OTᴖ OpenTech
S U M M I T

Sponsorship Prospectus 2020

OpenTechSummit • FOSSASIA Summit • PyCon World • Jugaad Fest • OTS Day • Hackathons

Bangkok • Berlin • Colombo • Delhi • Hanoi • Ho Chi Minh City • Hyderabad • Kuala Lumpur • Shenzhen • Singapore • Tokyo • Vienna • Yangon

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Additional 2020 events will be added as dates are finalized.

* Dates to be confirmed.

Be part of the leading Open Technology conferences in Asia and Europe for developers, companies, educators, students and IT professionals since 2009 organized by FOSSASIA Singapore and OpnTec Germany.

At Open Tech events, developers, technologists, scientists, and entrepreneurs convene to collaborate, share information and learn about the latest in open technologies, including Artificial Intelligence software, Blockchain, DevOps, Cloud Computing, Database, Linux, Science, Hardware, Open Source Enterprise and more.

Connect with the best and brightest developers at OpenTechSummit and Pycon World events.

★ Artificial Intelligence
★ Blockchain
★ Cloud, Containers and DevOps
★ Kernel and Platform
★ Database

★ Tech Community
★ Open Source Hardware
★ Open Source Enterprise
★ Mobile Technologies
★ Web Technologies

We offer sponsors unique opportunities to tap into the world's fastest growing markets, discover new business opportunities, increase awareness for products among technology multipliers and recruit outstanding talents.

Host Countries and Venues

Bangkok • Berlin • Colombo • Hanoi • Ho Chi Minh City Hyderabad • Kuala Lumpur • Shenzhen • Singapore • Tokyo • Vienna • Yangon

Locations

Locations of Open Tech events are premier entry points to the European and Asian markets, be it Singapore, Tokyo, Shenzhen, Berlin or Vienna. They are easy to reach and are regional tech hubs. Central geographical locations and access to world class infrastructure make our events the perfect destination for technology leaders.

Open Tech events are <u>the</u> place to meet open source developers and companies from across the world, that are leading technology development impacting businesses globally.

Venues

Open Tech events are held at prime locations for major tech and education conferences. Events take place at tech hubs, collaboration spaces, central tech institutes and leading top 100 university campuses. We go where the tech community meets and collaborates to ensure you meet the technology leaders of today and tomorrow.

A Decade of Fostering Open Tech

Our first open tech event took place in 2009. Since then we organized conferences and meetups around the world including in Vietnam, Thailand, Cambodia, Japan, China, India, Germany, Belgium, the US and many other places.

In 2019 we held the FOSSASIA Summit 10th anniversary event in Singapore. It marks a successful decade of fostering open source technology across Asia. In Europe, the events are organized by the OpnTec GmbH from Berlin which has extensive experience organizing conferences for the EU and larger corporations.

The top reasons that people attend open tech events are to learn about and evaluate new tech solutions and get hands-on experience in workshops, for networking and for recruitment purposes (both recruiters and job seekers).

Events 2019 • 2 Continents • 76 Delegate Countries • 473 Speakers • 512 Sessions and Workshops • 500+ Companies • 80+ Universities

OpenTechSummit Day Sri Lanka
Colombo, 6 January 2020
700+ attendees

OTS Day is a one-day event for developers, technologists, academics, and business decision makers to learn and share knowledge at talks and workshops about open source software, open hardware solutions and opportunities with upcoming technologies.

Advantages	Platinum (3 Available) US$7,000	Gold (6 Available) US$4,000	Silver (Unlimited) US$2,000
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	25-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Keynote stage branding**	★		
2.6 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Attendee T-shirt | US$3,000 and Up
We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.

Lucky Draw | US$2,500 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$6,500 / 100 pax, US$10,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Tea Sponsorship | US$2,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.

Social Evening | US$2,500 and Up
Sign at the entrance and catering area, prominent mentions.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US$ 500

Pycon World Sri Lanka
Colombo, 6 January 2020
400+ attendees

Pycon World is an event for Python enthusiasts of all experience levels, from new users to core developers. Participants can learn about Python development in presentations and tutorials delivered by experts.

Advantages	Platinum (3 Available) US$7,000	Gold (6 Available) US$4,000	Silver (Unlimited) US$2,500
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	25-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Keynote stage branding**	★		
2.6 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Attendee T-shirt | US$3,000 and Up
We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.

Lucky Draw | US$2,500 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$6,500 / 100 pax, US$10,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Tea Sponsorship | US$2,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.

Social Evening | US$2,500 and Up
Sign at the entrance and catering area, prominent mentions.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US$ 500

OpenTechSummit Day India
Delhi, 12 January 2020*
300+ attendees

OTS Day is a one-day event for developers, technologists, academics, and business decision makers to learn and share knowledge at talks and workshops about open source software, open hardware solutions and opportunities with upcoming technologies.

Advantages	Platinum (3 Available) US$10,000	Gold (6 Available) US$6,000	Silver (Unlimited) US$3,000
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	25-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Keynote stage branding**	★		
2.6 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Attendee T-shirt | US$3,000 and Up
We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.

Lucky Draw | US$2,500 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$6,500 / 100 pax, US$10,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Tea Sponsorship | US$2,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.

Social Evening | US$2,500 and Up
Sign at the entrance and catering area, prominent mentions.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US$ 500

OpenTechSummit Day Thailand
Bangkok, 12 February 2020*
200+ attendees

OTS Day is a one-day event for developers, technologists, academics, and business decision makers to learn and share knowledge at talks and workshops about open source software, open hardware solutions and opportunities with upcoming technologies.

Advantages	Platinum (3 Available) US$7,000	Gold (6 Available) US$4,000	Silver (Unlimited) US$2,000
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	25-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Keynote stage branding**	★		
2.6 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.

Social Evening | US$2,500 and Up
Sign at the entrance and catering area, prominent mentions.

