

ARTICLE 15



5 Fundamental Flaws





. IMPOSES PRIVATISED CENSORSHIP OF ALL TYPES OF CONTENT

This is **not a YouTube provision**: it applies to videos but also blogs (WordPress), info (Wikipedia), social media (Twitter, Facebook), documents (Dropbox, Google Drive/Docs), pictures (Flickr), code (GitHub), comment sections (newspapers), etc.







. <u>INCOMPATIBLE</u> WITH FUNDAMENTAL RIGHTS & THE E-COMMERCE DIRECTIVE

Leading **academics** state that the proposal is incompatible with the E-commerce Directive and the Charter of Fundamental Rights (see here, here).

3. MANDATES <u>PRIVATE COMPANY FILTER</u> THAT BLOCK BEFORE THE UPLOAD, NOT AFTER NOTICE

The requirement is to 'prevent the availability', not 'remove upon notice'.

This implies leaving blocking to algorithms with no human nor public authority intervention.





. AFFECTS <u>SMALL PLAYERS</u> & COMPRISES NOTHING THAT PROVIDES MORE MONEY TO CREATORS

A <u>study</u> found that 'medium-sized companies engaged in file-hosting services paid between **\$10,000** and **\$25,000** a **month** in licensing fees alone for Audible Magic...'

'this requirement makes it close to impossible to

succeed' (open <u>letter</u> by 40 start-ups) IS TECHNICALLY UNFEASIBLE

This covers all sorts of creations, ranging from literary works, music, choreographies, pantomimes, software, pictures, graphics, sculptures, sound recordings, architectural works, music sheets, etc... **No filter can identify all this!** See here about the limits of filtering.







