



Dell Technologies APEX Backup Services

What to consider when protecting your SaaS applications.

Whether you've already made a move to SaaS applications, or are still in the planning stages, be sure to consider the data protection and privacy implications of your decisions. A strategy that balances empowering your business while protecting your data will give your organization both IT and operational flexibility.

With the adoption of cloud apps like Microsoft365, Google Workspace, and Salesforce, your organization needs a centralized tool to protect all these services. Data within cloud applications translates to an increased risk of data loss and the inability to track, hold or monitor data for regulatory compliance and security obligations.

67%

of organizations

investing or planning to invest in SaaS applications are struggling to find data protection for them¹



59%

of organizations

are struggling to find data protection for SaaS applications²

^{1,2} Based on research by Vanson Bourne commissioned by Dell Technologies, "Global Data Protection Index 2021 Snapshot," carried out February – March 2021. Results were derived from a total of 1,000 IT decision makers worldwide from both private and public organizations with 250+ employees.

Data security

Dell Technologies APEX Backup Services offers SaaS protection with end-to-end security while adhering to proven standards that protect your data's privacy and safeguard it from external threats. Developed with security as a foundation, our backup service for SaaS applications is engineered to ensure data protection at every step – transmission, storage and access.

Security without compromise.



Multi-geo support with AWS storage regions across the globe—backups can be stored, retained, processed and managed within a specific country or region to meet your latency and data residency requirements



Secure, multi-tenant environment for customer data resulting in complete data isolation for each customer



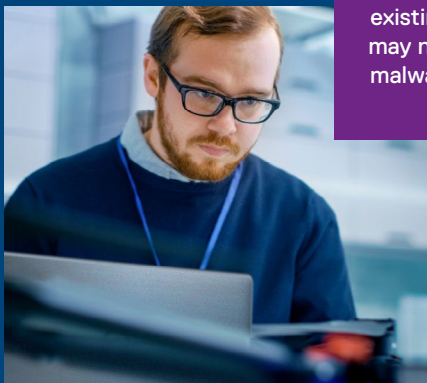
Data encryption in flight and at rest

Many organizations fail to understand that the cloud is just an extension of a user's operating environment. Data in SaaS applications is just as susceptible to loss, theft or malicious attack as on-premises data. Enterprises are still responsible for managing data in the cloud, and failing to comply with rules and regulations can result in fines and loss of reputation.

62%

of IT decision makers

are concerned their organizations' existing data protection measures may not be sufficient to cope with malware and ransomware threats³



67%

of organizations

aren't confident that business critical data can be recovered in the event of a data loss incident⁴

Ransomware recovery

With APEX Backup Services, you have data protection with backup data isolated in a cloud platform and away from the customers' infrastructure, providing immutable protection. Our cloud-native architecture prevents ransomware from encrypting your clean backup copies.

Immutable data protection.



Identify and automate data protection for key business assets



Isolate backup data from the data center network



Secure data in flight and at rest

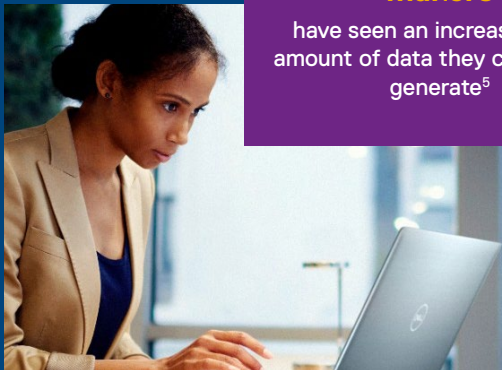
^{3,4} Dell Technologies Global Data Protection Index 2021 [report](#)

With the rise of global business and evolving international data privacy laws such as GDPR, there is the pressing need to understand exactly how backup data is maintained, secured and protected. To assure your organization is compliant, other certifications should also be considered such as SOC1 and ISO-27001 or industry/government-specific requirements like HIPAA, ITAR or FIPS.

56%

of data decision makers

have seen an increase in the amount of data they collect and generate⁵



64%

of data decision makers

say they have too much data to meet security and compliance requirements⁶

Data security and compliance

APEX Backup Services provides integrated backup, eDiscovery and compliance monitoring. Simplify endpoint data protection, ensure regulatory compliance and improve data visibility for your organizations' mobile workforce.

Have comprehensive protection and governance without impacting user productivity.



Federated search across all backup data



Automated and proactive compliance monitoring



Data encrypting at reset and in transit

^{5,6}Forrester Consulting Thought Leadership paper Commissioned by Dell Technologies: Unveiling Data Challenges Afflicting Businesses Around The World, May 2021

APEX Backup Services

Secure data protection for SaaS applications, endpoints and hybrid workloads. Experience unified data protection, management and information governance with automated compliance and legal hold..

Learn more about how we can help protect your organizations' SaaS applications.

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