RETAIL'S IMPACT IN ALASKA

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit **nrf.com/retailsimpact**.



of jobs in Alaska are supported by the retail industry

BY THE NUMBERS

69.3K DIRECT RETAIL EMPLOYMENT

\$3.2 billion direct impact on gdp

\$2.5 billion direct labor income

101.7K TOTAL JOBS SUPPORTED

\$7.5 billion total impact on gdp

\$4.5 billion total labor income

9.6K RETAIL ESTABLISHMENTS

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN ALASKA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	69,340	\$3,246
Accommodation	12,090	\$625
Administrative, support and waste management and remediation services	16,990	\$1,058
Agriculture, forestry, fishing, and related activities	11,640	\$407
Arts, entertainment, and recreation	11,240	\$327
Construction	23,610	\$1,969
Educational services	6,130	\$205
Finance and insurance	11,340	\$1,260
Health care and social assistance	53,040	\$4,329
Information	6,830	\$1,317
Management of companies and enterprises	3,490	\$365
Manufacturing	15,630	\$1,843
Mining, quarrying, and oil and gas extraction	16,590	\$9,302
Other services (except government and government enterprises)	20,840	\$901
Professional, scientific, and technical services	23,290	\$1,921
Real estate and rental and leasing	17,770	\$5,198
Transportation and warehousing	26,950	\$7,434
Utilities	2,310	\$813
Wholesale trade	7,200	\$1,386

NRF is the world's largest retail trade association, representing 16,000+ industry companies.

PwC conducted this study based on 2018 data from the U.S. Census and other sources.