Workshop Track | 50 pax, US$6,500 / 100 pax, US$10,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Coffee Sponsorship | US$2,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.

Lucky Draw | US$2,500 and Up
Sponsor receives complete sign up data of the day.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US$ 500

Myanmar
Yangon, 15-16 Feb 2020
700+ attendees

OpenTech SUMMIT

OpenTechSummit Myanmar is a two day event for developers, technologists, academics and decision makers to learn and share knowledge at talks and workshops about Open Technologies - software and hardware solutions and discuss opportunities with upcoming technologies.

OpenTechSummit covers established technology solutions, as well as emerging projects. By bringing leading technologists together in one place the event provides a unique forum for defining and advancing technology development in the region.

Attendees join the event to

- ❏ Learn about the latest trends in open source
- ❏ Explore career opportunities with the top tech companies
- ❏ Access leading developers experts
- ❏ Find out how others have used open source to gain efficiencies
- ❏ Gain a competitive advantage by learning about innovative open tech solutions
- ❏ Find out what leading companies are doing, and where technology is heading

Sponsorship Benefits

- ❏ Valuable mindshare from developers and technologists
- ❏ Increase brand awareness and recognition
- ❏ Talent Recruitment
- ❏ Showcase Products & Technologies
- ❏ Create New Partnerships
- ❏ Generate Sales Leads
- ❏ Community participation in your projects
- ❏ Discuss strategic partnerships with technical product managers from other companies.
- ❏ Meet with developers and operations experts ranging from startup CTOs to corporate developers to senior executives
- ❏ Associate your brand with one of the fastest growing technology communities

Lucky Draw or Gadget Sponsorship

Lucky Draw Prize: Pocket Science Lab converts phones into full measurement instruments like an Oscilloscope, Multimeter, Logic Analyzer, Robot control and much more. It is comes with a mobile app.

Gadget: Magic Badges are LED Badges that can be controlled through a mobile app using Bluetooth.

SME Exhibitor Package

Includes: one table with top signage, power socket, 3 exhibitor passes, and 2 social event passes. Starting at US$ 800

OpenTechSummit Myanmar
Yangon, 15-16 February 2020
700+ attendees

Advantages	Diamond (4 Available) US$20,000	Platinum (8 Available) US$13,000	Gold (10 Available) US$7,000	Silver (Unlimited) US$4,000	Bronze (Unlimited) US$2,000
1 THOUGHT LEADERSHIP					
1.1 **Editorial Interview/article on blog**: Editor to determine final content and delivery date	★				
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20 Minute Keynote	10-minute Keynote or Conference Session	25 Minute Conference Session or BoF		
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS					
2.1 **Featured on photo booth background**	★	★			
2.2 **Recognition during opening**	★	★	★		
2.3 **Sponsor designation in press releases**	★	★	★		
2.4 **Social media promotions of sponsorship**	3x	2x	1x		
2.5 **Recognition in pre/after event email**	★	★	★	★	
2.6 **Keynote stage branding**	★	★	★		
2.7 **Recognition on event website**	★	★	★	★	★
3 CONFERENCE ACCESS					
3.1 **Full conference pass(es)**	20	12	8	4	2
3.2 **Social event pass(es)**	8	6	4	2	2
3.3 **20% Discount additional event passes**	★	★	★	★	★
4 MARKETING & RECRUITING					
4.1 **Exhibit space**	4m x 2m	3m x 2m	2m x 2m	1.5m x 1.5m	table/ chair
4.2 **Complimentary meeting space (private meetings only)**	★	★	★		
4.3 **Featured during pre-event campaigns**	★				
4.4 **Recruiting package**	★	★	★	★	★

Additional Sponsorship

Attendee T-shirt | US$5,000 and Up
We will produce 500 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.

Tea Sponsorship | US$3,500 and Up
Attendees will receive premium coffee. There will be a sign indicating your support at the coffee stand.

Social Evening | US$3,000
You will be prominently displayed and mentioned.

Workshop Track | 50 pax, US$6,500 / 100 pax, US$10,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Hackathon | US$15,000
Show how your company is supporting good causes and support the hackathon (200 attendees).

Diversity Scholarship | US$8,000 and Up
With your support International attendees with a diversity background will participate in the event.

Lucky Draw | US$3,000 and Up
Sponsor receives complete sign up data of the day.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

OpenTechSummit Day Malaysia
Kuala Lumpur, 5 March 2020*
300+ attendees

OTS Day is a one-day event for developers, technologists, academics, and business decision makers to learn and share knowledge at talks and workshops about open source software, open hardware solutions and opportunities with upcoming technologies.

Advantages	Platinum (3 Available) US$7,000	Gold (6 Available) US$4,000	Silver (Unlimited) US$2,000
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	25-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Keynote stage branding**	★		
2.6 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Attendee T-shirt | US$3,000 and Up
We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.
Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.
Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.
Lucky Draw | US$2,500 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$6,500 / 100 pax, US$10,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.
Tea Sponsorship | US$2,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.
Social Evening | US$2,500 and Up
Sign at the entrance and catering area, prominent mentions.
Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US$ 500

FOSSASIA Summit

Lifelong Learning Institute
Singapore, 19-21 March 2020
2500+ attendees

The FOSSASIA Summit is the three day signature event of FOSSASIA in Singapore for developers, technologists, academics and decision makers to learn and share knowledge at talks and workshops about Open Technologies - software and hardware solutions and discuss opportunities with upcoming technologies.

FOSSASIA Summit covers established technology solutions, as well as emerging projects. By bringing leading technologists together in one place the event provides a unique forum for defining and advancing technology development in the region.

