

#### **BA** in Business Administration

Have you considered working in business, running or developing businesses? If so, this unique BA will provide the high quality training and education you need. You will develop the professional skills required to develop and run businesses in the 21st century. Your studies will build up a foundation of knowledge of current professional principles and practice on which to base your career.

Unique to "1 Decembrie 1918" University is the opportunity to develop your expertise in the field of business initiation, management and administration in accordance with the current and future trends in the field of economics, curriculum theory and practice. information technology and communication, design and assessment, providing quality and efficient conditions for education.

## What will you study?

The BA allows the opportunity to choose between professional training for a future career in business administration and a more specialist research path for those with a strong interest in Business Studies who wish to undertake research or work in the business administration sector.

Length of studies: 3 years, full time, 180 ECTS

Curricula include courses that offer the fundamentals of economics, e.g.: Microeconomics, Mathematics Applied to Economics, Law, Management, Economic Informatics, Macroeconomic, Accounting, Marketing, European Economics, Finance, Statistics.

The other courses offer specialized training: Practical Training, Business Negotiation Techniques, Banks and Banking Operations, Marketing Research, Entrepreneurial Culture.

International Financial Relations, Capital Markets, Quality Management, Insurance and Reinsurance, Economic Projects and Business Games, Investments, Evaluation and Financing, Consumer Behavior, Human Resources Management, Information System Management, Business Ethics, Business Initiation, Enterprise Financial Management, Strategic Management, Internal Audit, Economic and Financial Analysis, International Marketing, European Business Environment, Price and Competition. These specialty topics are complemented by Foreign Languages, Psychology, Fundamentals of Trade, Food and Non-Food Commodities Science,

Fundamentals of Commodities, Correspondence in Foreign Languages, Services Marketing, Stock and Commodity Exchange, Foreign Trade Transactions.

The students will also have the opportunity to prepare for the final Bachelor Thesis – an opportunity to produce independent research in consultation with professional and academic specialists.

# **Enrolment**





## How to apply

#### **Academic requirements**

The applicants must present study papers issued by accredited / recognized educational institutions, have good results in education, respectively an average of the study years of at least 7 (seven) corresponding to the scoring system in Romania or the "Good" score, as the case.

### **English language requirements**

For acknowledged study programs that are carried out in foreign languages, the receiving high education institution will organize a foreign language test. The persons that come from countries where the official language is the language in which the courses are run and the persons who have an internationally acknowledged language certificate will be exempt from this test.

### **Documentation requirements**

International students from outside the EU who wish to attend a degree programme must comply with the national legislation and "1 Decembrie 1918" University of Alba Iulia Charter.

For further information contact:

The Centre for International Relations, "1 Decembrie 1918" University of Alba Iulia

5 Gabriel Bethlen street, 510009 Alba Iulia, RO

Tel: +40-258-806042/ext. 108 and 242, Fax: +40-258-806042

E-mail: relint@uab.ro

#### Application procedure:

Step 1 Prospective students will send by regular post the application files directly to "1 Decembrie 1918" University of Alba Iulia.

Step 2 The University will evaluate the files and send to the Ministry of National Education – General Department for International Relations, a shortlist of persons that are nominated to receive the Letter of Acceptance to Studies. Along with the list, the University must send a copy of the application files

Step 3 The General Department for International Relations will issue the Letter of Acceptance to Studies and send it to 1 Decembrie 1918" University of Alba Iulia.

Step 4 Applications are received on a rolling basis, starting with the beginning of June until the end of August for admission to studies in the following academic year. The Letter of Acceptance will be issued by the Ministry of Education by the commencement of each academic year, i.e. 1st of October.

### Documents required for the application file:

- 1. Application form (in two copies);
- 2. Certified copy of the High school graduation diploma or equivalent for undergraduate studies-duly stamped by the Romanian embassy;
- 3. Certified copy of the Bachelor's degree or equivalent for postgraduate applicants or PhD duly stamped by the Romanian embassy;
- 4. Transcript of records translated into Romanian, English, French or German;
- 5. Language certificate (optional);
- 6. Certified copy of the birth certificate:
- 7. A copy of the passport valid at least 6 months after the date when the letter of acceptance to studies is issued;
- 8. Medical certificate (in a widespread international language) to prove that the person to be registered for studies does not suffer from infectious diseases or other illnesses that are incompatible with the future profession;
- 9. Two passport-type photos.