



Rickey Thompson 

@rickeythompson

Fashion

Manhattan

Geo

48.66%

Good audience

5.4M

Followers

5%

Engagement rate

2.5K

Posts

241.9K

Average likes

1.8K

Average comments

2.6M

Good audience

4

Posts in 3 weeks

# Account metrics

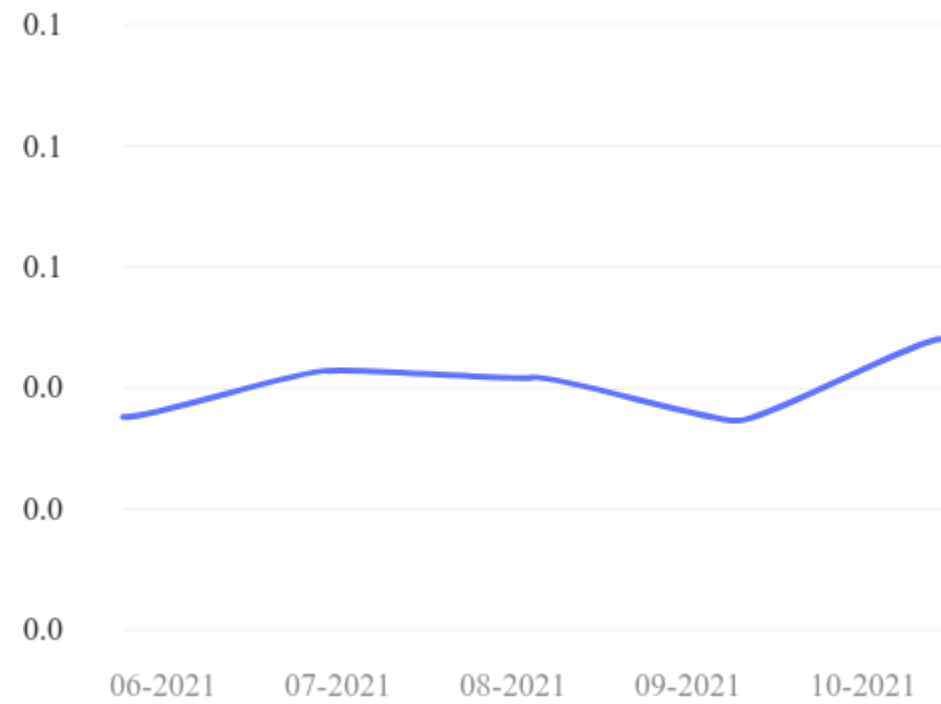


**804870**

Predicted average reach for last 12 posts

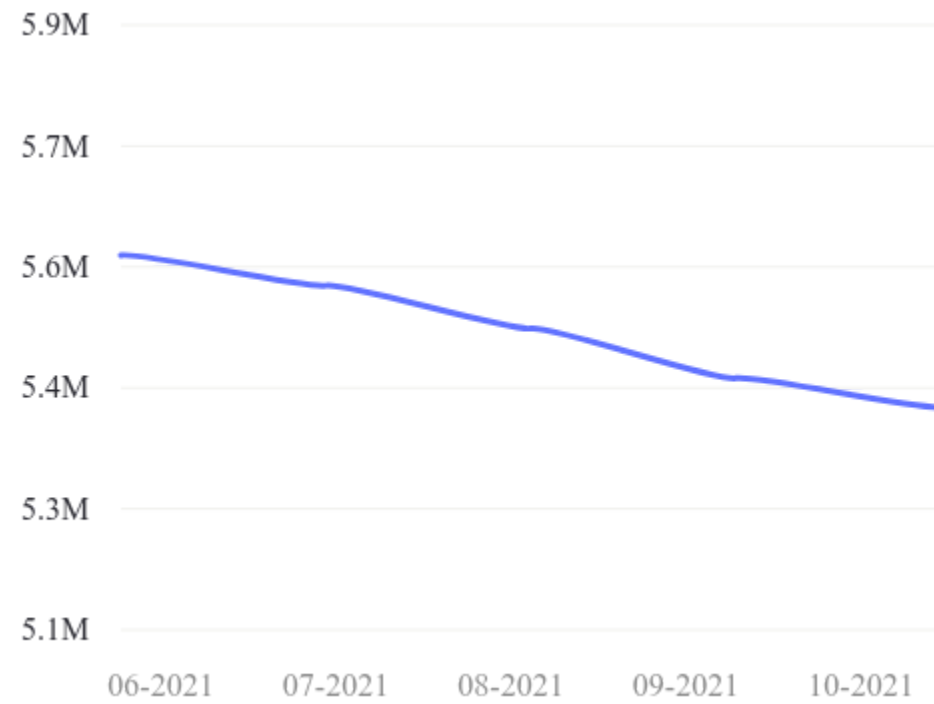
## Engagement rate

**+ 35.02%**



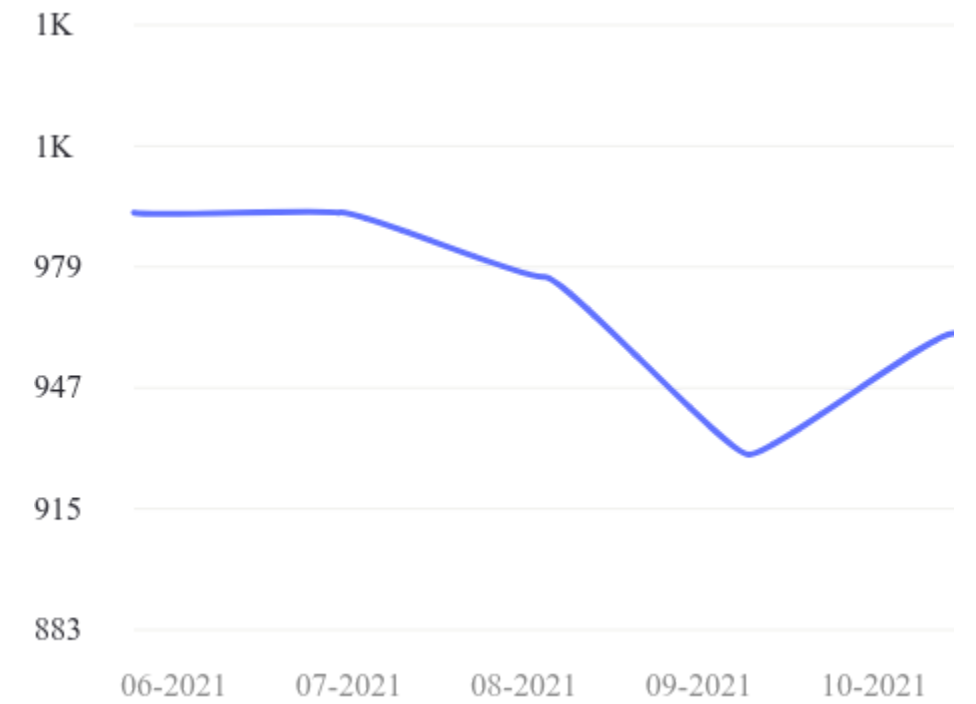