Attendees join the event to

- ❏ Learn about the latest trends in open source
- ❏ Explore career opportunities with the top tech companies
- ❏ Access leading developers experts
- ❏ Find out how others have used open source to gain efficiencies
- ❏ Gain a competitive advantage by learning about innovative open tech solutions
- ❏ Find out what leading companies are doing, and where technology is heading

Sponsorship Benefits

- ❏ Valuable mindshare from developers and technologists
- ❏ Increase brand awareness and recognition
- ❏ Talent Recruitment
- ❏ Showcase Products & Technologies
- ❏ Create New Partnerships
- ❏ Generate Sales Leads
- ❏ Community participation in your projects
- ❏ Discuss strategic partnerships with technical product managers from other companies.
- ❏ Meet with developers and operations experts ranging from startup CTOs to corporate developers to senior executives
- ❏ Associate your brand with one of the fastest growing technology communities

Lucky Draw or Gadget Sponsorship

Lucky Draw Prize: Pocket Science Lab converts phones into full measurement instruments like an Oscilloscope, Multimeter, Logic Analyzer, Robot control and much more. It is comes with a mobile app.

Gadget: Magic Badges are LED Badges that can be controlled through a mobile app using Bluetooth.

SME Exhibitor Package

Includes: one table with top signage, power socket, 3 exhibitor passes, and 2 social event passes. Starting at US$ 1,300

FOSSASIA Summit
Singapore, 19-21 March 2020

Advantages	Diamond (4 Available) US$46,000	Platinum (8 Available) US$32,000	Gold (10 Available) US$17,000	Silver (Unlimited) US$9,000	Bronze (Unlimited) US$5,000
1 THOUGHT LEADERSHIP					
1.1 **Editorial Interview/article on blog**: Editor to determine final content and delivery date	★				
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20 Minute Keynote	10-minute Keynote or Conference Session	25 Minute Conference Session or BoF		
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS					
2.1 **Featured on photo booth background**	★	★			
2.2 **Recognition during opening**	★	★	★		
2.3 **Sponsor designation in press releases**	★	★	★		
2.4 **Social media promotions of sponsorship**	3x	2x	1x		
2.5 **Recognition in pre/after event email**	★	★	★	★	
2.6 **Keynote stage branding**	★	★	★		
2.7 **Recognition on event website**	★	★	★	★	★
3 CONFERENCE ACCESS					
3.1 **Full conference pass(es)**	20	12	8	4	2
3.2 **Social event pass(es)**	8	6	4	2	2
3.3 **20% Discount additional event passes**	★	★	★	★	★
4 MARKETING & RECRUITING					
4.1 **Exhibit space**	4m x 2m	3m x 2m	2m x 2m	1.5m x 1.5m	table/ chair
4.2 **Complimentary meeting space (private meetings only)**	★	★	★		
4.3 **Featured at Codeheat award ceremony**	★				
4.4 **Featured during pre-event campaigns**	★				
4.5 **Recruiting package**	★	★	★	★	★

Additional Sponsorship

Attendee T-shirt | US$6,000 and Up
We will produce 500 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$3,000 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$4,000 and Up
Feature your company during lunch with signage and get recognized on the website.

Coffee Sponsorship | US$4,500 and Up
Attendees will receive premium coffee. There will be a sign indicating your support at the coffee stand.

Social Evening | US$4,000 and Up
You will be prominently displayed and mentioned.

Lucky Draw | US$5,000 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$9,000 / 100 pax, US$16,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Hackathon | US$35,000 and Up
Show how your company is supporting good causes and support the hackathon (200 attendees).

Diversity Scholarship | US$10,000 and Up
With your support International attendees with a diversity background will participate in the event.

Contributors Accommodation| US$10,000 and Up
This program called "Open Tech Nights" provides accommodation to Open Source contributors during the event.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

Pycon World Singapore
Singapore, 21 March 2020
400+ attendees

Pycon World is an event for Python enthusiasts of all experience levels, from new users to core developers. Participants can learn about Python development in presentations and tutorials delivered by experts.

Advantages	Platinum (3 Available) US$7,000	Gold (6 Available) US$4,000	Silver (Unlimited) US$2,500
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	25-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Keynote stage branding**	★		
2.6 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Attendee T-shirt | US$3,000 and Up
We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.
Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.
Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.
Lucky Draw | US$2,500 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$6,500 / 100 pax, US$10,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.
Coffee Sponsorship | US$2,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.
Social Evening | US$2,500 and Up
Sign at the entrance and catering area, prominent mentions.
Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US$ 500

OpenTechSummit Day Vietnam
Hanoi, 27 March 2020*
400+ attendees

OTS Day is a one-day event for developers, technologists, academics, and business decision makers to learn and share knowledge at talks and workshops about open source software, open hardware solutions and opportunities with upcoming technologies.

Advantages	Platinum (3 Available) US$7,000	Gold (6 Available) US$4,000	Silver (Unlimited) US$2,000
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	25-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Keynote stage branding**	★		
2.6 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Attendee T-shirt | US$3,000 and Up
We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.

Lucky Draw | US$2,500 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$6,500 / 100 pax, US$10,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Tea Sponsorship | US$2,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.

Social Evening | US$2,500 and Up
Sign at the entrance and catering area, prominent mentions.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US$ 500

Pycon World Vietnam
Hanoi, 27 March 2020*
400+ attendees

Pycon World is an event for Python enthusiasts of all experience levels, from new users to core developers. Participants can learn about Python development in presentations and tutorials delivered by experts.

Advantages	Platinum (3 Available) US$7,000	Gold (6 Available) US$4,000	Silver (Unlimited) US$2,500
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	25-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Keynote stage branding**	★		
2.6 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Attendee T-shirt | US$3,000 and Up
We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.

Lucky Draw | US$2,500 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$6,500 / 100 pax, US$10,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Coffee Sponsorship | US$2,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.

Social Evening | US$2,500 and Up
Sign at the entrance and catering area, prominent mentions.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US$ 500

Europe
Technische Universität
Berlin, 20-21 May 2020
1,000+ attendees

OpenTechSummit Europe is a two day event for developers, technologists, academics and decision makers to learn and share knowledge at talks and workshops about Open Technologies - software and hardware solutions and discuss opportunities with upcoming technologies.

