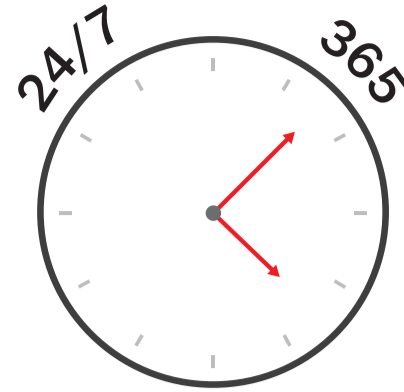


SECURING MOBILE & BYOD ACCESS FOR YOUR BUSINESS

Giving your workforce **ANYTIME, ANYWHERE ACCESS**



to corporate systems and data can help everyone to do a better job...

BUT THERE ARE SECURITY RISKS



of employees use **PERSONAL SMARTPHONES** FOR BUSINESS TASKS

44%

of employees use smartphones **TO WORK IN COFFEE SHOPS OR OTHER PUBLIC PLACES**



47%

of employees **USE SMARTPHONES** WHILST TRAVELLING

Source: Forrester's Workforce Employee Survey, Q4 2012, Forrester Research, Inc.

COMBAT THE RISKS BY **ROLLING OUT A**

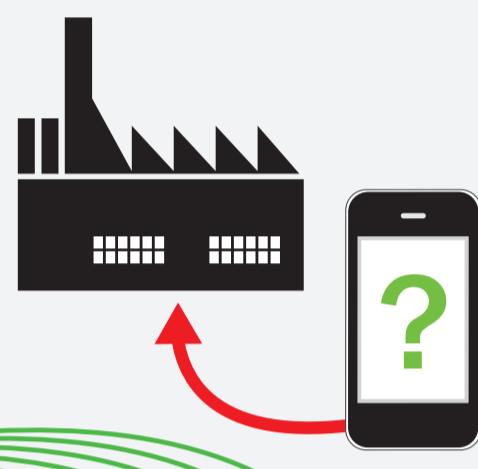
BYOD STRATEGY

10 QUESTIONS TO HELP YOU BUILD YOUR STRATEGY

1

Is mobile access necessary **WITHIN YOUR BUSINESS?**

Determine whether the business is ready for the potential threats a mobile strategy could bring. Does the IT infrastructure have the defences to combat the risks?



What are the potential **business benefits for BYOD?**

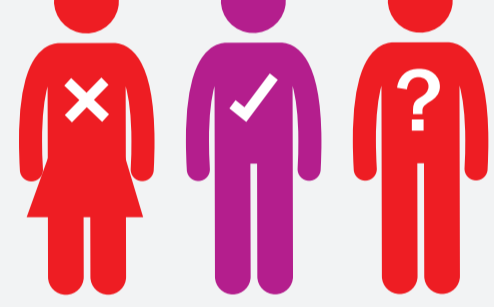
Improved business processes? Increase productivity? Formulate a plan for how the business will benefit, with details of the benefits that the board will understand.



3

WHO FROM YOUR WORKFORCE **NEEDS MOBILE ACCESS?**

Based on position, department, job/role responsibility, which employees should have access?



Which data or systems will they need to access?

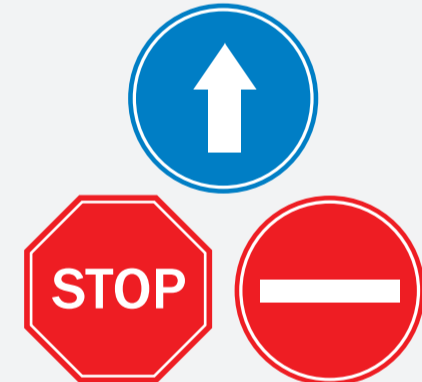
Email, department servers, contact lists etc.? What systems are vital for the mobile business to operate?



5

What sensitivities are there around these **SYSTEMS & DATA?**

Would you want to give mobile access to an HR system?



Should you provide company-owned devices for some of your workforce and allow **BYOD** for other personnel?

Depending on types of data/systems being accessed?



7

Have you conducted a full **RISK ASSESSMENT?**

Including legal issues and generated a security policy?



WHO ARE THE **VARIOUS STAKEHOLDERS** AND HOW IS EACH AFFECTED?

At least one representative from every significant stakeholder group within the business should be included in your plan.



9

WHAT LEVEL OF CONSULTATION IS REQUIRED FOR EACH GROUP OF STAKEHOLDERS?



WILL THE BUSINESS NEED TO **ESTABLISH NEW HR POLICIES?**

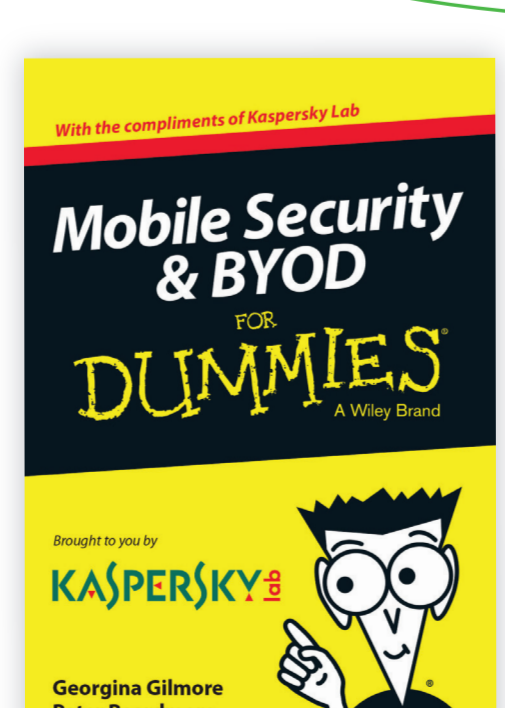
You'll need to review new contracts for new employees? Create awareness and training programs? And look at the procedures for implementing new HR procedures?



Get the lowdown on mobile security strategy, policies and legal considerations plus guidance on vital security technologies that can protect your business... and its reputation.

Mobile Security & BYOD For Dummies (A Wiley Brand) brought to you by Kaspersky Lab

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