

# OPPORTUNITIES FOR ENGAGEMENT

Membership with the Los Angeles Area Chamber of Commerce is a proven investment to enrich your business and create a better L.A. In addition to the events we host each year, we also offer a number of programs, resources and opportunities built to support business growth and development. In order to get the most from your membership with the Chamber, we encourage you to become engaged in and take advantage of our many opportunities.

**Below, please share with us your areas of interest.** Based on your feedback, we'll be sure to communicate opportunities for engagement within your areas of interest and invite you to relevant events and programs throughout the year.

## PUBLIC POLICY COUNCILS

Public Policy councils meet several times each year and make recommendations to the Chamber's Executive Committee on important issues, including ballot measures. They also are an excellent way to network and access elected officials.

### EDUCATION & WORKFORCE DEVELOPMENT

Creates a strong business voice on the local, state and federal level to support education and job training systems that ensure every student and adult is prepared to succeed in tomorrow's economy.

### ENERGY, WATER & ENVIRONMENTAL SUSTAINABILITY

Spurs clean and green tech innovations, ensures water and power delivery, and promotes economic growth through sustainable, pro-jobs energy and environmental policies.

### GOVERNMENT & FISCAL AFFAIRS

Evaluate legislation, regulations and government policies that affect the broad business community, including taxes, fiscal policies and the economic impacts created by government.

### HEALTH CARE

Advocates for policies that ensure responsible health care reform implementation, strengthens our County's health care safety net and promotes healthier lifestyles.

### INNOVATION & TECHNOLOGY

Identifies and engages with business clusters that have economic growth potential — including signature, emerging and innovative industry groups. The group aims to promote policies that will strengthen these industries, elevate their global reach, drive job creation and ensure regional economic prosperity.

### LAND USE, CONSTRUCTION & HOUSING

Advocates for policies and programs that create sustainable, economically robust communities through smart growth planning, public-private partnerships and investment in congestion relief solutions.

### TRANSPORTATION & GOODS MOVEMENT

Advocates on federal, state and local issues and champions positions that will provide system-wide, regional solutions for issues related to our region's mobility — including highway, rail, air and transit.

## GLOBAL INITIATIVES COUNCIL

### GLOBAL INITIATIVES

Works to create employment opportunities throughout Southern California by increasing exports, imports and foreign investment for companies of all sizes and for the communities in which they conduct business.

## SMALL BUSINESS OPPORTUNITIES

### SMALL BUSINESS COUNCIL

From startup companies, to microentrepreneurs, to rapidly expanding businesses, the L.A. Area Chamber proudly supports small business owners and their employees through a variety of business and professional development programs.

### SMALL BUSINESS STRONG

The Small Business Strong workshops assists small business owners to increase sales, obtain loans, streamline operations, utilize new technologies, expand into new markets, and position our clients for long-term growth.

### DOING BUSINESS WITH...

Cultivate relationships with professionals in coveted industries and get the necessary skills to become bid savvy. This monthly program is designed to support small businesses by providing extra opportunities for networking, training and additional development.

### OneLA BUILDING BUSINESS TO WIN CONTRACTS

OneLA Regional Collaborative program, is a public-private partnership that transforms procurement regionally by creating a pathway to contract opportunities for local, small and diverse businesses.

## BUSINESS CONNECTIONS OPPORTUNITIES

### AMBASSADOR'S CLUB

Member volunteers educate and involve other members in Chamber programs and services to maximize their membership investments.

### NONPROFIT COUNCIL

Provides nonprofit member organizations with a venue to network, exchange ideas, collaborate and discuss public policy issues impacting the nonprofit community.

## MARKETING OPPORTUNITIES

### MEDIA REFERRALS

On occasion, the Chamber receives requests from the media to speak with our members.

## LEADERSHIP DEVELOPMENT OPPORTUNITIES

### LEADERSHIP L.A.

A nine-month program for individuals with expanding leadership roles in their organizations and communities. Participants gain in-depth knowledge of challenges and opportunities shaping L.A. City and County, as well as hone their leadership and relationship building skills.

### LEADERSHIP SOUTHERN CALIFORNIA

An eight-month leadership program for those who hold active leadership roles of regional significance in their civic and/or professional lives. LSC embodies the values of regional stewardship, experiential learning and a deep exposure to the people, places and trends shaping our region. Fellows travel to Los Angeles, Orange, Imperial, San Bernardino, Riverside and Ventura counties and Sacramento.

### RIORDAN LEADERSHIP INSTITUTE

A unique program empowering early- to mid-career professionals for lifelong community engagement and helps place them on nonprofit boards. Course curriculum is focused on community leadership and nonprofit board training.

## COST SAVING OPPORTUNITIES

### BOTTOM-LINE BENEFITS

A comprehensive benefits program that helps lower overall costs by offering substantial discounts on everyday business products and services.

### OFFICE DEPOT PROGRAM

Enroll in the Chamber's Office Depot program. Save 55 percent off office supplies, technology, office furniture, and digital print.

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Other contacts within company \_\_\_\_\_

Notes/comments \_\_\_\_\_

**SUBMIT FORM HERE**