OpenTechSummit covers established technology solutions, as well as emerging projects. By bringing leading technologists together in one place the event provides a unique forum for defining and advancing technology development in the region.

Attendees join the event to
- Learn about the latest trends in open source
- Explore career opportunities with the top tech companies
- Access leading developers experts
- Find out how others have used open source to gain efficiencies
- Gain a competitive advantage by learning about innovative open tech solutions
- Find out what leading companies are doing, and where technology is heading

Sponsorship Benefits
- Valuable mindshare from developers and technologists
- Increase brand awareness and recognition
- Talent Recruitment
- Showcase Products & Technologies
- Create New Partnerships
- Generate Sales Leads
- Community participation in your projects
- Discuss strategic partnerships with technical product managers from other companies.
- Meet with developers and operations experts ranging from startup CTOs to corporate developers to senior executives
- Associate your brand with one of the fastest growing technology communities

Lucky Draw or Gadget Sponsorship

Lucky Draw Prize: Pocket Science Lab converts phones into full measurement instruments like an Oscilloscope, Multimeter, Logic Analyzer, Robot control and much more. It is comes with a mobile app.

Gadget: Magic Badges are LED Badges that can be controlled through a mobile app using Bluetooth.

SME Exhibitor Package

Includes: one table with top signage, power socket, 3 exhibitor passes, and 2 social event passes. Starting at US$ 1,000

OpenTechSummit Europe
Berlin, Germany, 20-21 May 2020
1,000+ attendees

Advantages	Diamond (4 Available) US$24,000	Platinum (8 Available) US$17,000	Gold (10 Available) US$11,000	Silver (Unlimited) US$6,000	Bronze (Unlimited) US$3,000
1 THOUGHT LEADERSHIP					
1.1 **Editorial Interview/article on blog**: Editor to determine final content and delivery date	★				
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20 Minute Keynote	10-minute Keynote or Conference Session	25 Minute Conference Session or BoF		
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS					
2.1 **Featured on photo booth background**	★	★			
2.2 **Recognition during opening**	★	★	★		
2.3 **Sponsor designation in press releases**	★	★	★		
2.4 **Social media promotions of sponsorship**	3x	2x	1x		
2.5 **Recognition in pre/after event email**	★	★	★	★	
2.6 **Keynote stage branding**	★	★	★		
2.7 **Recognition on event website**	★	★	★	★	★
3 CONFERENCE ACCESS					
3.1 **Full conference pass(es)**	20	12	8	4	2
3.2 **Social event pass(es)**	8	6	4	2	2
3.3 **20% Discount additional event passes**	★	★	★	★	★
4 MARKETING & RECRUITING					
4.1 **Exhibit space**	4m x 2m	3m x 2m	2m x 2m	1.5m x 1.5m	table/ chair
4.2 **Complimentary meeting space (private meetings only)**	★	★	★		
4.3 **Featured during pre-event campaigns**	★				
4.4 **Recruiting package**	★	★	★	★	★

Additional Sponsorship

Attendee T-shirt | US$5,000 and Up
We will produce 500 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$3,000 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$4,000 and Up
Feature your company during lunch with signage and get recognized on the website.

Coffee Sponsorship | US$4,000 and Up
Attendees will receive premium coffee. There will be a sign indicating your support at the coffee stand.

Social Evening | US$4,000 and Up
You will be prominently displayed and mentioned.

Lucky Draw | US$4,000 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$9,000 / 100 pax, US$16,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Hackathon | US$35,000 and Up
Show how your company is supporting good causes and support the hackathon (200 attendees).

Diversity Scholarship | US$8,000 and Up
With your support International attendees with a diversity background will participate in the event.

Contributors Accommodation| US$8,000 and Up
This program called "Open Tech Nights" provides accommodation to Open Source contributors during the event.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

Pycon World Germany
Berlin, 21 May 2020
400+ attendees

Pycon World is an event for Python enthusiasts of all experience levels, from new users to core developers. Participants can learn about Python development in presentations and tutorials delivered by experts.

Advantages	Platinum (3 Available) US$7,000	Gold (6 Available) US$4,000	Silver (Unlimited) US$2,500
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	25-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Keynote stage branding**	★		
2.6 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Attendee T-shirt | US$3,000 and Up
We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.

Lucky Draw | US$2,500 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$6,500 / 100 pax, US$10,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Coffee Sponsorship | US$2,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.

Social Evening | US$2,500 and Up
Sign at the entrance and catering area, prominent mentions.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. US$ 500

OpenTechSummit Day Japan
Tokyo, 25 June 2020*
400+ attendees

OTS Day is a one-day event for developers, technologists, academics, and business decision makers to learn and share knowledge at talks and workshops about open source software, open hardware solutions and opportunities with upcoming technologies.

Advantages	Platinum (3 Available) US$10,000	Gold (6 Available) US$6,000	Silver (Unlimited) US$3,000
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	25-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Keynote stage branding**	★		
2.6 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Attendee T-shirt | US$3,000 and Up
We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.

Lucky Draw | US$2,500 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$9,000 / 100 pax, US$16,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Tea Sponsorship | US$2,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.

Social Evening | US$2,500 and Up
Sign at the entrance and catering area, prominent mentions.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US$ 500

OpenTechSummit AI Day
Singapore, 14 July 2020*
250+ attendees

OTS Day is a one-day event featuring open source AI solutions and their practical implications for enterprise organizations. Inspiring sessions and in-depth workshops explore how AI helps deliver real value in business.

Advantages	Platinum (3 Available) US$10,000	Gold (6 Available) US$6,000	Silver (Unlimited) US$3,000
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	25-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Keynote stage branding**	★		
2.6 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Attendee T-shirt | US$3,000 and Up
We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.

Lucky Draw | US$2,500 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$9,000 / 100 pax, US$16,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Tea Sponsorship | US$2,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.

