

RETAIL'S IMPACT IN SOUTH CAROLINA

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit nrf.com/retailsimpact.



28%

of jobs in South Carolina Island are supported by the retail industry

BY THE NUMBERS

519K DIRECT RETAIL EMPLOYMENT

794.3K TOTAL JOBS SUPPORTED

\$21.9 billion DIRECT IMPACT ON GDP

\$47.2 billion TOTAL IMPACT ON GDP

\$14.4 billion DIRECT LABOR INCOME

\$28.9 billion TOTAL LABOR INCOME

64.4K RETAIL ESTABLISHMENTS

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN SOUTH CAROLINA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	519,010	\$21,875
Accommodation	35,780	\$3,074
Administrative, support and waste management and remediation services	226,660	\$9,712
Agriculture, forestry, fishing, and related activities	39,740	\$1,020
Arts, entertainment, and recreation	58,950	\$1,560
Construction	162,100	\$12,013
Educational services	47,080	\$1,780
Finance and insurance	115,220	\$10,954
Health care and social assistance	241,620	\$15,359
Information	36,210	\$6,608
Management of companies and enterprises	26,230	\$2,593
Manufacturing	259,890	\$38,390
Mining, quarrying, and oil and gas extraction	4,960	\$447
Other services (except government and government enterprises)	167,140	\$5,455
Professional, scientific, and technical services	158,650	\$13,272
Real estate and rental and leasing	133,030	\$29,223
Transportation and warehousing	107,050	\$5,696
Utilities	12,510	\$5,766
Wholesale trade	79,250	\$13,381