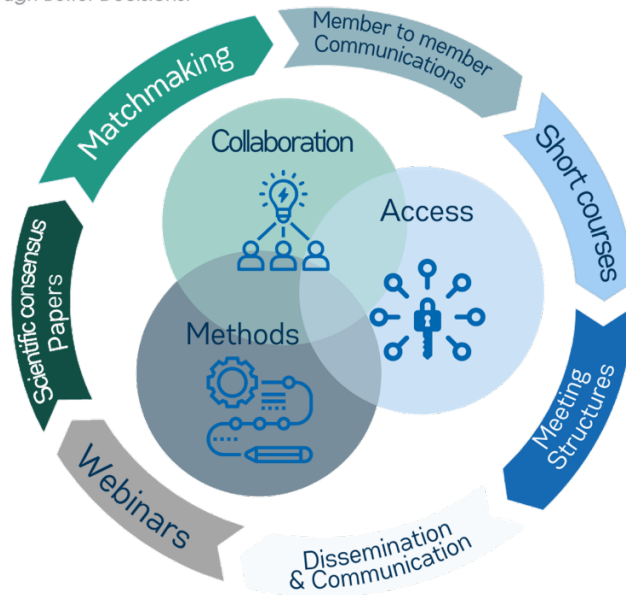


# 2022-2024 Strategic Plan Summary



*Developed in 2021 by the SMDM Board of Trustees the Strategic Plan was based on the input of dozens of members and SMDM leaders provided through surveys, focus groups, live brainstorming sessions and email discussions.*

*In this figure on the left, the 3 main goals are in the center and are surrounded by 7 identified activities to meet these goals.*

*See page two for a description of the 7 activities.*



# 2022-2024 Strategic Plan Activities

## **Matchmaking**

Building “matchmaking” programs and platforms that help connect members within and across disciplines and work environments. Ideas include directories of expertise, virtual idea labs for building collaborations, matchmaking sessions and more.

## **Member to Member Communications**

Enhancing our member-to-member communications. This includes updating the listserv, website and member portal.

## **Short Courses**

Expanding short course and educational offerings, including more virtual options and advanced certification programs.

## **Meeting Structures**

Rethinking scientific meeting structures. Options include new formats (in-person, virtual, hybrid), timing, locations and scientific tracks.

## **Educational Activities**

Hosting educational activities for effective communication, translation and dissemination of research to different audiences.

## **Webinars**

Developing 1-2 new webinars to facilitate collaboration and/or methods innovation.

## **Scientific Consensus Papers**

Sponsoring 1-2 scientific consensus or guidance papers on methods or practice of health decision making.