Social Evening | US$2,500 and Up
Sign at the entrance and catering area, prominent mentions.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US$ 500

OpenTechSummit Day Austria
Vienna, 10 September 2020*
500+ attendees

OTS Day is a one-day event for developers, technologists, academics, and business decision makers to learn and share knowledge at talks and workshops about open source software, open hardware solutions and opportunities with upcoming technologies.

Advantages	Platinum (3 Available) US$10,000	Gold (6 Available) US$6,000	Silver (Unlimited) US$3,000
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	25-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Keynote stage branding**	★		
2.6 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Attendee T-shirt | US$3,000 and Up
We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.

Lucky Draw | US$2,500 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$9,000 / 100 pax, US$16,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Tea Sponsorship | US$2,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.

Social Evening | US$2,500 and Up
Sign at the entrance and catering area, prominent mentions.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US$ 500

OpenTechSummit Cloud Day
Singapore, 29 September 2020*
250+ attendees

OTS Day is a one-day event that brings together business leaders, adopters and technologists from leading open source companies and communities to further the education and advancement of cloud native computing.

Advantages	Platinum (3 Available) US$10,000	Gold (6 Available) US$6,000	Silver (Unlimited) US$3,000
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	25-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Keynote stage branding**	★		
2.6 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Attendee T-shirt | US$3,000 and Up
We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.
Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.
Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.
Lucky Draw | US$2,500 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$9,000 / 100 pax, US$16,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.
Coffee Sponsorship | US$2,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.
Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US$ 500

Indochina

Ho Chi Minh/Saigon
2-3 October 2020
1000+ attendees

OpenTechSummit Indochina is a two day event for developers, technologists, academics and decision makers to learn and share knowledge at talks and workshops about Open Technologies - software and hardware solutions and discuss opportunities with upcoming technologies.

OpenTechSummit covers established technology solutions, as well as emerging projects. By bringing leading technologists together in one place the event provides a unique forum for defining and advancing technology development in the region.

Attendees join the event to

❏ Learn about the latest trends in open source
❏ Explore career opportunities with the top tech companies
❏ Access leading developers experts
❏ Find out how others have used open source to gain efficiencies
❏ Gain a competitive advantage by learning about innovative open tech solutions
❏ Find out what leading companies are doing, and where technology is heading

Sponsorship Benefits

❏ Valuable mindshare from developers and technologists
❏ Increase brand awareness and recognition
❏ Talent Recruitment
❏ Showcase Products & Technologies
❏ Create New Partnerships
❏ Generate Sales Leads
❏ Community participation in your projects
❏ Discuss strategic partnerships with technical product managers from other companies.
❏ Meet with developers and operations experts ranging from startup CTOs to corporate developers to senior executives
❏ Associate your brand with one of the fastest growing technology communities

Lucky Draw or Gadget Sponsorship

Lucky Draw Prize: Pocket Science Lab converts phones into full measurement instruments like an Oscilloscope, Multimeter, Logic Analyzer, Robot control and much more. It is comes with a mobile app.

Gadget: Magic Badges are LED Badges that can be controlled through a mobile app using Bluetooth.

SME Exhibitor Package

Includes: one table with top signage, power socket, 3 exhibitor passes, and 2 social event passes. Starting at US$ 800

OpenTechSummit Indochina
Ho Chi Minh/Saigon, 2-3 October 2020
1000+ attendees

Advantages	Diamond (4 Available) US$20,000	Platinum (8 Available) US$13,000	Gold (10 Available) US$7,000	Silver (Unlimited) US$4,000	Bronze (Unlimited) US$2,000
1 THOUGHT LEADERSHIP					
1.1 **Editorial Interview/article on blog**: Editor to determine final content and delivery date	★				
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20 Minute Keynote	10-minute Keynote or Conference Session	25 Minute Conference Session or BoF		
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS					
2.1 **Featured on photo booth background**	★	★			
2.2 **Recognition during opening**	★	★	★		
2.3 **Sponsor designation in press releases**	★	★	★		
2.4 **Social media promotions of sponsorship**	3x	2x	1x		
2.5 **Recognition in pre/after event email**	★	★	★	★	
2.6 **Keynote stage branding**	★	★	★		
2.7 **Recognition on event website**	★	★	★	★	★
3 CONFERENCE ACCESS					
3.1 **Full conference pass(es)**	20	12	8	4	2
3.2 **Social event pass(es)**	8	6	4	2	2
3.3 **20% Discount additional event passes**	★	★	★	★	★
4 MARKETING & RECRUITING					
4.1 **Exhibit space**	4m x 2m	3m x 2m	2m x 2m	1.5m x 1.5m	table/ chair
4.2 **Complimentary meeting space (private meetings only)**	★	★	★		
4.3 **Featured during pre-event campaigns**	★				
4.4 **Recruiting package**	★	★	★	★	★

Additional Sponsorship

Attendee T-shirt | US$5,000 and Up
We will produce 500 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.

Coffee Sponsorship | US$3,500 and Up
Attendees will receive premium coffee. There will be a sign indicating your support at the coffee stand.

Social Evening | US$3,000
You will be prominently displayed and mentioned.

Workshop Track | 50 pax, US$6,500 / 100 pax, US$10,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Hackathon | US$15,000
Show how your company is supporting good causes and support the hackathon (200 attendees).

Diversity Scholarship | US$8,000 and Up
With your support International attendees with a diversity background will participate in the event.

Lucky Draw | US$3,000 and Up
Sponsor receives complete sign up data of the day.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

Pycon World Indochina
Ho Chi Minh/Saigon, 3 October 2020
500+ attendees

Pycon World is an event for Python enthusiasts of all experience levels, from new users to core developers. Participants can learn about Python development in presentations and tutorials delivered by experts.

Advantages	Platinum (3 Available) US$7,000	Gold (6 Available) US$4,000	Silver (Unlimited) US$2,500
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	25-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Keynote stage branding**	★		
2.6 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Attendee T-shirt | US$3,000 and Up
We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.

