

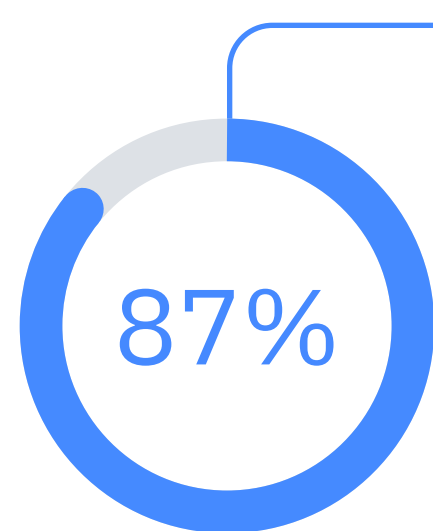
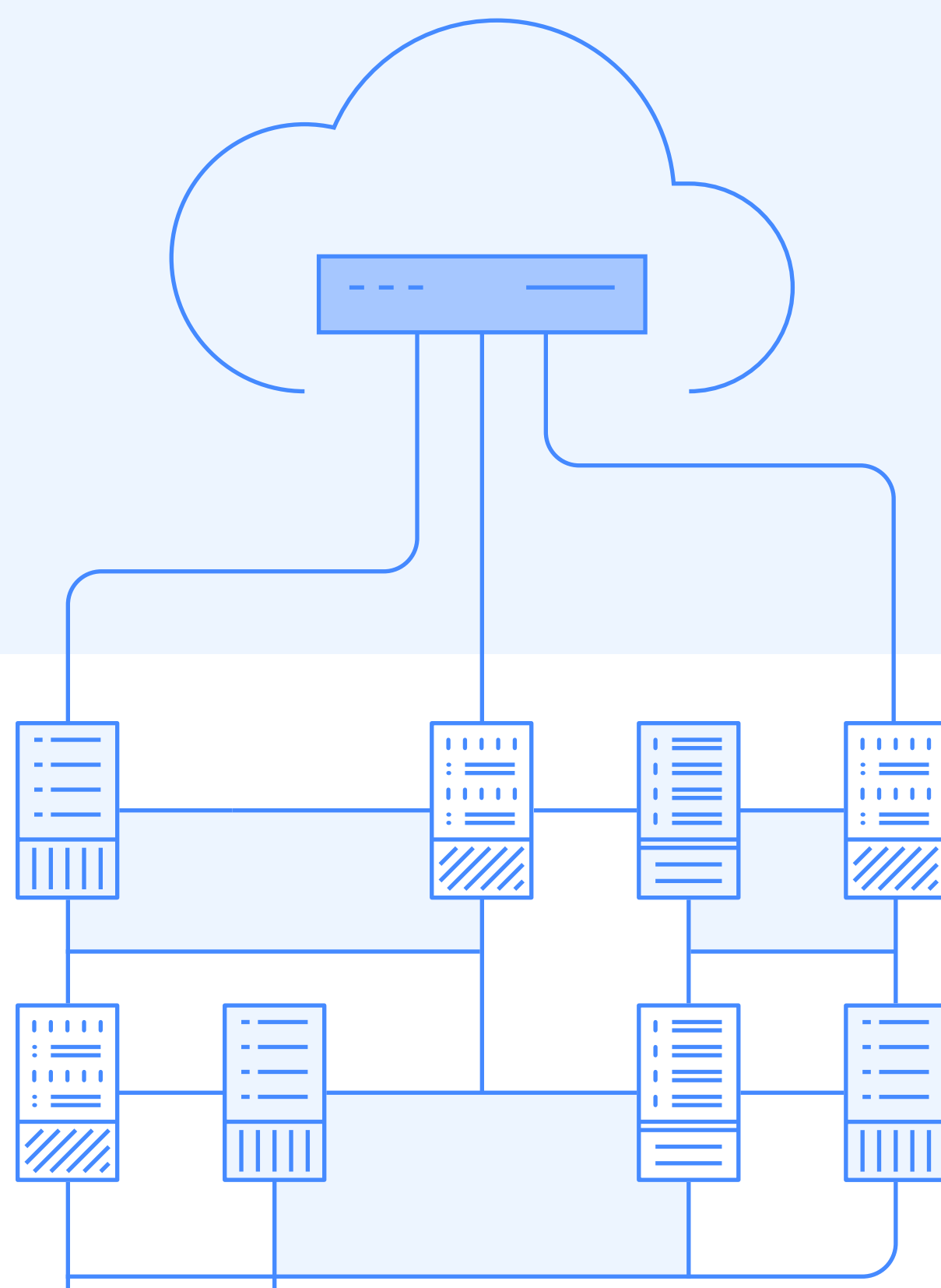
Many companies have a plan for hybrid cloud and AI. Is your IT financial strategy ready?

