

RETAIL'S IMPACT IN CALIFORNIA

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit nrf.com/retailsimpact.



25%

of jobs in California are supported by the retail industry

BY THE NUMBERS

3.7 million DIRECT RETAIL EMPLOYMENT **6 million** TOTAL JOBS SUPPORTED

\$221.9 billion DIRECT IMPACT ON GDP **\$542 billion** TOTAL IMPACT ON GDP

\$142 billion DIRECT LABOR INCOME **\$324.9 billion** TOTAL LABOR INCOME

504.7K RETAIL ESTABLISHMENTS

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CALIFORNIA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	3,661,850	\$221,935
Accommodation	267,090	\$20,318
Administrative, support and waste management and remediation services	1,540,370	\$87,746
Agriculture, forestry, fishing, and related activities	494,930	\$37,498
Arts, entertainment, and recreation	679,970	\$41,172
Construction	1,205,920	\$111,267
Educational services	544,370	\$31,791
Finance and insurance	1,068,050	\$155,593
Health care and social assistance	2,720,560	\$186,524
Information	626,200	\$287,812
Management of companies and enterprises	281,520	\$46,741
Manufacturing	1,434,260	\$320,739
Mining, quarrying, and oil and gas extraction	48,880	\$10,950
Other services (except government and government enterprises)	1,431,420	\$56,660
Professional, scientific, and technical services	2,066,020	\$262,786
Real estate and rental and leasing	1,222,370	\$503,980
Transportation and warehousing	1,262,300	\$80,113
Utilities	59,980	\$34,972
Wholesale trade	797,870	\$158,245