Lucky Draw | US$2,500 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$6,500 / 100 pax, US$10,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Coffee Sponsorship | US$2,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.

Social Evening | US$2,500 and Up
Sign at the entrance and catering area, prominent mentions.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US$ 500

OpenTechSummit Day South India
Hyderabad, 7 October 2020*
300+ attendees

OTS Day is a one-day event for developers, technologists, academics, and business decision makers to learn and share knowledge at talks and workshops about open source software, open hardware solutions and opportunities with upcoming technologies.

Advantages	Platinum (3 Available) US$10,000	Gold (6 Available) US$6,000	Silver (Unlimited) US$3,000
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	25-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Keynote stage branding**	★		
2.6 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Attendee T-shirt | US$3,000 and Up
We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.
Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.
Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.
Lucky Draw | US$2,500 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$6,500 / 100 pax, US$10,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.
Tea Sponsorship | US$2,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.
Social Evening | US$2,500 and Up
Sign at the entrance and catering area, prominent mentions.
Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US$ 500

Jugaad Fest South India
India, Delhi, 7 Oct 2020*
300+ attendees

Jugaad Fest is a gathering of developers and students who get together to learn, share, and hack. In the one-day event participants solve hands-on challenges and build solutions in a Jugaad approach and practically improve coding skills with the help of expert devs.

Advantages	Platinum (3 Available) US$5,000	Gold (6 Available) US$3,000	Silver (Unlimited) US$1,000
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	15-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Attendee T-shirt | US$2,000 and Up
We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$1,500 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$1,500 and Up
Feature your company during lunch with signage and get recognized on the website.

Workshop Track | 50 pax, US$4,500 / 100 pax, US$8,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Tea Sponsorship | US$1,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.

Social Evening | US$2,000 and Up
Sign at the entrance and catering area, prominent mentions.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US$ 400

India

Delhi, 10-11 Oct 2020*
1000+ attendees

OpenTechSummit India is a three day event for developers, technologists, academics and decision makers to learn and share knowledge at talks and workshops about Open Technologies - software and hardware solutions and discuss opportunities with upcoming technologies.

OpenTechSummit covers established technology solutions, as well as emerging projects. By bringing leading technologists together in one place the event provides a unique forum for defining and advancing technology development in the region.

Attendees join the event to

❏ Learn about the latest trends in open source
❏ Explore career opportunities with the top tech companies
❏ Access leading developers experts
❏ Find out how others have used open source to gain efficiencies
❏ Gain a competitive advantage by learning about innovative open tech solutions
❏ Find out what leading companies are doing, and where technology is heading

Sponsorship Benefits

❏ Valuable mindshare from developers and technologists
❏ Increase brand awareness and recognition
❏ Talent Recruitment
❏ Showcase Products & Technologies
❏ Create New Partnerships
❏ Generate Sales Leads
❏ Community participation in your projects
❏ Discuss strategic partnerships with technical product managers from other companies.
❏ Meet with developers and operations experts ranging from startup CTOs to corporate developers to senior executives
❏ Associate your brand with one of the fastest growing technology communities

Lucky Draw or Gadget Sponsorship

Lucky Draw Prize: Pocket Science Lab converts phones into full measurement instruments like an Oscilloscope, Multimeter, Logic Analyzer, Robot control and much more. It is comes with a mobile app.

Gadget: Magic Badges are LED Badges that can be controlled through a mobile app using Bluetooth.

SME Exhibitor Package

Includes: one table with top signage, power socket, 3 exhibitor passes, and 2 social event passes. Starting at US$ 800

OpenTechSummit India
Delhi, 10-11 October 2020*
800+ attendees

Advantages	Diamond (4 Available) US$20,000	Platinum (8 Available) US$13,000	Gold (10 Available) US$7,000	Silver (Unlimited) US$4,000	Bronze (Unlimited) US$2,000
1 THOUGHT LEADERSHIP					
1.1 **Editorial Interview/article on blog**: Editor to determine final content and delivery date	★				
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20 Minute Keynote	10-minute Keynote or Conference Session	25 Minute Conference Session or BoF		
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS					
2.1 **Featured on photo booth background**	★	★			
2.2 **Recognition during opening**	★	★	★		
2.3 **Sponsor designation in press releases**	★	★	★		
2.4 **Social media promotions of sponsorship**	3x	2x	1x		
2.5 **Recognition in pre/after event email**	★	★	★	★	
2.6 **Keynote stage branding**	★	★	★		
2.7 **Recognition on event website**	★	★	★	★	★
3 CONFERENCE ACCESS					
3.1 **Full conference pass(es)**	20	12	8	4	2
3.2 **Social event pass(es)**	8	6	4	2	2
3.3 **20% Discount additional event passes**	★	★	★	★	★
4 MARKETING & RECRUITING					
4.1 **Exhibit space**	4m x 2m	3m x 2m	2m x 2m	1.5m x 1.5m	table/ chair
4.2 **Complimentary meeting space (private meetings only)**	★	★	★		
4.3 **Featured during pre-event campaigns**	★				
4.4 **Recruiting package**	★	★	★	★	★

Additional Sponsorship

Attendee T-shirt | US$5,000 and Up
We will produce 500 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.

Coffee Sponsorship | US$3,500 and Up
Attendees will receive premium coffee. There will be a sign indicating your support at the coffee stand.

Social Evening | US$3,000
You will be prominently displayed and mentioned.

Workshop Track | 50 pax, US$6,500 / 100 pax, US$10,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Hackathon | US$15,000
Show how your company is supporting good causes and support the hackathon (200 attendees).

Diversity Scholarship | US$8,000 and Up
With your support International attendees with a diversity background will participate in the event.