Drive innovation and business outcomes by infusing the agility of hybrid cloud and the intelligence provided by AI.

According to an IBM Institute for Business Value study...

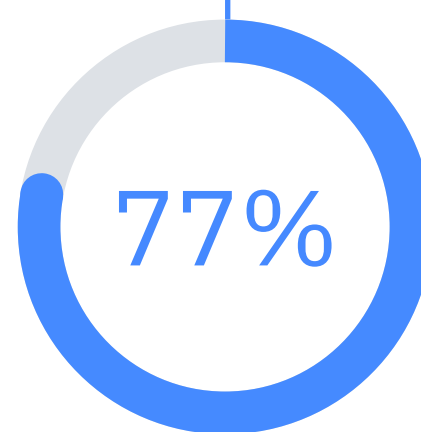
A hybrid cloud platform drove 2.5 times more value than a single-cloud approach for those surveyed.¹

¹ Research Insights: [The hybrid cloud platform advantage](#), IBM Institute for Business Value, June 2020.



87% of business executives surveyed say cost management is a top concern.²

² Expert Insights: [Cost and value transformation in the era of COVID-19](#), IBM Institute for Business Value, September 2020.

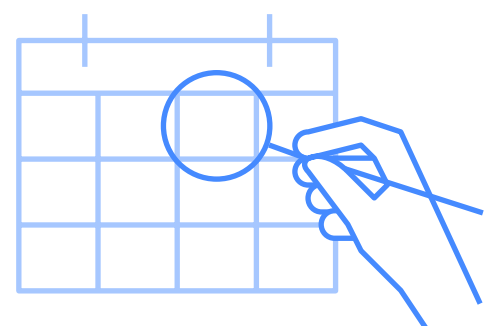


77% of IT leaders surveyed say a unified platform for cloud, data and AI is critical to their organization's success in the long term.³

³ Oxford Economics and IBM: [Greater than the sum of their parts – How hybrid cloud and AI work together](#), September 2020.

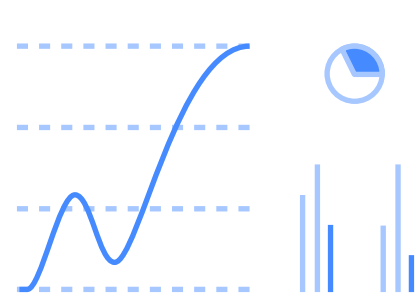
Explore how flexible payment plans for your hybrid cloud and AI project have the potential to help you:

Accelerate projects



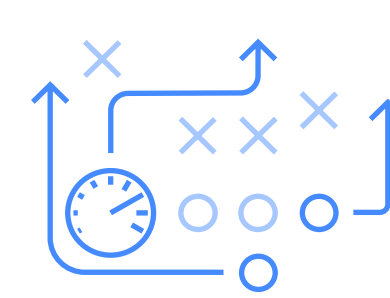
Start and execute hybrid cloud and AI projects sooner and accelerate time to value with payment solutions.

Enhance business results



A customized payment plan may help optimize your project's cash flow and enhance your return on investment.

Boost agility



Address changes in demand for capacity, performance and functionality with payment plans built for your workload needs.

