

**DELL** Technologies

# Next-level market intelligence

TECHNOLOGY-DRIVEN SOLUTIONS FOR  
TODAY'S FINANCIAL INSTITUTIONS.



# FINANCIAL SERVICES USE CASES



## TRADING AND INVESTOR SERVICES

Page 3

Make it easier for your traders and investor services teams to work in a fast-paced financial environment.



## RESEARCH AND DEVELOPMENT

Page 4

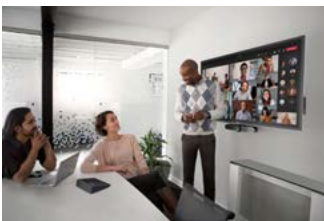
Discover what it takes to empower your research and development teams to take your company to the next level.



## BUSINESS PROFESSIONALS

Page 5

Critical technology for essential team members in roles such as marketing, operations and HR.



## MEETING SPACES

Page 6

Offer attractive and functional meeting spaces for hosting customers and team members.



## TRAINING SPACES

Page 7

Create functional training environments that prepare new employees for their future roles.



## FINANCIAL CENTERS

Page 8

Modernize retail branches to better serve customers now and in the future.

# Trading and investor services

ENABLE A SMOOTHER AND FASTER CUSTOMER EXPERIENCE  
THAT HELPS ATTRACT AND RETAIN CLIENTS.



## Recommended Dell solution†

- A. Precision 7920 Tower
- B. Dell UltraSharp 43 4K USB-C Monitor – U4320Q
- C. Dell UltraSharp 25 USB-C Monitor – U2520D (x2)
- D. Dell Premier Multi-Device Wireless Keyboard and Mouse – KM7321W
- E. Dell Premier Wireless ANC Headset – WL7022

## Solution details

Use Precision workstations to help traders and sales makers excel in a fast-paced financial environment. These powerful machines support multiple displays and provide rapid processing power that allows their users to pull up and analyze large amounts of data quickly and efficiently.



# Research and development

RESEARCH AND DEVELOPMENT ARE CRITICAL FOR KEEPING AHEAD OF THE LATEST TRENDS AND TECHNOLOGIES NEEDED TO ACCELERATE AND DIFFERENTIATE YOUR COMPANY.



## Recommended Dell solution†

### Research and Development

- A. Precision 7770
- B. Dell Performance Dock – WD19DCS\*
- C. Dell UltraSharp 49 Curved Monitor – U4919DW

### AI and Machine Learning

- D. Precision 7920 Tower

### Initial Research/ Inference Models

- E. Latitude 5531
- F. Dell Thunderbolt™ 4 Dock – WD22TB4
- G. Dell UltraSharp 27 4K USB-C Hub Monitor – U2723QE\* (x2)
- H. Dell Dual Monitor Arm – MDA20\*

## Solution details

Researchers and developers need powerful computing capabilities that support multiple displays to view more data for analysis and to develop new technology solutions. Latitude and Precision workstations deliver maximum performance and mission-critical reliability to help your employees stay on top of trends and data.



A



E



I

## Additional accessories and options

- I. Dell UltraSharp 32 4K USB-C Hub Monitor – U3223QE
- J. Dell Premier Multi-Device Wireless Keyboard and Mouse – KM7321W

\*Not pictured



D



F



J

# Business professionals

MARKETING, OPERATIONS, HR AND OTHER DEPARTMENTS ARE AN ESSENTIAL PART OF ANY BUSINESS. ENSURE THEY HAVE WHAT THEY NEED TO KEEP THINGS RUNNING SMOOTHLY.



## Recommended Dell solution†

- A. Latitude 7330, 7430, 7530\*
- B. Latitude 5330, 5430, 5530
- C. Dell UltraSharp 27 4K USB-C Hub Monitor – U2723QE (x2)
- D. Dell Dual Monitor Arm – MDA20
- E. Dell Thunderbolt™ 4 Dock – WD22TB\*
- F. Dell Docking Station Mounting Kit – MK15\*
- G. Dell Speakerphone with Multiport Adapter – MH3021P
- H. Dell Premier Wireless ANC Headset – WL7022
- I. Dell Multi-Device Wireless Keyboard and Mouse Combo – KM7120W

## Solution details

Desk centric users and corridor warriors alike will love our new Latitude 7000 and 5000 Series. Enable all-day productivity with long battery life and the most secure and manageable features all in a small, lightweight design.