Lucky Draw | US$3,000 and Up
Sponsor receives complete sign up data of the day.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

Jugaad Fest India
India, Delhi, 11 Oct 2020*
300+ attendees

Jugaad Fest is a gathering of developers and students who get together to learn, share, and hack. In the one-day event participants solve hands-on challenges and build solutions in a Jugaad approach and practically improve coding skills with the help of expert devs.

Advantages	Platinum (3 Available) US$5,000	Gold (6 Available) US$3,000	Silver (Unlimited) US$1,000
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	15-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Attendee T-shirt | US$2,000 and Up
We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$1,500 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$1,500 and Up
Feature your company during lunch with signage and get recognized on the website.

Workshop Track | 50 pax, US$4,500 / 100 pax, US$8,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Tea Sponsorship | US$1,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.

Social Evening | US$2,000 and Up
Sign at the entrance and catering area, prominent mentions.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US$ 400

Thailand
Bangkok, 5-7 Nov 2020
1000+ attendees

OpenTechSummit Thailand is a three day event for developers, technologists, academics and decision makers to learn and share knowledge at talks and workshops about Open Technologies - software and hardware solutions and discuss opportunities with upcoming technologies.

OpenTechSummit covers established technology solutions, as well as emerging projects. By bringing leading technologists together in one place the event provides a unique forum for defining and advancing technology development in the region.

Attendees join the event to

- ❏ Learn about the latest trends in open source
- ❏ Explore career opportunities with the top tech companies
- ❏ Access leading developers experts
- ❏ Find out how others have used open source to gain efficiencies
- ❏ Gain a competitive advantage by learning about innovative open tech solutions
- ❏ Find out what leading companies are doing, and where technology is heading

Sponsorship Benefits

- ❏ Valuable mindshare from developers and technologists
- ❏ Increase brand awareness and recognition
- ❏ Talent Recruitment
- ❏ Showcase Products & Technologies
- ❏ Create New Partnerships
- ❏ Generate Sales Leads
- ❏ Community participation in your projects
- ❏ Discuss strategic partnerships with technical product managers from other companies.
- ❏ Meet with developers and operations experts ranging from startup CTOs to corporate developers to senior executives
- ❏ Associate your brand with one of the fastest growing technology communities

Lucky Draw or Gadget Sponsorship

Lucky Draw Prize: Pocket Science Lab converts phones into full measurement instruments like an Oscilloscope, Multimeter, Logic Analyzer, Robot control and much more. It is comes with a mobile app.

Gadget: Magic Badges are LED Badges that can be controlled through a mobile app using Bluetooth.

SME Exhibitor Package

Includes: one table with top signage, power socket, 3 exhibitor passes, and 2 social event passes. Starting at US$ 800

OpenTechSummit Thailand
Bangkok, 5-7 November 2020
1000+ attendees

Advantages	Diamond (4 Available) US$20,000	Platinum (8 Available) US$13,000	Gold (10 Available) US$7,000	Silver (Unlimited) US$4,000	Bronze (Unlimited) US$2,000
1 THOUGHT LEADERSHIP					
1.1 **Editorial Interview/article on blog**: Editor to determine final content and delivery date	★				
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20 Minute Keynote	10-minute Keynote or Conference Session	25 Minute Conference Session or BoF		
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS					
2.1 **Featured on photo booth background**	★	★			
2.2 **Recognition during opening**	★	★	★		
2.3 **Sponsor designation in press releases**	★	★	★		
2.4 **Social media promotions of sponsorship**	3x	2x	1x		
2.5 **Recognition in pre/after event email**	★	★	★	★	
2.6 **Keynote stage branding**	★	★	★		
2.7 **Recognition on event website**	★	★	★	★	★
3 CONFERENCE ACCESS					
3.1 **Full conference pass(es)**	20	12	8	4	2
3.2 **Social event pass(es)**	8	6	4	2	2
3.3 **20% Discount additional event passes**	★	★	★	★	★
4 MARKETING & RECRUITING					
4.1 **Exhibit space**	4m x 2m	3m x 2m	2m x 2m	1.5m x 1.5m	table/ chair
4.2 **Complimentary meeting space (private meetings only)**	★	★	★		
4.3 **Featured during pre-event campaigns**	★				
4.4 **Recruiting package**	★	★	★	★	★

Additional Sponsorship

Attendee T-shirt | US$5,000 and Up
We will produce 500 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.

Coffee Sponsorship | US$3,500 and Up
Attendees will receive premium coffee. There will be a sign indicating your support at the coffee stand.

Social Evening | US$3,000
You will be prominently displayed and mentioned.

Workshop Track | 50 pax, US$6,500 / 100 pax, US$10,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Hackathon | US$15,000
Show how your company is supporting good causes and support the hackathon (200 attendees).

Diversity Scholarship | US$8,000 and Up
With your support International attendees with a diversity background will participate in the event.

Lucky Draw | US$3,000 and Up
Sponsor receives complete sign up data of the day.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

China
Shenzhen, 26-28 Nov 2020
800+ attendees

OpenTechSummit Indochina is a three day event for developers, technologists, academics and decision makers to learn and share knowledge at talks and workshops about Open Technologies - software and hardware solutions and discuss opportunities with upcoming technologies.

OpenTechSummit covers established technology solutions, as well as emerging projects. By bringing leading technologists together in one place the event provides a unique forum for defining and advancing technology development in the region.

Attendees join the event to

- Learn about the latest trends in open source
- Explore career opportunities with the top tech companies
- Access leading developers experts
- Find out how others have used open source to gain efficiencies
- Gain a competitive advantage by learning about innovative open tech solutions
- Find out what leading companies are doing, and where technology is heading

Sponsorship Benefits

- Valuable mindshare from developers and technologists
- Increase brand awareness and recognition
- Talent Recruitment
- Showcase Products & Technologies
- Create New Partnerships
- Generate Sales Leads
- Community participation in your projects
- Discuss strategic partnerships with technical product managers from other companies.
- Meet with developers and operations experts ranging from startup CTOs to corporate developers to senior executives
- Associate your brand with one of the fastest growing technology communities

Lucky Draw or Gadget Sponsorship

Lucky Draw Prize: Pocket Science Lab converts phones into full measurement instruments like an Oscilloscope, Multimeter, Logic Analyzer, Robot control and much more. It is comes with a mobile app.

