

RETAIL'S IMPACT IN NEW HAMPSHIRE

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit nrf.com/retailsimpact.



29%

of jobs in New Hampshire are supported by the retail industry

BY THE NUMBERS

166.7K DIRECT RETAIL EMPLOYMENT

255.4K TOTAL JOBS SUPPORTED

\$7.5 billion DIRECT IMPACT ON GDP

\$17.6 billion TOTAL IMPACT ON GDP

\$5.9 billion DIRECT LABOR INCOME

\$11.8 billion TOTAL LABOR INCOME

19.1K RETAIL ESTABLISHMENTS

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NEW HAMPSHIRE

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	166,740	\$7,532
Accommodation	11,420	\$1,124
Administrative, support and waste management and remediation services	48,650	\$3,049
Agriculture, forestry, fishing, and related activities	8,190	\$208
Arts, entertainment, and recreation	24,180	\$1,247
Construction	54,710	\$2,620
Educational services	31,630	\$1,935
Finance and insurance	42,280	\$6,846
Health care and social assistance	103,190	\$7,899
Information	15,410	\$3,325
Management of companies and enterprises	9,980	\$1,293
Manufacturing	76,140	\$9,693
Mining, quarrying, and oil and gas extraction	1,500	\$60
Other services (except government and government enterprises)	44,540	\$1,853
Professional, scientific, and technical services	64,550	\$6,668
Real estate and rental and leasing	41,460	\$12,221
Transportation and warehousing	23,140	\$1,294
Utilities	2,260	\$1,404
Wholesale trade	30,640	\$5,428