## Additional accessories and options

- J. Dell EcoLoop Pro Backpack – CP5723
- K. Latitude 5430
- L. Dell 7-in-1 USB-C Multiport Adapter – DA310
- M. Dell Premier Rechargeable Wireless Mouse – MS7421W
- N. Dell Notebook Power Bank Plus USB-C 65 WH – PW7018LC
- O. Dell UltraSharp Webcam – WB7022

\*Not pictured

# Meeting spaces

BUILDING RELATIONSHIPS IS A KEY PART OF THE FINANCIAL SERVICES INDUSTRY, AND A LOT OF THAT HAPPENS IN MEETING SPACES. CREATE FLEXIBLE, FUNCTIONAL AREAS THAT CAN SUPPORT EVERYTHING FROM ONE-ON-ONES BETWEEN TEAM MEMBERS TO STYLISH BOARDROOMS TO HOST CUSTOMERS.



## Recommended Dell solution†

- A. Dell 4K Interactive Touch Monitor – C8621QT, C7520QT, C6522QT or C5522QT
- B. Chief Large Fusion Wall Mount for C8621QT, C7520QT, C6522QT or C5522QT
- C. OptiPlex 7000 Micro

## Solution details

Dell 4K Interactive Touch Monitors offer up to 20 points of touch along with a dedicated space to insert an OptiPlex Micro PC\*\* on the back for a seamless, all-in-one experience. Users can write or draw on the large interactive display with virtually zero lag, enabling real time collaboration.



A



B



C



D



E

## Additional accessories and options

- D. Dell Multi-Device Wireless Keyboard and Mouse Combo – KM7120W
- E. Logitech Rally Camera

†Not pictured

\*\*Optional, sold separately.

# Training spaces

EMPOWER REAL-TIME LEARNING BY ENSURING THAT YOUR TRAINING ROOMS ARE AS ATTRACTIVE AS THEY ARE FUNCTIONAL, WITH DISPLAYS DESIGNED FOR PRESENTATIONS AND POWERFUL COMPUTING SOLUTIONS.



## Recommended Dell solution†

- A. Dell 55 4K Conference Room Monitor – C5519Q
- B. Precision 3660 Tower
- C. Latitude 5330

## Solution details

Create a training experience that allows new employees to learn how to use similar technology to what they will use on the job, post-training. Learning best practices and processes in their training environment can improve ramp-up time and help them feel more confident when they start in their new role.



A

D



B



E



C



F



G

## Additional accessories and options

- D. Chief Fusion Stand for C5519Q – LDS1U
- E. Dell UltraSharp 27 4K USB-C Hub Monitor – U2723QE
- F. Dell Pro Wireless Keyboard and Mouse – KM5221W
- G. Dell Notebook Power Bank Plus – PW7015L

# Financial centers

INTERACTIVE TECHNOLOGIES ARE CHANGING HOW CUSTOMERS ARE ENGAGING WITH YOUR COMPANY. MODERNIZE RETAIL BRANCHES TO BETTER SERVE CUSTOMERS NOW AND IN THE FUTURE.



## Recommended Dell solution†

- A. OptiPlex 3000 Thin Client
- B. Dell 27 USB-C Hub Monitor – P2723DE\*

## Solution details

Choose between the OptiPlex 3000 Thin Client or an OptiPlex All-in-One with optional touch capabilities as an ideal solution for both customer kiosks and transactional employees.



C



D



E



F



G

## Additional accessories and options

- C. OptiPlex 5490 All-in-One
- D. Dell 24 Monitor – P2423D
- E. Dell Pro Stereo Headset – WH3022
- F. Dell Pro Wireless Keyboard and Mouse – KM5221W
- G. Latitude 7430

\*Not pictured





# Technology-driven solutions for today's financial institutions.

† Some options may not be available in all regions.

