

>> **Who is .STORE for?**

- eCommerce Sites
- Local Small Businesses
- Retail Brands
- Marketplace Sellers
- Startups
- Storage Solution Providers

>> **Who is on a .STORE?**

**LEADING BRANDS**

A direct link and call to action to their online STORE



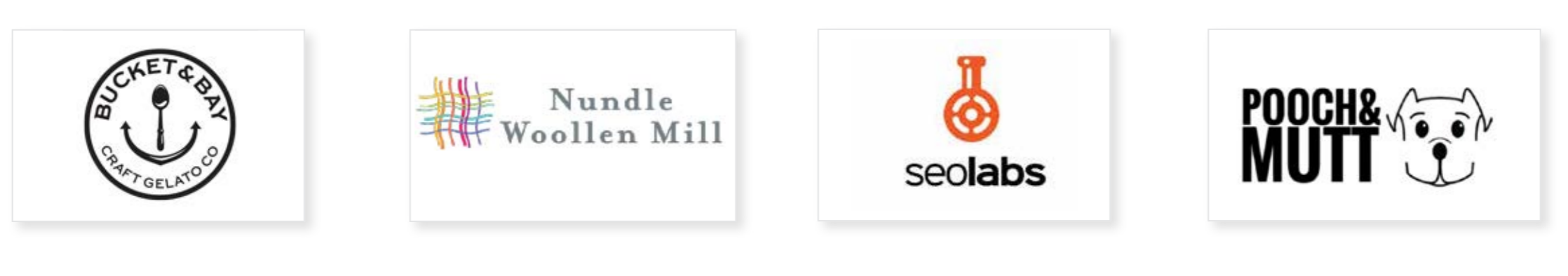
**THE SPORTS INDUSTRY**

The dedicated URL for all their official merchandise



**LOCAL BUSINESSES & ECOMMERCE SITES**

Businesses online & offline choose a .STORE



>> **Influencers**

[www.dudeperfect.store](http://www.dudeperfect.store)

[www.fosterthepeople.store](http://www.fosterthepeople.store)

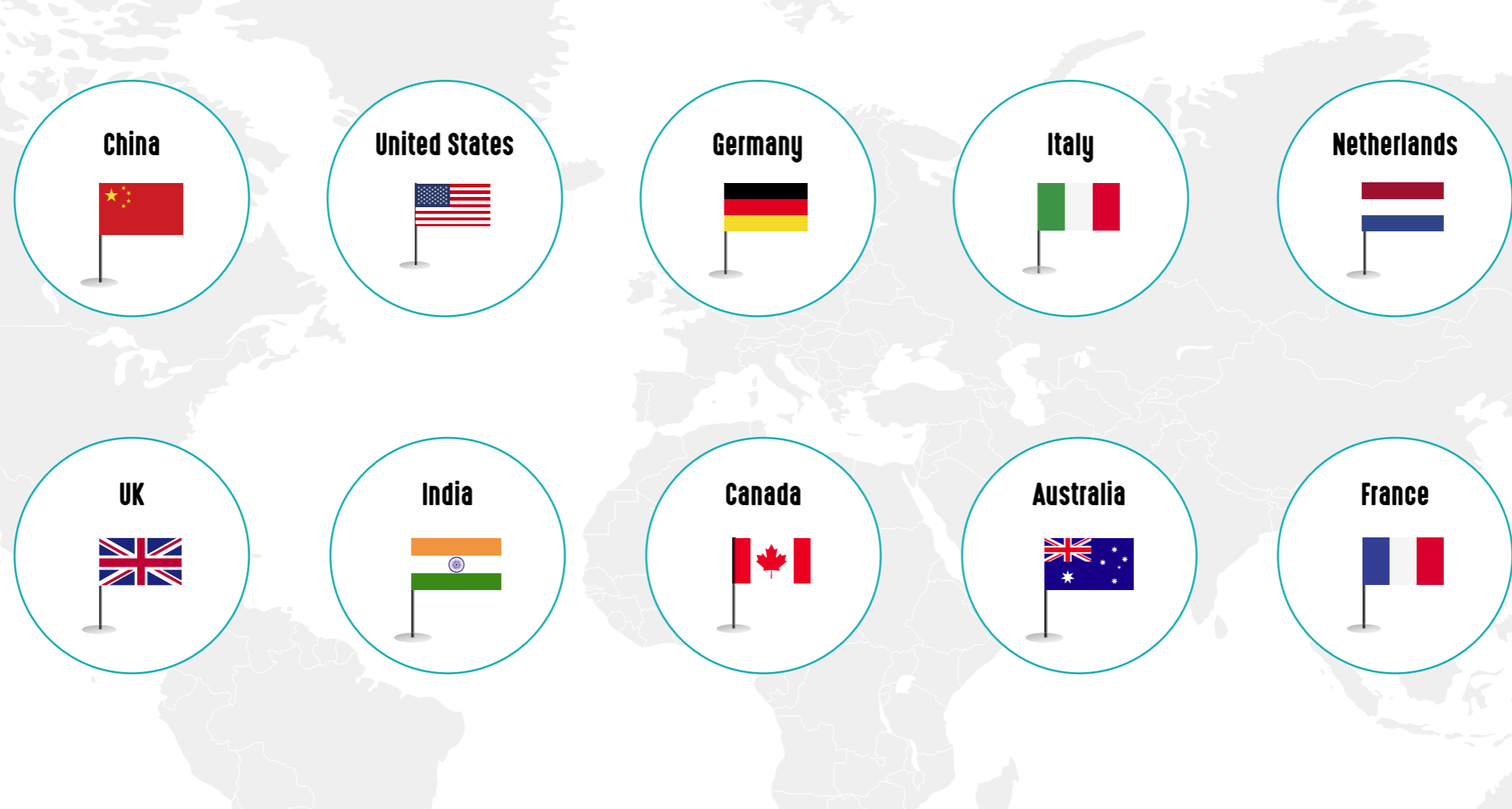
[www.boomin.store](http://www.boomin.store)

[www.backtothefuture.store](http://www.backtothefuture.store)

[www.urbandictionary.store](http://www.urbandictionary.store)

[www.jimhendrix.store](http://www.jimhendrix.store)

>> **Top markets for .STORE**



>> **.STORE in Numbers**

- \$1 Million** Generated by the 1st day of public availability
- 120,000+** Domains registered
- 25,000+** Domains in the first 24 hours of launch
- 10,000+** Registrations in the first 10 minutes
- 100+** Domain & Hosting Companies globally already offer .STORE
- \$600,000+** In Premium Sales

**If you have an online store, it's got to be on a .STORE**