

2022-2024 Strategic Plan Summary



Developed in 2021 by the SMDM Board of Trustees the Strategic Plan was based on the input of dozens of members and SMDM leaders provided through surveys, focus groups, live brainstorming sessions and email discussions.

In this figure on the left, the 3 main goals are in the center and are surrounded by 7 identified activities to meet these goals.

See page two for a description of the 7 activities.

Collaboration

Create more opportunities for collaboration both within and between the many disciplines, application areas, and work environments in which SMDM members and stakeholders operate.

Access

Expand access to SMDM educational and networking offerings beyond the scientific meetings.

Methods

Strengthen SMDM's brand and reputation as methods experts including help catalyze methods innovation and teach methods in accessible ways.



2022-2024 Strategic Plan Activities

Matchmaking

Building "matchmaking" programs and platforms that help connect members within and across disciplines and work environments. Ideas include directories of expertise, virtual idea labs for building collaborations, matchmaking sessions and more.

Member to Member Communications

Enhancing our member-to-member communications. This includes updating the listserv, website and member portal.

Short Courses

Expanding short course and educational offerings, including more virtual options and advanced certification programs.

Meeting Structures

Rethinking scientific meeting structures. Options include new formats (in-person, virtual, hybrid), timing, locations and scientific tracks.

Educational Activities

Hosting educational activities for effective communication, translation and dissemination of research to different audiences.

Webinars

Developing 1-2 new webinars to facilitate collaboration and/or methods innovation.

Scientific Consensus Papers

Sponsoring 1-2 scientific consensus or guidance papers on methods or practice of health decision making.