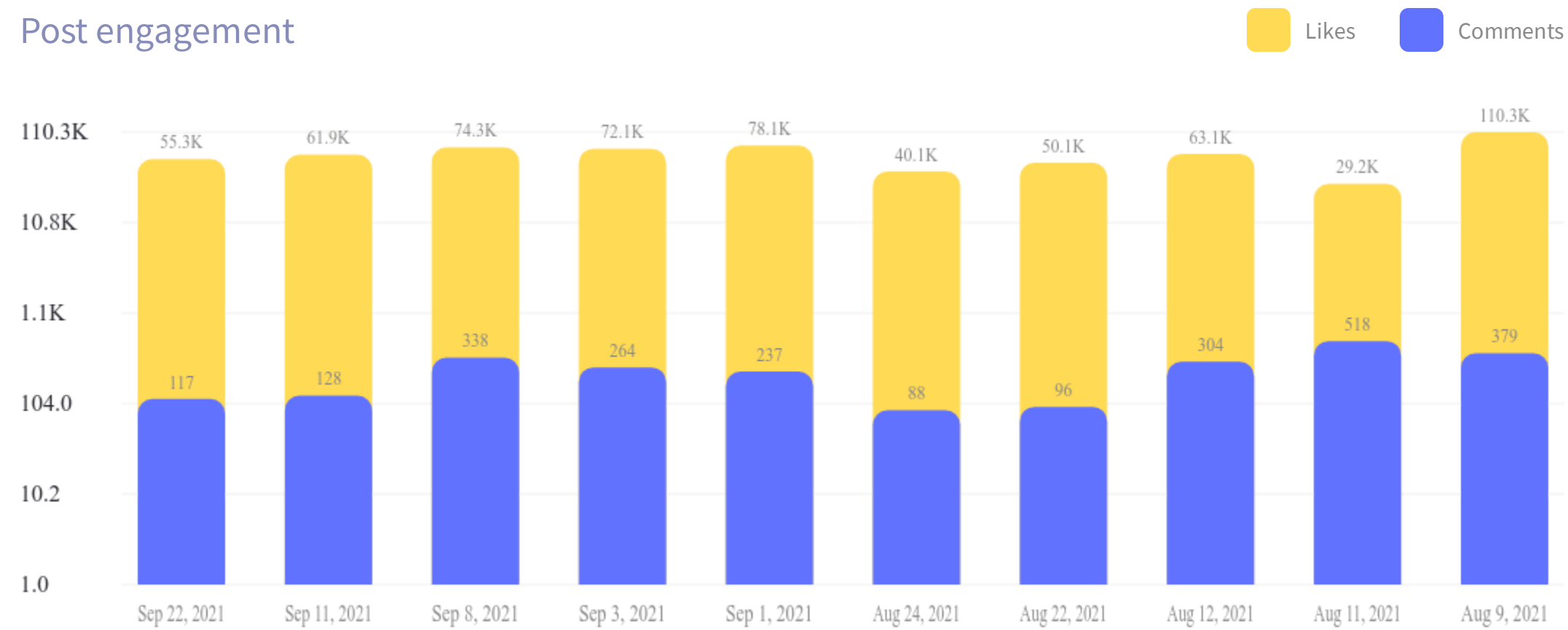
### Number of Subscriptions

**+ 4.76%**



## Account metrics

### Post engagement



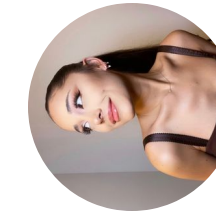
### Blogger ad

target target target target

### Popular hashtags

beneathesheetspodcast

## Similar accounts



**Ariana Grande**  
[@arianagrande](#)



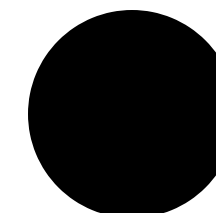
**Colleen Ballinger**  
[@colleen](#)



**BILLIE EILISH**  
[@billieeilish](#)



**Nico Norena | Miami Food**  
[@succulentbite](#)

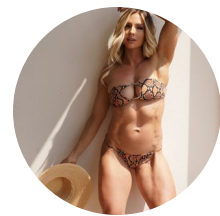


**Kim Kardashian West**  
[@kimkardashian](#)

## Popular subscribers



Lush Cosmetics North  
America  
[@lushcosmetics](#)



