

RETAIL'S IMPACT IN NORTH DAKOTA

1 in 5 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in North Dakota. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



In North Dakota, one out of every five jobs are supported by retail.

BY THE NUMBERS

10,693 - RETAIL ESTABLISHMENTS

2,244 - DIRECT LABOR INCOME
(\$MILLIONS)

86,783 - DIRECT RETAIL EMPLOYMENT

3,465 - DIRECT IMPACT ON GDP
(\$MILLIONS)

117,410 - TOTAL JOBS SUPPORTED

\$6.4 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NORTH DAKOTA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	86,783	\$3,465
Administrative and waste management services	18,453	\$700
Agriculture, forestry, fishing, and related activities	37,361	\$5,387
Arts, entertainment, and recreation	7,404	\$149
Construction	38,733	\$2,534
Educational services	5,805	\$129
Finance and insurance	26,307	\$2,069
Health care and social assistance	62,218	\$3,197
Information	7,781	\$1,102
Management of companies and enterprises	4,954	\$465
Manufacturing	26,571	\$3,122
Mining	26,962	\$6,417
Other services, except public administration	26,526	\$800
Professional, scientific, and technical services	20,914	\$1,429
Real estate and rental and leasing	15,700	\$5,019
Transportation and warehousing	25,743	\$2,640
Utilities	3,567	\$1,191
Wholesale trade	26,406	\$4,097

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.