

## Supporting WHYY from Your IRA

You can make a difference today and save on taxes when you support WHYY through your IRA. WHYY supporters have two options when considering a gift from their IRA account.

### **A Special Opportunity for Those 70½ Years Old and Older**

You can give any amount (up to a maximum of \$100,000) per year from your IRA directly to a qualified charity such as WHYY without having to pay income taxes on the money. Gifts of any value \$100,000 or less are eligible for this benefit and you can feel good knowing that you are making a difference at WHYY. This popular gift option is commonly called the IRA charitable rollover, but you may also see it referred to as a qualified charitable distribution, or QCD for short.

### **How an IRA Charitable Rollover Works**

1. Contact your IRA plan administrator to make a contribution from your IRA to WHYY
2. Your IRA funds will be transferred directly to WHYY to support our mission.
3. Send your IRA contribution to: WHYY, Attn: Planned Giving, 150 North 6th Street, Philadelphia, PA 19106
4. Please note that the IRS does not allow for any goods or services to be transferred to you in exchange for a contribution from your IRA.

### **Name WHYY as a Beneficiary of Your Retirement Plan – At Any Age**

Take care of public media and your heirs by making WHYY a full or partial beneficiary of your IRA, 401(k) or other qualified retirement plan. The taxes applied to your retirement plan assets may be different than you imagined—in fact, using retirement assets to make a donation and leaving other assets to your heirs often enables you to give more to your heirs.