

# 2022 Pricing Plans for Blogs

	<b>GIANT</b> For ambitious plans	<b>BUSINESS</b> Basic plan
<b>Communication with the users</b>		
Company description in two languages		
Publication of posts in two languages	●	●
Deferred publication	●	●
No third-party advertisements	●	●
Management of employees' rights in a blog	●	●
Publication of news in two languages	●	●
<b>Increased awareness</b>		
Standard widgets	●	●
Custom widgets	20	2
Mobile app widgets	10	5
Statistics from Google Analytics and Yandex.Metrica (trackers linking)	2 trackers	1 tracker
Tracking readers of posts	●	
Corporate blog branding	●	
<b>Successful blog launch</b>		
Express review of the first article (for new customers)	●	●
Content plan analysis (appraisal) (for new customers)	●	●
Participation in a group webinar on Habr (for new customers)	up to 5 pers.	up to 5 pers.
<b>Bonus options</b>		
	up to 16	up to 7

# Bonus options for “Giant” plan

	12 MONTHS	6 MONTHS	3 MONTHS
<b>Blog development</b>			
Blog content analysis (1 time)	●	●	
Article review (1 article)	●	●	
Content analysis. Comparison with competitors on Habr (1 time)	●		
Express content analysis (1 time)			●
Workshop on corporate blog creative (1 time)	●		
One post about corporate blog in social media	●		
<b>“Post Promo” Package</b>			
One placement in a promo block for 1 week	●		
One placement in "Reading Now" block for 5 days	●		
Post announcement in Habr social media (FB, VK, Twitter, TG)	2 posts	1 post	
<b>“Event Promo” Package</b>			
Event announcements with banners	400K views	200K views	
<b>“Habr Author Encouragement” Package</b>			
Participation of company employees in "Content code" course	2 pers.		
Additional author invites	10 invites	5 invites	
One gift from the "Habr Author's Kit" (at choice)	●		
Right to use Habr logo on one event	●		
Webinar on content for authors (up to 30 participants)	●		
Participation in a group webinar on content or in a “PRO blog” group webinar upon blog renewal		2 pers.	
“PRO blog” group webinar on Habr (for renewals)	●		
Masterclass for authors (1 out of 4 a year at your choice)	1 author		
<b>Price</b>			
	\$ 19 800	\$ 9 900	\$ 4 950

# Bonus options for “Business” plan

## Blog development

12 MONTHS

6 MONTHS

3 MONTHS

Blog content analysis (1 time)



Express content analysis (1 time)



10 ideas for blog (1 time)



## “Post Promo” Package

One placement in "Reading Now" block for 5 days



Post announcement in Habr social media (FB, VK, Twitter, TG) 1 post

## “Event Promo” Package

Event announcements with banners

200K views

100K views

## “Habr Author Encouragement” Package

Participation of company employees in "Content code" course 1 pers.

Additional author invites

5 invites

Participation in a group webinar on content

3 authors

2 authors

## Price

\$ 13 200

\$ 6 600

\$ 3 300