## Followers

**-0.65%**



## Number of Subscriptions

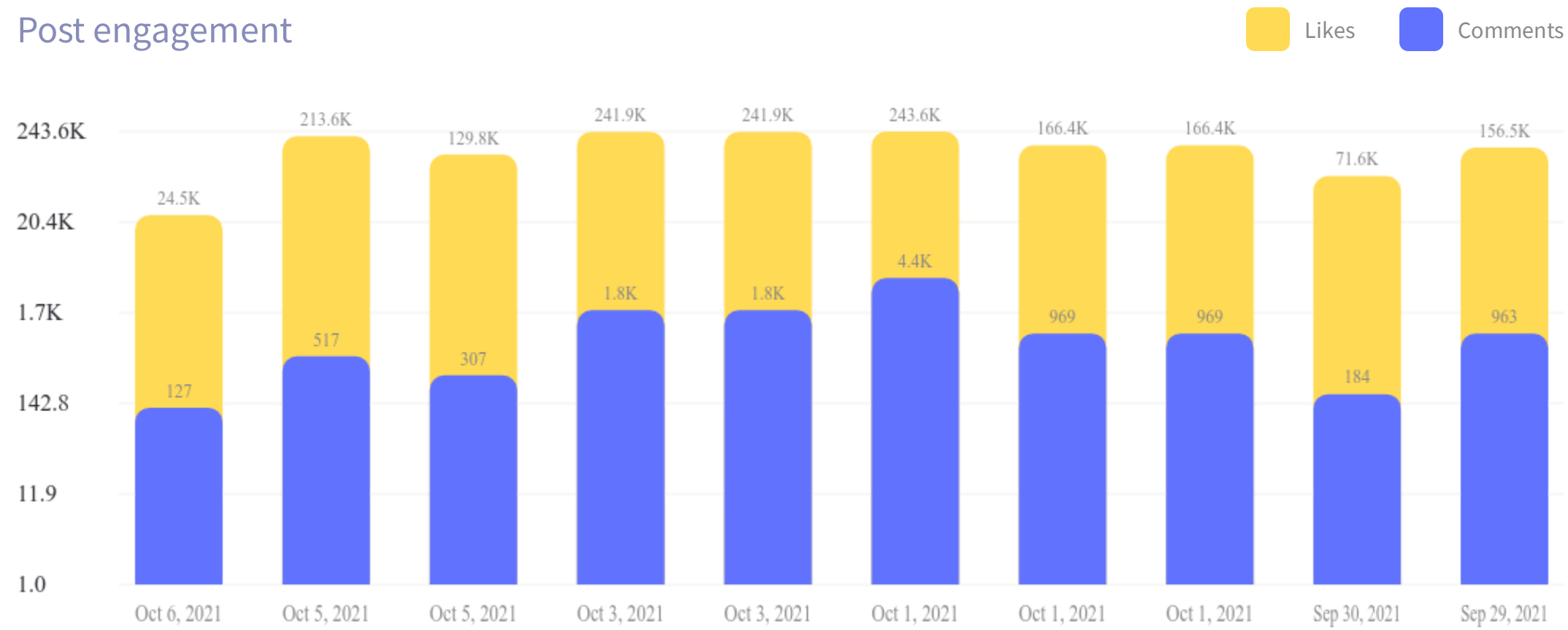
**+ 3.44%**



# Account metrics

# Similar accounts

## Post engagement



## Blogger ad

- balmain
- balmain
- coach
- coach
- coach
- coach

## Popular hashtags

The blogger does not use hashtags



**Megan Thee Stallion**  
@theestallion



**Bretman (Da Baddest) Rock**  
@bretmanrock



**Barbie**  
@nickiminaj



**FENTY BEAUTY BY RIHANNA**  
@fentybeauty



**badgalriri**  
@badgalriri

## Popular subscribers



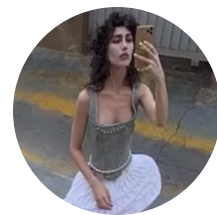
Addison Rae  
[@addisonrae](#)



Saba  
[@saba](#)



Lush Cosmetics North America  
[@lushcosmetics](#)



nadia lee cohen  
[@nadialeelee](#)



Beats by Dre  
[@beatsbydre](#)



Peach & Lily  
[@peachandlily](#)



Juliette Lewis  
[@juliettelewis](#)



mira mariah  
[@girlknewyork](#)



FACEGYM  
[@facegym](#)

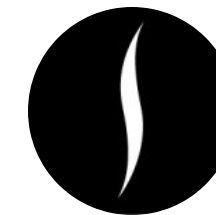


LIL KVNNY  
[@lilkvnnny](#)

## Affinity brand



NARS Cosmetics  
[@narsissist](#)



sephora  
[@sephora](#)