Gadget: Magic Badges are LED Badges that can be controlled through a mobile app using Bluetooth.

SME Exhibitor Package

Includes: one table with top signage, power socket, 3 exhibitor passes, and 2 social event passes. Starting at US$ 1,000

OpenTechSummit China
Shenzhen, 26-28 November 2020
800+ attendees

Advantages	Diamond (4 Available) US$24,000	Platinum (8 Available) US$17,000	Gold (10 Available) US$11,000	Silver (Unlimited) US$6,000	Bronze (Unlimited) US$3,000
1 THOUGHT LEADERSHIP					
1.1 **Editorial Interview/article on blog**: Editor to determine final content and delivery date	★				
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20 Minute Keynote	10-minute Keynote or Conference Session	25 Minute Conference Session or BoF		
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS					
2.1 **Featured on photo booth background**	★	★			
2.2 **Recognition during opening**	★	★	★		
2.3 **Sponsor designation in press releases**	★	★	★		
2.4 **Social media promotions of sponsorship**	3x	2x	1x		
2.5 **Recognition in pre/after event email**	★	★	★	★	
2.6 **Keynote stage branding**	★	★	★		
2.7 **Recognition on event website**	★	★	★	★	★
3 CONFERENCE ACCESS					
3.1 **Full conference pass(es)**	20	12	8	4	2
3.2 **Social event pass(es)**	8	6	4	2	2
3.3 **20% Discount additional event passes**	★	★	★	★	★
4 MARKETING & RECRUITING					
4.1 **Exhibit space**	4m x 2m	3m x 2m	2m x 2m	1.5m x 1.5m	table/ chair
4.2 **Complimentary meeting space (private meetings only)**	★	★	★		
4.3 **Featured during pre-event campaigns**	★				
4.4 **Recruiting package**	★	★	★	★	★

Additional Sponsorship

Attendee T-shirt | US$5,000 and Up
We will produce 500 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$3,000 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$4,000 and Up
Feature your company during lunch with signage and get recognized on the website.

Tea Sponsorship | US$4,000 and Up
Attendees will receive premium coffee. There will be a sign indicating your support at the coffee stand.

Social Evening | US$4,000 and Up
You will be prominently displayed and mentioned.

Lucky Draw | US$4,000 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$9,000 / 100 pax, US$16,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Hackathon | US$35,000 and Up
Show how your company is supporting good causes and support the hackathon (200 attendees).

Diversity Scholarship | US$8,000 and Up
With your support International attendees with a diversity background will participate in the event.

Contributors Accommodation| US$8,000 and Up
This program called "Open Tech Nights" provides accommodation to Open Source contributors during the event.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

Pycon World China
Shenzhen, 28 November 2020
400+ attendees

Pycon World is an event for Python enthusiasts of all experience levels, from new users to core developers. Participants can learn about Python development in presentations and tutorials delivered by experts.

Advantages	Platinum (3 Available) US$7,000	Gold (6 Available) US$4,000	Silver (Unlimited) US$2,500
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	25-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Keynote stage branding**	★		
2.6 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Attendee T-shirt | US$3,000 and Up
We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.

Lucky Draw | US$2,500 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$6,500 / 100 pax, US$10,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Tea Sponsorship | US$2,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.

Social Evening | US$2,500 and Up
Sign at the entrance and catering area, prominent mentions.

Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US$ 500

OpenTechSummit DevOps Day
Singapore, 1 December 2020*
250+ attendees

OTS Day is a one-day event featuring the latest tools, technologies, and methodologies for building and maintaining secure, scalable, and resilient software systems. Topics include Continuous Delivery, Microservices, Containers, Cloud & Lean Business.

Advantages	Platinum (3 Available) US$10,000	Gold (6 Available) US$6,000	Silver (Unlimited) US$3,000
1 THOUGHT LEADERSHIP			
1.1 **Editorial interview/article on blog**: Editor to determine final content and delivery date	★		
1.2 **Speaking opportunity**: Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote or Conference Session	25-minute Conference Session or BoF	
2 COMMUNITY ENGAGEMENT & BRAND AWARENESS			
2.1 **Recognition during opening**	★	★	
2.2 **Sponsor designation in press releases**	★	★	
2.3 **Social media promotions of sponsorship**	2x	1x	
2.4 **Recognition in pre/after-event email marketing**	★	★	★
2.5 **Keynote stage branding**	★		
2.6 **Recognition on event website**	★	★	★
3 CONFERENCE ACCESS			
3.1 **Full conference pass(es)**	12	8	4
3.2 **Social event pass(es)**	6	3	2
3.3 **20% Discount on additional event passes**	★	★	★
4 MARKETING & RECRUITING			
4.1 **Exhibit space**	3m width (2x tables)	2m width (table + banner space)	1.5m table
4.2 **Featured during pre-event campaigns**	★	★	
4.3 **Recruiting package**	★	★	

Additional Sponsorship

Attendee T-shirt | US$3,000 and Up
We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.
Breakfast, Snack, Tea Break | US$2,500 and Up
Sponsorship includes large branded signage in break areas.
Lunch Sponsor | US$2,500 and Up
Feature your company during lunch with signage and get recognized on the website.
Lucky Draw | US$2,500 and Up
Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US$9,000 / 100 pax, US$16,000
We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.
Coffee Sponsorship | US$2,000 and Up
Attendees will receive premium servings. There will be a sign indicating your support at the stand.
Gadget Sponsor | US$2,000 and Up
Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package
Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US$ 500

fossasia

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S U M M I T

Contact *office@opntec.org*
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