

The Transformative Power of APEX Data Storage Services

An as-a-Service portfolio of scalable and elastic storage resources designed for OpEx treatment¹



Focus on outcomes, not infrastructure

On-premises storage environment challenges

- Unpredictable data growth
- Wasted expense associated with over-provisioning
- Time and cost devoted to administrative activities

APEX Data Storage Services simplifies the storage process.

- Get complete oversight of your storage resources
- Gain freedom from the hassles of day-to-day data storage management

APEX Data Storage Services enables customers to avoid many of the challenges associated with traditional on-premises storage models.



Simplicity

Remove complexity to deliver more value to your organization



Agility

Manage unpredictability by responding dynamically to changing business needs



Control

Reduce risk with flexible storage services that enable a true hybrid cloud strategy

120+

IT decision-makers responsible for storage were interviewed by Forrester. Customers experienced or expected to experience:

- Reduced cost of on-premises storage infrastructure
- Improved efficiency of storage professionals
- Improved storage procurement and provisioning processes

APEX Data Storage Services can improve customer outcomes² with a range of up to:

50%

IT time savings

86%

faster deployment

129%

return on investment

45%

reduced storage costs

[Read the Forrester Study](#)

¹ OpEx treatment is subject to customer internal accounting review and policies.
² Source: A Forrester New Technology Projected Total Economic Impact Study, commissioned by Dell Technologies, June 2021. Estimates projected over 3 years, based on interviews with four organizations using APEX Data Storage Services, aggregated and combined into a composite organization, and survey responses from an additional 121 IT decision makers. Actual results may vary.
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