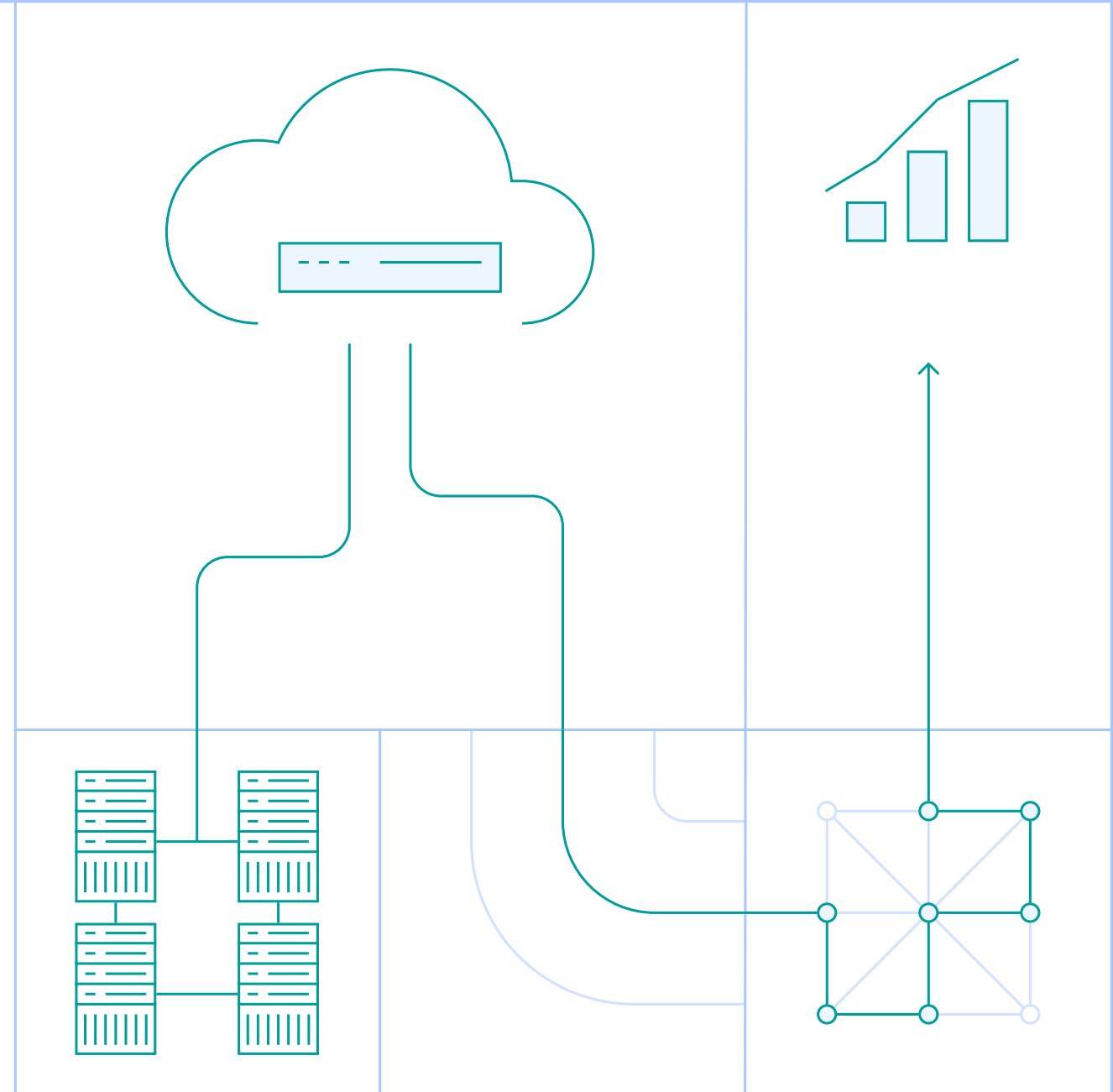


# Simplify your hybrid cloud storage with a flexible financial plan that aligns to your IT and business strategy

Transform your business by infusing AI and enterprise data services to fuel your hybrid cloud strategy.



Digital transformation has become a powerful way to drive momentum

77%



According to a study by Oxford Economics, for 77% of respondents a unified platform for cloud, data, and AI is seen as critical to long-term success.<sup>1</sup>

60%



Additionally, a study conducted by Forrester Consulting states that organizations that consolidate and manage storage as if it's all one pull reduce admin efforts by up to 60%.<sup>2</sup>

Explore how flexible payment solutions for all-flash storage have the potential to help you:

## Accelerate projects



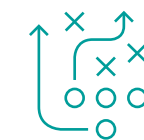
Start your hybrid cloud storage project by up to three months sooner with flexible leases and payment plans.<sup>3</sup>

## Enhance business metrics



Improve financial results by improving ROI and reducing total cost of ownership up to 14% with IBM leasing.<sup>3</sup>

## Boost agility and flexibility



Expand capacity and functionality to meet specific needs and maintain competitiveness with customized payment options.

IBM offers payment solutions for your IBM flash storage platform – including IBM software and services.

See how IBM can help you get started today.

[→ Learn more](#)

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<sup>1</sup> Greater than the sum of their parts - How cloud and AI work together, November 2020

<sup>2</sup> The Total Economic Impact™ Of IBM Spectrum Virtualize, 2020

<sup>3</sup> Financial and Strategic Benefits of IBM Flexible IT Financing Options, FinListics Solutions, January 2021

