



What's New for Business

Fall 2021

New MacBook Pro, iPhone, iPad, and Apple Watch updates — with macOS Monterey, iOS 15, iPadOS 15, and watchOS 8 — bring even more productivity and versatility to employees. And platform enhancements improve and simplify management and security for IT.



Product

MacBook Pro. The new MacBook Pro with all-new M1 Pro and M1 Max chips deliver a massive leap in CPU, GPU, and machine learning performance. With up to 21 hours of battery life and up to 8TB of super-fast SSD storage, MacBook Pro brings unparalleled performance so employees can tackle the most demanding tasks¹. An immersive Liquid Retina XDR Display brings the finest details to life with extreme dynamic range and ProMotion for more responsiveness and smoother scrolling. The new 1080p FaceTime HD camera, 6-speaker sound systems, and three studio-quality microphones enhance the experience in remote meetings. And employees can more easily work on large projects with the ability to connect to multiple external displays and peripherals with Thunderbolt 4, HDMI, and an SDXC card slot.

iPhone 13. The new iPhone 13 and iPhone 13 Pro supercharge productivity for business with the new A15 Bionic chip, support for fast 5G², and all-day battery performance.¹ iPhone 13 is field ready, with IP68 water and dust resistance and a larger display that's tougher than any other smartphone glass. The advanced camera systems and Cinematic mode enable pro media production. iPhone 13 Pro takes this even further with an all-new Ultra Wide camera that enables both incredible low-light performance and macro photography for razor-sharp photos and accurate scans at any distance. Advanced sensors and LiDAR bring spatial awareness for incredible AR experiences.

iPad and iPad mini. The new iPad (9th generation) and iPad mini continue to redefine power and versatility. The new 12MP Ultra Wide front camera, along with Center Stage, can help connect and engage employees and customers with seamless remote meetings. Now with support for 5G, the new iPad mini enables businesses to leverage faster connectivity and 5G-optimized apps so employees can get more done on the go. iPad mini now supports USB-C, increasing data transfer speeds for fast connection to external storage, displays, and drives. And the new iPad (9th generation) continues to work with the broad set of existing accessories from the previous generation of iPad.

Apple Watch Series 7. With its larger Retina screen display and new keyboard, the new Apple Watch Series 7 is more rugged, versatile, and capable than ever — helping organizations keep their employees informed and productive wherever they work.

Platform

iOS and iPadOS 15, macOS Monterey. Enhancements to FaceTime make video conferencing and collaboration even better. SharePlay³ allows users to share their screen, content, and apps while using FaceTime. Live Text and Visual Look Up enable employees to use text or other information from an image for easy searching and sharing. And Focus helps employees concentrate by muting non-urgent notifications and displaying their Focus status in messaging apps. In Notes, the new system wide Quick Note feature lets employees create notes anywhere, and the new Activity view with mentions and tags improves collaboration. Users can now AirPlay content to Mac from their iPhone, iPad, or another Mac to enhance collaboration during in-person meetings. With Universal Control³, users can connect Mac or iPad with a single mouse and keyboard or trackpad, seamlessly connecting devices together for more seamless across-device collaboration. And new features in iWork enhance remote presentations and working with documents.

watchOS 8. Employees can now more easily communicate by using Scribble, dictation, and emoji — all from the same place. And in Apple Wallet, added access keys for hotels, offices, and more makes contactless building entry even easier.

Management

Managed software updates. New options for software updates allow IT to keep users on a previous OS while still receiving important security updates.

MDM restrictions. New controls allow IT teams to specify that a required app be installed on unsupervised devices. And Managed Pasteboard enables IT to choose whether copy and paste is allowed between managed and unmanaged apps.

BYOD management. For employee-owned devices, a new streamlined User Enrollment guides users through enrolling their personal devices within Settings. And with iCloud Drive for Managed Apple IDs, organizations can more easily provide a built-in cloud storage solution for employees, keeping work-related files on iCloud Drive separate from personal ones.

Declarative management. An update to the MDM framework, declarative management will enable improved reliability and scalability for managing devices.

Resources: [Mac](#) | [iPhone](#) | [iPad](#) | [Apple Watch](#) | [macOS Monterey](#) | [iOS 15](#) | [iPadOS 15](#) | [watchOS 8](#)

¹ Battery life varies by use and configuration. See apple.com/hk/batteries/ for more information.

² Data plan is required. 5G, Gigabit LTE, VoLTE, and Wi-Fi calling are available in select markets and through select carriers. Speeds are based on theoretical throughput and vary based on site conditions and carrier. For details on 5G and LTE support, customers can contact their carrier or visit apple.com/hk/iphone/cellular/.

³ Available later this fall.

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