



TEAMVIEWER CUSTOMER REFERENCE PROGRAM

Step into Our Customer
Success Spotlight

Join the TeamViewer Customer Reference Program
and increase your brand awareness



What's your story?

Your success is our success.

When your company drives innovation and achieves powerful outcomes using TeamViewer solutions, we want to highlight your success. We work closely with you to promote your story, to raise the profile of your innovative projects, and to make sure you get the recognition you deserve.

We're excited to invite you to join our Customer Reference Program, so we can work closely with you to promote your success with our solutions, building brand awareness on both sides.

Why Participate?

As a member of our Customer Reference Program, you'll have opportunities to:

- ✓ Promote your work and professional achievements with TeamViewer for internal recognition at your company
- ✓ Increase brand awareness, promote your business by having your success story published in co-branded assets on multiple channels
- ✓ Establish yourself as an industry leader by demonstrating your innovative approach to solving business challenges with TeamViewer
- ✓ Grow your own professional network by interacting with peers, analysts, industry experts, and members of the media



Unapologetic Bragging Rights

Your success, your choice.

There are various opportunities for sharing your experiences with colleagues, peers, and investors. The TeamViewer Customer Reference Program enables you to choose the reference opportunities that best fit your business priorities and preferences.



Logo/Company Name

We promote your company through our website, solution briefs, and/or brochures, evangelizing your success.



Media relations

Work with our media team to promote your TeamViewer success in key business and technology publications.



Event speaker

We participate in high-profile conferences and events with industry thought leaders and business professionals, where we may invite you to be a featured speaker to share your success story, providing further opportunities to network with peers.



Video testimonial

Showcase your company success in a video, speak on camera about everything you've achieved with TeamViewer. Typically, these videos are published on our social media channels, shown at client events, and posted on our website.



Success story/case study

External facing success stories highlight your use of TeamViewer with the results, ROI, and benefits your organization achieved. We'll work closely with you to create a professionally written customer case study for your approval prior to publication. Your content may appear on our website, in campaigns, emails, social media, blogs, or other printed and/or digital collateral for events or meetings.



Reference for industry analysts

Analyst firms such as Gartner and IDC want to hear from customers like you, to fully understand the value that TeamViewer software provides to organizations. As a customer reference, your feedback from brief online or written surveys or a phone interview with an analyst about your experience and product knowledge may be included in analyst briefs or reports. In many cases, you can speak anonymously.



Private reference call

Demonstrate thought leadership while supporting your peers. Some of the companies we work with want to hear from their peers as part of their solution selection process. We connect prospective customers with customers who are open to sharing their ideas, experiences, and perspectives.



Presentations

Share your experience with TeamViewer solutions in a customer success story featured in our internal and external presentations. Your slide will include your company's logo, a quote, and an overview of your company's use of TeamViewer solutions.





GET STARTED TODAY

Join our Customer Reference Program today to enhance your visibility and highlight your industry expertise.

What to expect

If you decide to participate in the reference program, we'll work closely with you and your TeamViewer representative to gather information about your story to develop professional, high-quality reference materials. As always, you'll have the opportunity to review and approve all content before publication and distribution across channels.

Get started by contacting your TeamViewer representative or emailing reference@teamviewer.com.

Learn more at teamviewer.com/references.



Customer Case Studies



Step 1: Participation

Interested in being featured in a customer success case study? Connect with your TeamViewer representative to get the process started.



Step 2: Interview

Our team will contact you to arrange a convenient time for a telephone interview. Or, if you prefer, you can also answer questions in writing.



Step 3: Approval

We want you to be 100% satisfied with your success story, which is why we never publish content without your approval.

See how our customers use TeamViewer to innovate their technical support and improve business operations.



Trimble

Maximizing the benefits of precision agriculture

teamviewer.com/trimble



Avaya

Avaya guarantees customer support throughout Germany with TeamViewer, whenever and wherever the need arises

teamviewer.com/avaya



Carey Paul Honda

A car dealership transforms IT chaos into an efficient, organized system to keep sales and service humming

teamviewer.com/honda

Explore our Customer Success Stories at www.teamviewer.com/success-stories.

About TeamViewer

As a leading global remote connectivity platform, TeamViewer empowers users to connect anyone, anything, anywhere, anytime. TeamViewer offers secure remote access, support, control, and collaboration capabilities for online endpoints of any kind and supports businesses of all sizes to tap into their full digital potential. TeamViewer has been activated on approximately 2 billion devices; up to 45 million devices are online at the same time. Founded in 2005 in Göppingen, Germany, the company employs about 800 people in offices across Europe, the US, and Asia Pacific.

Let's connect.

www.teamviewer.com