



# Apps in Business

## Getting Started Guide





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There are thousands of apps for iPad and iPhone that can transform your business. Use this guide to discover and choose apps that can help you run your business and make your employees more productive. You'll also learn about different options for purchasing and distributing apps across your business.



## Discover Apps

Identify iPad and iPhone apps that meet your business needs.

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## Purchase and Distribute Apps

Find the best options for purchasing and delivering business apps to your employees.

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## Apps in Action

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# Discover Apps




Explore the categories in this section to learn about some of the best apps for business and discover which ones best meet your needs.





# Create Office Documents


Create stunning and interactive marketing materials at your fingertips. Polish slides before the next meeting, and sync them on all your devices. Build interactive charts on the fly. And finish documents in nearly any format. With apps that redefine productivity on iOS, there's no limit to what you can do.


## Create and Edit Documents

- 

**Pages** + [iPad](#) | [iPhone](#)  
Quickly craft letters and reports using beautiful Apple templates and styles. Track changes and comments.
- 

**Numbers** + [iPad](#) | [iPhone](#)  
Create spreadsheets and easily add images, graphs, and tables. Animate data with interactive charts.
- 

**Keynote** + [iPad](#) | [iPhone](#)  
Touch and tap to create stunning presentations using transitions, images, and Apple-designed templates.
- 


**StoryDesk** [iPad](#)  
Make presentations and marketing materials using interactive templates, multimedia, analytics, and more.
- 

**AutoCAD 360** + [iPad](#) | [iPhone](#)  
View, edit, and share AutoCAD drawings. Simplify field-work with powerful design review and markup tools.

## Work with Microsoft Office Documents

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**Microsoft Word** [iPad](#)  
Work with Word files consistently across PC, Mac, iPad, and iPhone. Use rich formatting and track edits.
- 


**Microsoft Excel** [iPad](#)  
View and edit your Excel spreadsheets on iPad. Create new ones using formulas, tables, charts, and more.
- 


**Microsoft PowerPoint** [iPad](#)  
Edit PowerPoint presentations or create new ones with features like transitions, shapes, and speaker notes.
- 


**Documents To Go® Premium** + [iPad](#) | [iPhone](#)  
Edit and create Office files, and view PDFs, iWork files, and more. Then save and sync easily to cloud services.
- 


**POLARIS Office** + [iPad](#) | [iPhone](#)  
Edit documents, quickly share files with contacts, chat to collaborate, and take and insert photos and video.


## View and Annotate Documents

- 

**GoodReader 4** + [iPad](#) | [iPhone](#)  
Organize, manage, and transfer your files and folders. Mark up PDFs using advanced annotation tools.
- 

**Documents 5** + [iPad](#) | [iPhone](#)  
Read documents, annotate PDFs, view multimedia, and sync to the cloud. Manage and password-protect files.
- 

**iAnnotate PDF** [iPad](#)  
Read, annotate, and highlight up to eight documents at once. Share a summary of annotations via email.
- 

**PDF Reader Pro** [iPad](#)  
Add notes anywhere within a PDF, fill out forms, and store files securely. Share and collaborate in real time.
- 





**PDF Cabinet 2.0** [iPad](#)  
Annotate PDFs at the same time as colleagues. Skim files quickly. Send multiple email attachments at once.







# Access Files

Business files are never out of reach on your iPhone or iPad. Work with documents hosted on corporate systems to stay productive on the go. And track down data that help make a sale, or to clearly make your point. Securely access your files whether stored locally, on remote servers, or in the cloud.





## Local Solutions

- 
**Air Sharing** + [iPad](#) | [iPhone](#)  
 Mount remote file servers and computers, create a wireless hard drive, and host a web server with WebDAV.
- 
**Files Connect** + [iPad](#) | [iPhone](#)  
 Discover networked systems automatically, connect to servers, and transfer multiple files and folders at once.
- 
**File Manager** + [iPad](#) | [iPhone](#)  
 Copy, move, and zip multiple files with a virtual USB drive. Includes built-in PDF reader and search feature.
- 
**FileBrowser** + [iPad](#) | [iPhone](#)  
 Manage files between computers, servers, NAS drives, and cloud storage. Scan, locate, and connect in seconds.

## Hosted Solutions

- 
**Box** + [iPad](#) | [iPhone](#)  
 Store documents with file-level encryption and security controls. Share files with colleagues and leave feedback.
- 
**Dropbox** + [iPad](#) | [iPhone](#)  
 Sync a folder online and across computers so your files are always with you. Share even the biggest files easily.
- 
**SugarSync** + [iPad](#) | [iPhone](#)  
 Back up all the files and folders from any computer or mobile device, then share them publicly or privately.
- 
**Soonr Workplace** + [iPad](#) | [iPhone](#)  
 Securely access projects from anywhere. Notify teams about changes, lock files, leave comments, and more.

## Integrated Solutions


- 
**Acronis Access** + [iPad](#) | [iPhone](#)  
 Get highly secure, managed access to corporate file servers using the data protection capabilities of iOS.
- 
**SharePlus** + [iPad](#) | [iPhone](#)  
 Browse SharePoint sites, control file versions, find people on your network, and use enterprise social messaging.
- 
**Filamente** + [iPad](#) | [iPhone](#)  
 Get full functionality for SharePoint activities. Upload from Dropbox, host discussions, and even browse offline.
- 
**EMC Documentum Mobile** + [iPad](#) | [iPhone](#)  
 Browse your company's Documentum content management repository while staying compliant.





