



AND choose between Technology Rotation or Technology Ownership



Pay up to less than the cash price*

TECHNOLOGY ROTATION

Refresh your technology on a regular basis to save money and improve performance, and reduce your Total Cost of Usage by up to 60%.1

FIND OUT MORE ABOUT THE BENEFITS OF TECHNOLOGY ROTATION (>)



STORAGE & NETWORKING



1.99% Low Rate Promotion

TECHNOLOGY OWNERSHIP

If regularly refreshing your storage and networking devices is not your priority, but you are interested in owning the equipment and spreading cost over 36 to 48 months, then our 1.99% Low Rate **Promotion** might be better suited to your needs.

PROMOTIONAL OFFERS END JULY 29, 2022 Call your Account Manager today!



Flexible payment solutions

To accelerate your technology investment



WHY TECHNOLOGY ROTATION?

Pay a lower cost to access technology over a defined period of time

LIFECYCLE MANAGEMENT

Manage and accelerate IT refresh cycles

Achieve your business sustainability goals

LOWER COSTS

Pay for use rather than ownership

Predictable, easy to budget payments

FLEXIBLE STRUCTURES

Aligned with forecasted growth and planned projects

Simplify payments for bundled solutions



WHY TECHNOLOGY OWNERSHIP?

Pay incrementally over time with a goal to own the technology

SIMPLE STRUCTURES

Simple finance structure that is easy to budget

Spread cost of ownership without upfront costs

IMPROVE CASH FLOW

Remove expensive upfront costs

Preserve cash for other investments

COMPLETE SOLUTIONS

Provides affordable technology acquisition

Hardware, software and services in one payment agreement

WARNING: You may have to pay charges if you repay early, in full or in part, a fixed-rate credit facility. Example "On any IT solution to the value of \bigcirc 1,000 financed over 36 months, the total cost of credit is \bigcirc 24".

Leasing and financing is provided to qualified commercial customers by Dell Bank International d.a.c., trading as Dell Financial Services (DFS) at Innovation House, Cherrywood Science & Technology Park, Cherrywood, Dublin 18, Ireland and is regulated by the Central Bank of Ireland. Offers may not be available or may vary by country. Not all customers may qualify for these rates. Offers may be changed without notice and are subject to product availability, eligibility, credit approval and execution of documentation provided by and acceptable to DFS. Dell Technologies and the Dell Technologies logo are trademarks of Dell Inc.

 $^{*90 \ \}mathrm{days} \ \mathrm{deferral} \ \mathrm{payment} \ \mathrm{for} \ \mathrm{Networking} \ \mathrm{and} \ \mathrm{Storage}$

IDC Business Value Snapshot of Dell Technologies Technology Rotation Program. October 2021.

^{**}Technology Rotation Promotion: The promotion is based on a Total Cost of Usage (TCU) of 93% over a 36 months lease term for deals between 1.5K\$ and 500K\$ (or local currency equivalent) for all Storage and Networking eligible products, Lessor owns the equipment. Promotional offers ends 29th July 2022.

^{***1.99%} low rate promotion valid for deals between 1.5K\$ and 500K\$ (or local currency equivalent) over a 36 or 48 month lease term for all Storage eligible products. Option to purchase at the end of the lease or to finance under a Hire Purchase or Loan may vary on a country-by-country basis. Promotional offer ends 29th July 2022.