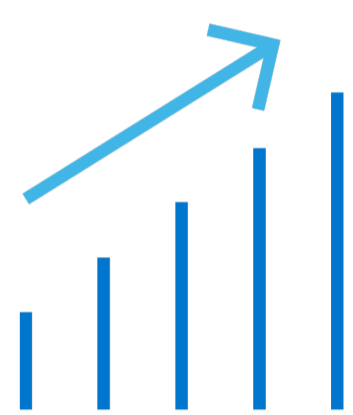


Top 4 business outcomes of a modern apps approach.

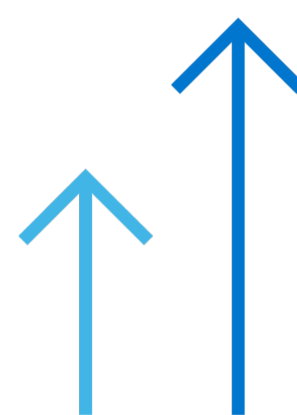
A recent IDC study shows that when organizations use a DevOps approach and deploy a unified infrastructure platform, they accelerate their time-to-market and are able to drive considerable business results, as outlined below.

[Read IDC Study](#)

A modern apps approach has enabled surveyed organizations to:



Improve customer satisfaction up to **21%***



Improve employee productivity up to **19%***



Reduce time-to-market up to **19%***



Improve customer retention up to **19%***

Accelerate collaboration and innovation with APEX Hybrid Cloud.

Enable a modern apps approach with a unified cloud infrastructure from APEX Hybrid Cloud with VMware Tanzu. You can also acquire technology and expertise as you need it with flexible as-a-Service and consumption-based delivery models.

[Read IDC Study](#)



Intel® Innovation Built-in

*Based on IDC Whitepaper commissioned by Dell Technologies, Intel and VMware, "A Data-Driven Approach for Transforming Modern Infrastructure and Optimizing Business Outcomes with DevOps Practices", September 2020. Results based on a survey of 1392 application developers and IT I&O executives asked about organization improvement over the past two years after adopting a modern applications approach. Actual results will vary. Full study: <https://www.dell.com/resources/en-us/asset/analyst-reports/solutions/idc-transforming-modern-infrastructure-optimizing-outcomes-with-devops-practices.pdf>

Intel, the Intel logo, Xeon, and Xeon Inside are trademarks or registered trademarks of Intel Corporation in the U.S. and/or other countries.

Copyright © 2021 Dell Inc. or its subsidiaries. All Rights Reserved. Dell Technologies, Dell, EMC, Dell EMC and other trademarks are trademarks of Dell Inc. or its subsidiaries. Other trademarks may be trademarks of their respective owners.