Client success story

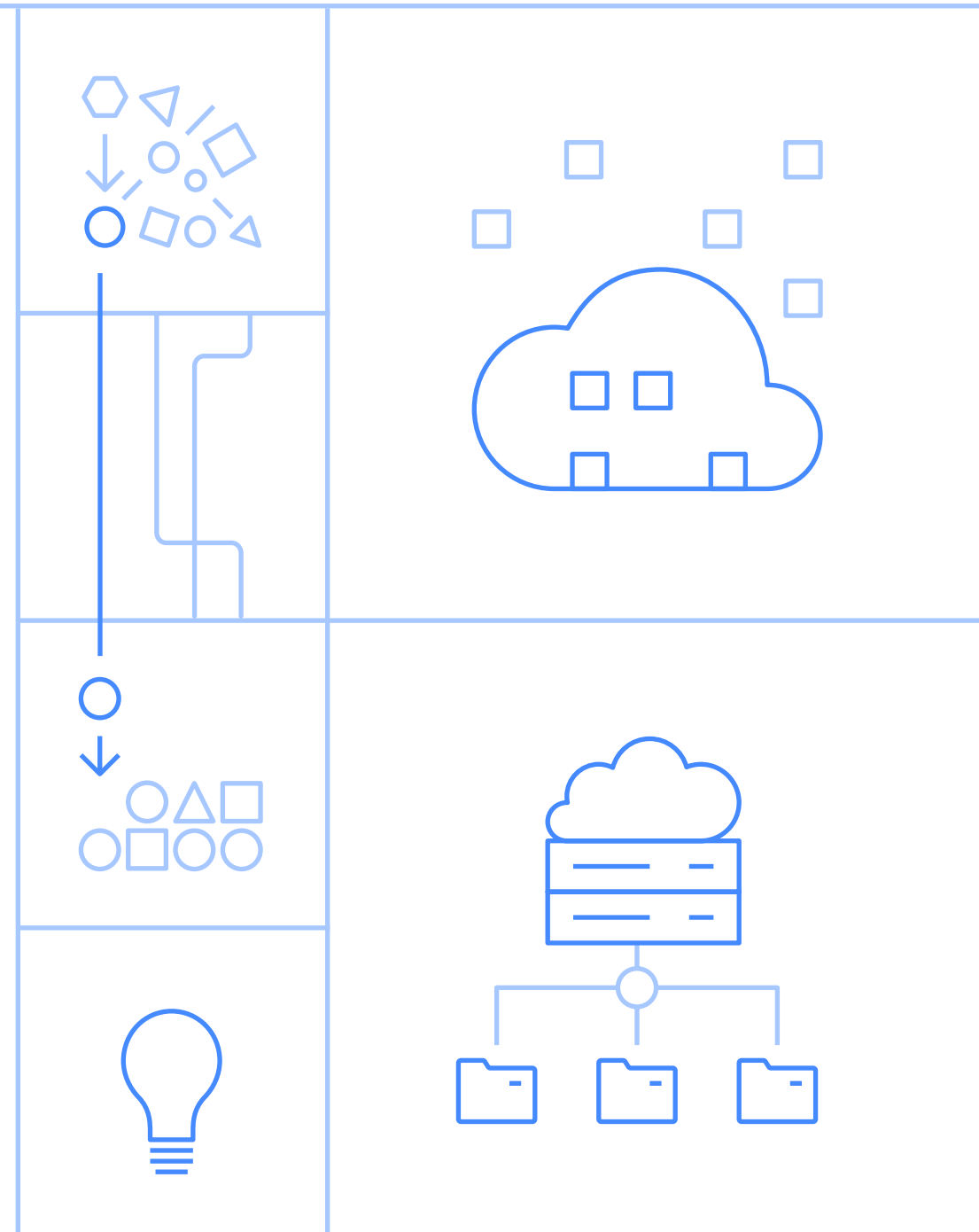
Blue Chip

By engaging IBM Global Financing, Blue Chip was able to scale up its data center by deploying IBM Power Systems and IBM Storage solutions and then defer payment to help reduce impact on cash flow.

“With the support of IBM Global Financing and enterprise-class IBM infrastructure underpinning our cloud services, we can enable more businesses to reap the rewards of a cutting-edge tier four datacenter.”

Chris Smith
Director of Sales Marketing
Blue Chip

[Read the client story →](#)



Developing a financial strategy for your hybrid cloud and AI solution may help address cash flow and cost management challenges.

[Learn more →](#)