Coach  
[@coach](#)



BALMAIN  
[@balmain](#)



MUGLER  
[@muglerofficial](#)

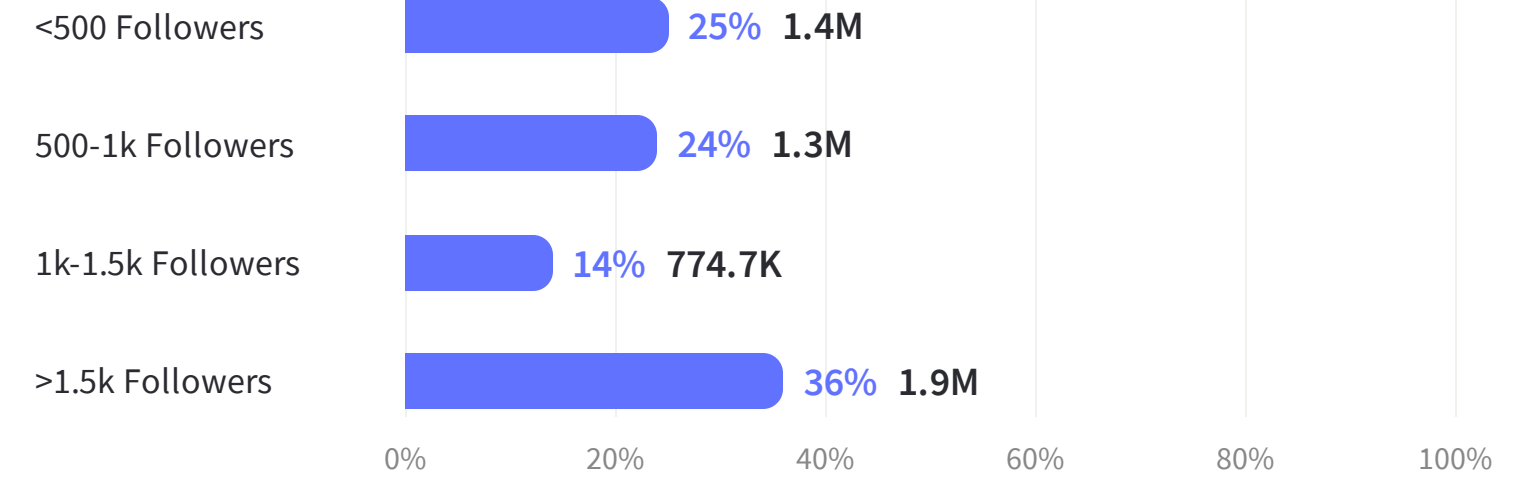
# audience analysis

## Audience Quality

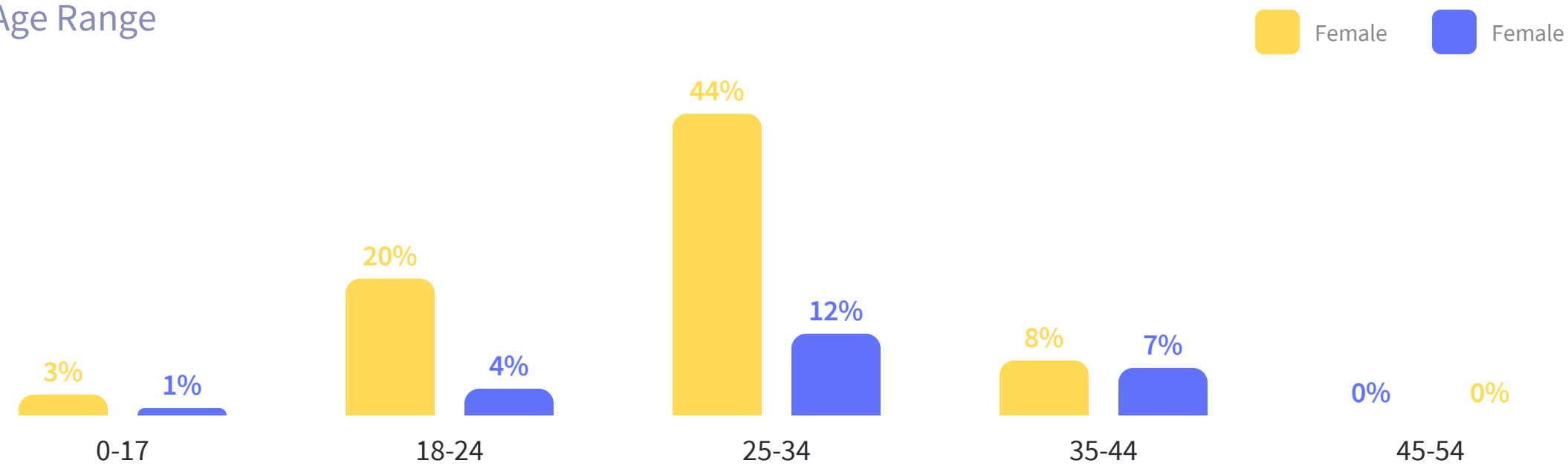


|     |                     |        |
|-----|---------------------|--------|
| 46% | Good audience       | 2.5M   |
| 27% | Massfollowers       | 1.5M   |
| 24% | Suspicious accounts | 1.3M   |
| 3%  | Influencers         | 147.0K |

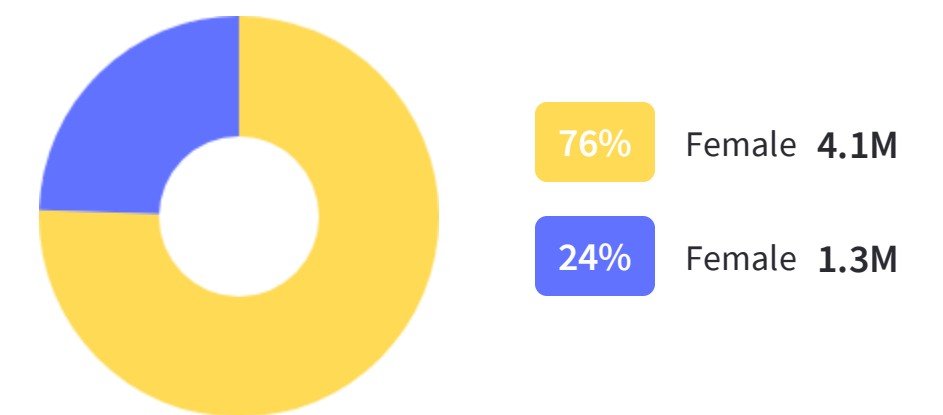
## Audience Reach



## Age Range



## Gender of the audience



## Cities of the audience

|             |      |        |
|-------------|------|--------|
| Manhattan   | 4.5% | 243.8K |
| Los Angeles | 3.8% | 206.9K |
| Moscow      | 3.5% | 186.4K |
| London      | 2.8% | 151.6K |
| Bali        | 2.3% | 122.9K |

## Audience countries

|                |       |        |
|----------------|-------|--------|
| United States  | 34.8% | 1.9M   |
| Russia         | 8.8%  | 473.3K |
| United Kingdom | 3.7%  | 200.3K |
| Brazil         | 3.2%  | 172.2K |
| Italy          | 2.9%  | 154.4K |

## Audience languages

|            |       |        |
|------------|-------|--------|
| English    | 60.8% | 3.3M   |
| Russian    | 4.8%  | 259.9K |
| Spanish    | 3.9%  | 212.0K |
| Portuguese | 3.2%  | 172.2K |
| German     | 2.7%  | 144.4K |

