

# RETAIL'S IMPACT IN GEORGIA

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit [nrf.com/retailsimpact](https://nrf.com/retailsimpact).



# 27%

of jobs in Georgia are supported by the retail industry

## BY THE NUMBERS

**1 million** DIRECT RETAIL EMPLOYMENT

**1.7 million** TOTAL JOBS SUPPORTED

**\$45 billion** DIRECT IMPACT ON GDP

**\$115.7 billion** TOTAL IMPACT ON GDP

**\$30.1 billion** DIRECT LABOR INCOME

**\$69.3 billion** TOTAL LABOR INCOME

**134.5K** RETAIL ESTABLISHMENTS

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN GEORGIA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
<b>Retail trade (including food services and drinking places)</b>	<b>1,032,030</b>	<b>\$45,020</b>
Accommodation	55,240	\$2,890
Administrative, support and waste management and remediation services	504,560	\$20,964
Agriculture, forestry, fishing, and related activities	77,410	\$3,997
Arts, entertainment, and recreation	124,110	\$3,637
Construction	339,090	\$24,787
Educational services	128,230	\$6,635
Finance and insurance	294,150	\$47,785
Health care and social assistance	577,450	\$38,629
Information	138,560	\$46,181
Management of companies and enterprises	81,250	\$12,096
Manufacturing	433,630	\$63,317
Mining, quarrying, and oil and gas extraction	9,760	\$1,337
Other services (except government and government enterprises)	381,990	\$10,974
Professional, scientific, and technical services	427,140	\$39,758
Real estate and rental and leasing	279,050	\$74,068
Transportation and warehousing	353,470	\$25,263
Utilities	20,240	\$10,995
Wholesale trade	237,130	\$45,042