DELL Technologies

intel

How to Innovate Intelligently

4 Keys to Intelligent Innovation

Your customers expect intelligent products, services, and experiences—and you want to be on the leading edge of your industry, by setting the standard others strive to emulate. With modern technology, your organization can harness the productivity, efficiency, and collaboration needed deliver the innovations customers require to increasingly do anything from anywhere.

Here are 4 Keys to Intelligent Innovation:

1 Maximize productivity with ***automation***

Automation and intelligent servers help your team mitigate threats before they arise. Your IT team can redirect time needed for manual security tasks to where their creative talents are best used: ***innovation***.

Benefits of intelligent automation:

Anticipate potential threats and reduce risk

Rapidly respond/ adapt to opportunities

Maximize productivity and create improved efficiencies

Accelerate transformation

35%

of respondents said edge computing drives greater reliability and resilience.[1]

Simplify the Edge

The secret to managing collaboration, connectivity and data lies at the edge – the infrastructure location nearest to the data creation. Simplifying the edge maximizes your organization's ability to more quickly use insights from your data, across use cases and clouds.

2 Move forward with intelligent *insights*

Managing data in edge operations requires modern storage that's simple to manage, scale and secure. Intelligent storage uses real-time analytics to proactively resolve storage issues so your team can focus on innovation.

Benefits of intelligent insights:

Reduce risk and predict future needs through smart monitoring

Resolve issues faster and proactively

Save time and resources by improving IT team productivity

Reduce cybersecurity risks

Reduce data loss and downtime

Protecting data with a modern security infrastructure

Distributed data, hybrid work models, multi-cloud environments, and as-a-service sourcing are changing almost everything we know about cybersecurity. Organizations must use modern solutions with end-to-end, built-in security to confidently innovate and evolve.

3 Work confidently with intelligent *privacy*

Building your next breakthrough starts with empowering your teams to do their best work from anywhere. Organizations and their employees want and need to keep digital assets and data privacy protected regardless of their work location.

Benefits of intelligent privacy:

Ensure privacy from any location on any device

Enable secure and easy end-user collaboration

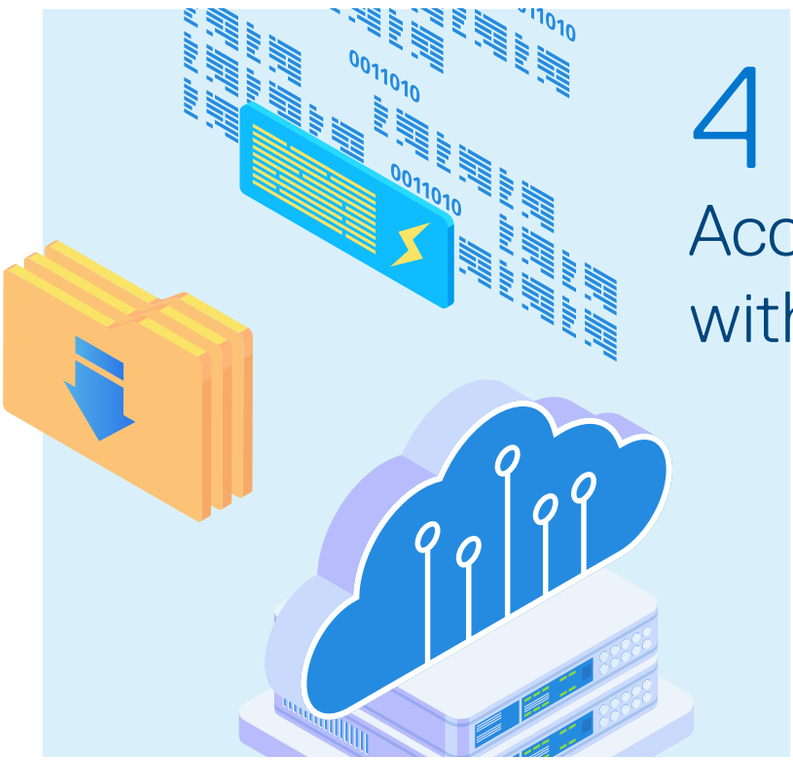
Create experiences for employees to perform at their highest levels of productivity

Ensuring privacy through client modernization

Employees are increasingly choosing to work Intelligent devices make it possible for employees to easily collaborate and work with a wide range of data on the device of their choice at their preferred location. Intelligent devices make it possible for employees to easily collaborate and work with a wide range of data on the device of their choice at their preferred location.

21%

Leading organizations refresh their end users' devices most often and have achieved a 21% increase in user productivity in the past 12 months.[2]



4 Accelerate *innovation* with as-a-service models

Every hour spent managing infrastructure is an hour that takes focus away from innovation. By moving to as-a-Service (aaS) consumption models, your organization can quickly acquire and adapt infrastructure to match changing needs.

Benefits of as-a-Service models:

Simplify technology access for employees

Gain agility to react quickly to capture new opportunities

16%

Cloud leaders reduced their infrastructure costs by 16% as a result of aaS consumption models over the last 12 months.[3]

Minimize risk and maximize performance

Increase the flexibility and control of their IT environment

Align technology with innovation and sustainability goals

Adapting with a flexible consumption model

In addition to saving money and time, an aaS model enables your organization to improve sustainability and reduce e-waste with an easy path to stay modern and only consume the technology you need. With an aaS procure and scale technology on your own terms instead of constantly upgrading outdated infrastructure or being constrained by your current infrastructure.

How Dell Technologies Enables Intelligent Innovation

Intelligent Automation with PowerEdge Servers

PowerEdge Servers work across environments to create a comprehensive, real-time view of your infrastructure.

Intelligent Insights with PowerStore with CloudIQ

PowerStore Storage with CloudIQ detects and resolves storage issues anytime, anywhere.

Intelligent Innovation with APEX

As Dell Technologies's breakthrough cloud experience, APEX drastically simplifies your IT environment while increasing your agility and control.

Intelligent Insights with Latitude

Dell Latitude devices deliver secure privacy, so your users can work confidently anywhere with AI-based software that learns and adapts to how they work.

With Dell Technologies, you have an ally with the technology expertise, end-to-end solutions, world-class services and relentless spirit that will stop at nothing to help you harness the transformative power of technology for the needs of your organization and the demands of our 24/7 digital economy.

Learn more about the benefits of intelligent innovation →

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1. Disclaimer: Based on recent global survey commissioned by Intel and Dell, "Manufacturers' Perspectives on Modernizing with Edge Computing and 5G," May 2021. Results based on a survey of 350 global respondents. Actual results will vary. Full report: https://www.delltechnologies.com/asset/en-us/solutions/businesssolutions/industry-market/manufacturers-perspectives-on-modernizingwith-edge-computing-and-5g.pdf

2. Disclaimer: Based on the ESG study commissioned by Dell Technologies, Intel & VMware, "Three Critical Initiatives to Accelerate Your Business Results with Technology: Hybrid Work Enablement, Dataled Innovation, and Flexible IT Delivery" March 2021. Results based on global double-blind online survey of 2,000 IT decision makers. Actual results will vary. Full report: https://www.delltechnologies.com/resources/en-us/asset/analystreports/solutions/three-critical-initiatives-to-accelerate-your-businessresults-with-technology.pdf

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