Paige Hathaway  
[@paigehathaway](#)



CC CLARKE  
[@ccclarke](#)



PatPat.com (Official  
Account)  
[@patpat\\_clothing](#)



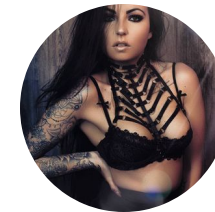
Alex Centomo  
[@alexcentomo](#)



Depop  
[@depop](#)



Kelsey Floyd  
[@kelsrfloyd](#)



Maren  
[@miisses\\_black](#)



ELLIS BROOKLYN  
[@ellisbrooklyn](#)



D ⚡  
[@dianaamsousa](#)

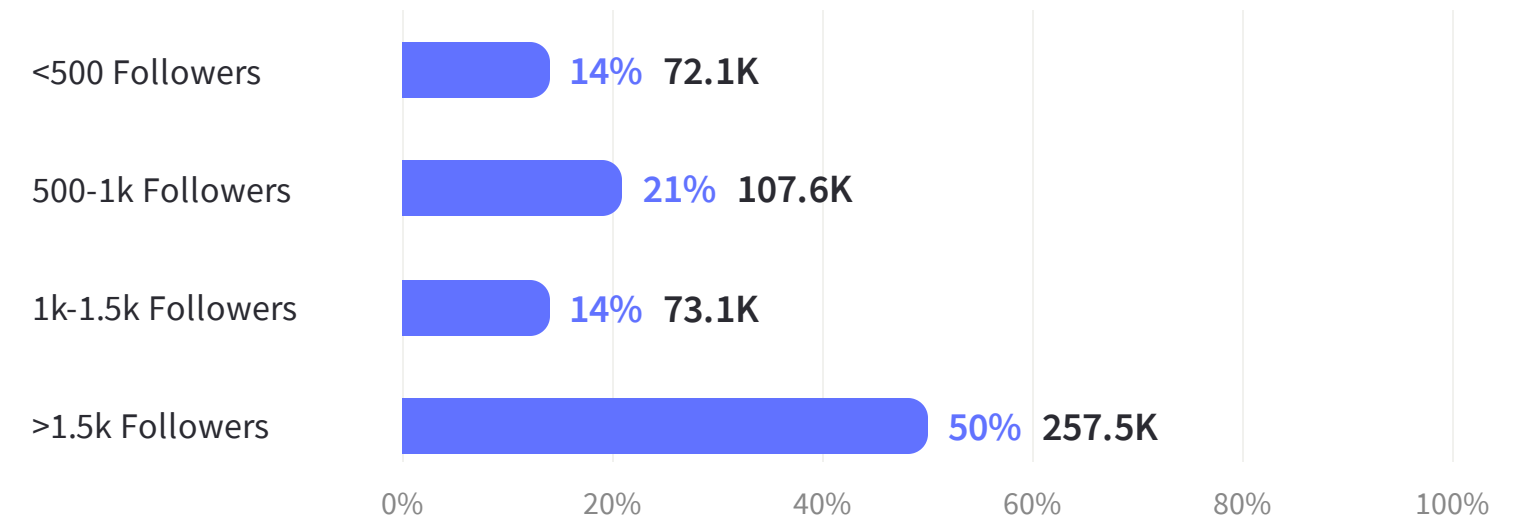
# audience analysis

## Audience Quality

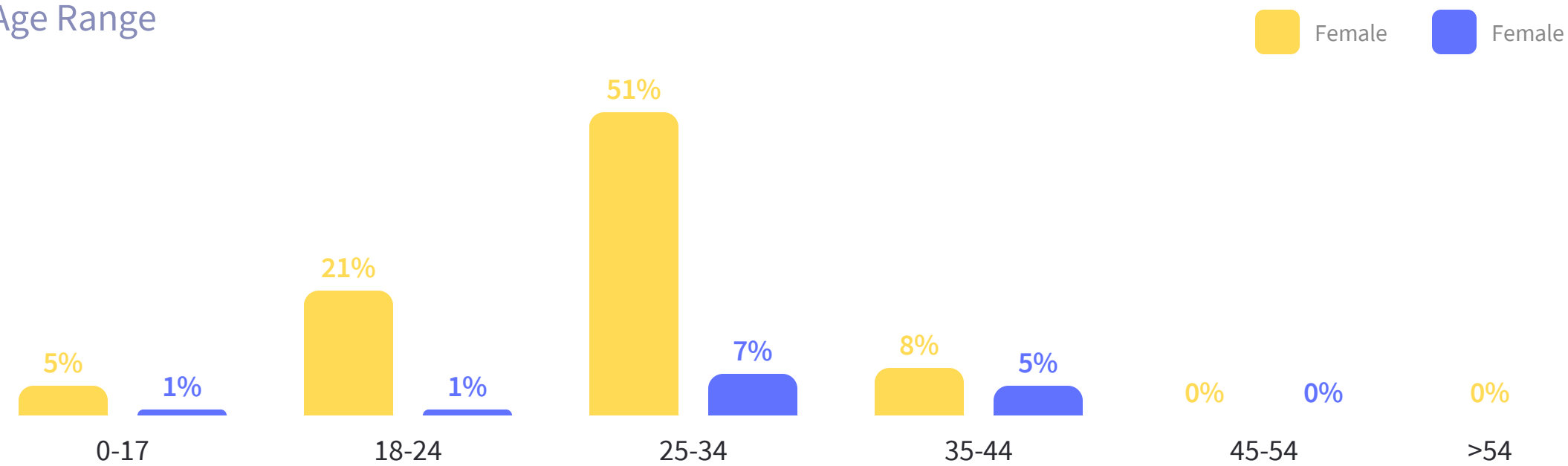


39%	Good audience	196.8K
37%	Massfollowers	188.7K
24%	Suspicious accounts	122.7K
0%	Influencers	2.1K

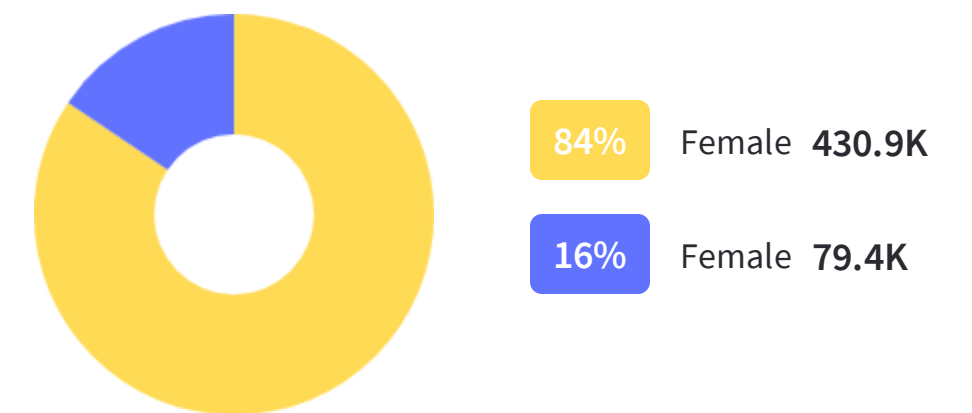
## Audience Reach



## Age Range



## Gender of the audience



## Cities of the audience

Manhattan	3.2%	16.3K
London	2.6%	13.3K
Los Angeles	2.2%	11.2K
Miami	1.5%	7.6K
Chicago	1.4%	7.3K

## Audience countries

United States	51.1%	260.7K
United Kingdom	4.8%	24.4K
Germany	4.6%	23.7K
Canada	3.7%	18.8K
Australia	2.8%	14.2K

## Audience languages

English	66.0%	336.9K
German	4.0%	20.2K
Spanish	2.4%	12.4K
Tagalog	2.0%	10.2K
Italian	1.9%	9.8K

## Popular posts



Aug 7, 2021

It only took us 2 arguments & ...

**116811**

Likes

**620**

Comments



Aug 9, 2021

Never in my life did I think I...

**110349**

Likes

**379**

Comments



Aug 6, 2021

I don't deserve this life it's...

**108091**

Likes

**559**

Comments