

# RETAIL'S IMPACT IN WEST VIRGINIA

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit [nrf.com/retailsimpact](http://nrf.com/retailsimpact).



## 26%

of jobs in West Virginia are supported by the retail industry

### BY THE NUMBERS

**159.7K** DIRECT RETAIL EMPLOYMENT

**232.4K** TOTAL JOBS SUPPORTED

**\$6.8 billion** DIRECT IMPACT ON GDP

**\$13.8 billion** TOTAL IMPACT ON GDP

**\$4.2 billion** DIRECT LABOR INCOME

**\$8.1 billion** TOTAL LABOR INCOME

**21.7K** RETAIL ESTABLISHMENTS

### DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN WEST VIRGINIA

| INDUSTRY  | EMPLOYMENT (JOBS) | GDP (\$MILLION) |
|---|-------------------|-----------------|
| <b>Retail trade (including food services and drinking places)</b>     | <b>159,650</b>    | <b>\$6,825</b>  |
| Accommodation   | 13,370            | \$806           |
| Administrative, support and waste management and remediation services | 44,870            | \$2,090         |
| Agriculture, forestry, fishing, and related activities                | 25,890            | \$290           |
| Arts, entertainment, and recreation                                   | 14,950            | \$413           |
| Construction  | 54,210            | \$4,466         |
| Educational services  | 13,240            | \$432           |
| Finance and insurance   | 26,510            | \$2,719         |
| Health care and social assistance                                     | 126,500           | \$8,207         |
| Information   | 10,100            | \$1,429         |
| Management of companies and enterprises                               | 7,730             | \$799           |
| Manufacturing   | 49,960            | \$8,085         |
| Mining, quarrying, and oil and gas extraction                         | 32,930            | \$7,938         |
| Other services (except government and government enterprises)         | 46,210            | \$1,556         |
| Professional, scientific, and technical services                      | 40,760            | \$3,535         |
| Real estate and rental and leasing                                    | 26,930            | \$7,653         |
| Transportation and warehousing  | 29,720            | \$2,322         |
| Utilities   | 5,490             | \$2,309         |
| Wholesale trade   | 22,340            | \$3,515         |