# Popular posts



Sep 13, 2021

Effortless 🍷 @denzeldion

702919

Likes

3179

Comments



Aug 1, 2021

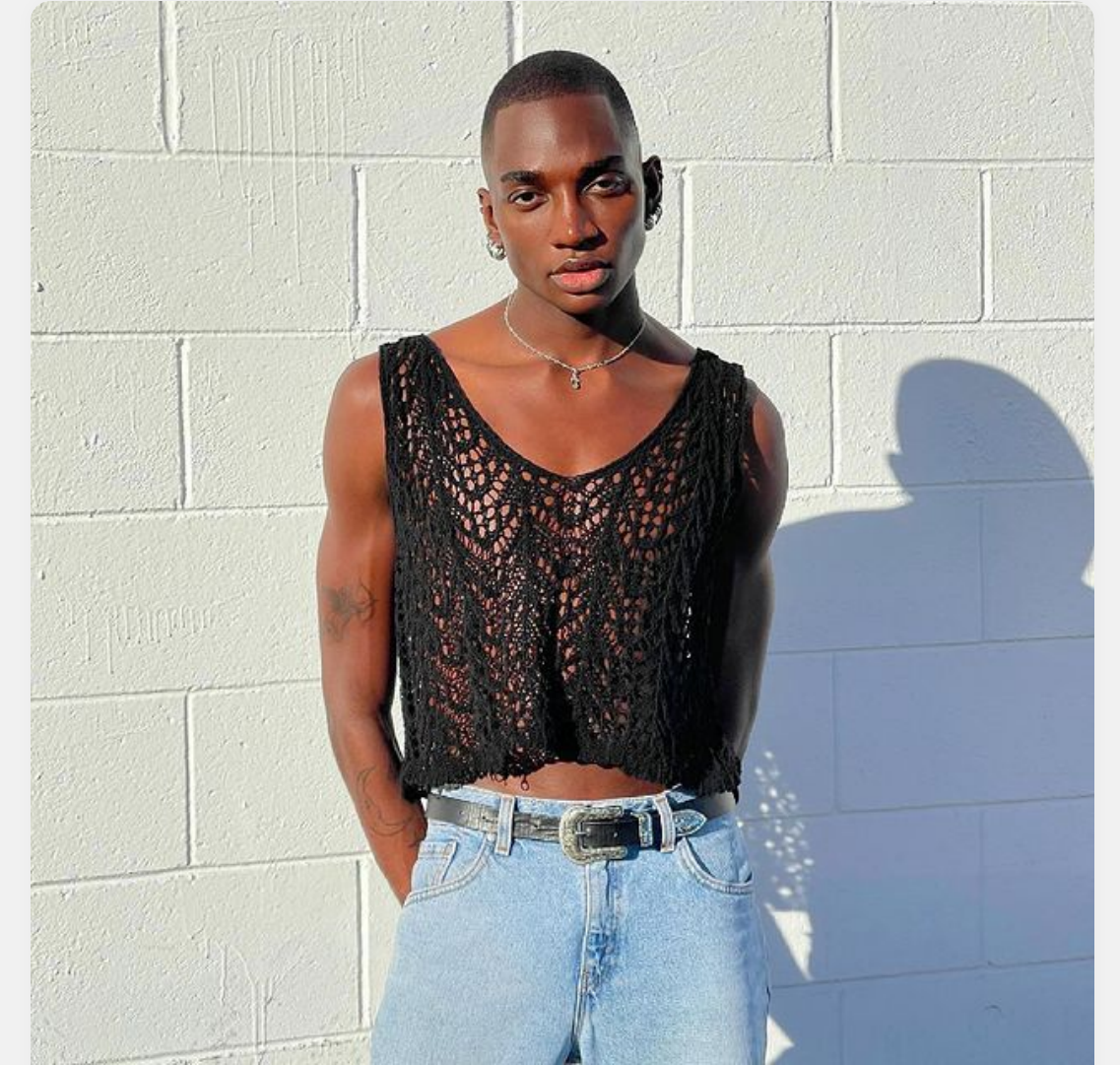
Imma stick right beside him

688367

Likes

2401

Comments



Jun 15, 2021

It's game time bitches

573723

Likes

10335

Comments