# Create Forms


Lighten your load in the field with electronic forms on iPad and iPhone that make inputting data a cinch. You can easily customize information collection to your needs. And comply with regulations, complete contracts, and capture binding signatures, all with your fingers.

## Create and Customize Forms

- 


**FormConnect Pro** + [iPad](#)  
Create and customize business database forms right on your device, and share them by email or cloud service.
- 


**ProntoForms** + [iPad](#) | [iPhone](#)  
Capture and submit data from the field in a preloaded form in real time, or customize your own form online.
- 


**Adobe Reader** + [iPad](#) | [iPhone](#)  
Fill out and share PDFs like password-protected files and fillable forms. Save, sign, and forward forms to others.
- 


**FileMaker Go 13** + [iPad](#) | [iPhone](#)  
Use interactive forms created in FileMaker Pro to collect and sort data, capture signatures, and print reports.


## Fill Out Forms and Sign Documents


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**PDF Expert 5** + [iPad](#) | [iPhone](#)  
Edit PDF files and static forms created in Adobe Acrobat. Highlight text, add markup, and share via cloud service.
  - 


**DocuSign** + [iPad](#) | [iPhone](#)  
Gather and audit legally binding signatures on encrypted forms and documents. Compliant with the eSign Act.
  - 

**Scanner Pro by Readdle** + [iPad](#) | [iPhone](#)  
Scan, save, and share crisp PDF versions of whiteboards, sketches, paper notes, and multipage documents.
  - 

**SignNow** + [iPad](#) | [iPhone](#)  
Complete and sign PDF, Word, and text forms with just a finger. Turn a photo into a PDF, and capture photo IDs.
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**SignEasy** + [iPad](#) | [iPhone](#)  
Drag and resize signatures, save pending drafts, mark checkboxes, and insert images. Supports many formats.
  - 

**Genius Scan** + [iPad](#) | [iPhone](#)  
Scan documents using smart page detection and image enhancement tools, and export them as JPEGs or PDFs.
  - 

**Adobe EchoSign** + [iPad](#) | [iPhone](#)  
Instantly send, sign, and file documents securely. Track and manage progress with real-time status updates.
  - 


**PDFpen Scan+** + [iPad](#) | [iPhone](#)  
Scan multipage documents to create searchable PDFs. Extract text using optical character recognition (OCR).





# Collaborate


Gather feedback from down the hall or across the globe. With iPhone and iPad, you can meet with your colleagues and customers virtually. Stay in touch on corporate networks, and expand your reach via social media. With powerful apps, you can always stay connected and on schedule while on the go.


## Attend and Host Virtual Meetings

- 

**Cisco WebEx Meetings** + [iPad](#) | [iPhone](#)  
Join WebEx meetings with live two-way video. View shared content and chat with meeting attendees.
- 


**Fuze** [iPad](#) | [iPhone](#)  
Meet online with up to 25 participants, 12 HD video feeds, unlimited VOIP calling, and cloud content sharing.
- 


**IBM SmartCloud Meetings** [iPad](#) | [iPhone](#)  
Attend IBM SmartCloud online meetings. View attendee lists and shared content, and participate in chats.
- 


**Adobe® Connect™ Mobile for iOS** + [iPad](#) | [iPhone](#)  
Collaborate in Adobe Connect meetings using audio, video, sketching, interactive quizzes, and more.
- 


**join.me** + [iPad](#) | [iPhone](#)  
Join and host audio meetings. Present files from your device, view attendees' screens, and use a laser pointer.


## Work on Projects

- 

**Moxtra** + [iPad](#) | [iPhone](#)  
Collaborate with on-demand content collection, rich annotations, voice-over, and instant ad-hoc meetings.
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**Quip** + [iPad](#) | [iPhone](#)  
Create and share files in real time. Review and edit files with colleagues.
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**Podio** + [iPad](#) | [iPhone](#)  
Organize and track projects, communicate using team activity streams, and gather feedback on deliverables.
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**Zamurai Mobile Whiteboard** [iPad](#)  
Capture and share your ideas and discussions in real time using images, lines, and shapes for anywhere access.
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**Basecamp** [iPhone](#)  
Check on projects from anywhere, post comments, view progress, upload files, and refer to documents.


## Stay in Touch with Colleagues

- 

**Salesforce1** + [iPad](#) | [iPhone](#)  
Manage all your Chatter, CRM, custom apps, and business processes together in a unified experience on iOS.
- 

**Yammer** + [iPad](#) | [iPhone](#)  
Access your company's Yammer network to connect with colleagues, content, conversations, and business data.
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**Jive Mobile** + [iPad](#) | [iPhone](#)  
Get real-time access to the people, information, and collaboration tools in your Jive community.
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**Cisco Jabber** + [iPad](#) | [iPhone](#)  
Place, receive, and manage integrated voice calls, visual voicemail, interoperable video calls, presence, and IM.
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**Skype** [iPad](#) | [iPhone](#)  
Make HD-quality video calls, send SMS messages, or place voice calls to mobile phones and landlines alike.





# Give Presentations


Delight your audiences with visually interactive presentations. Hand your iPad over to a client to share content one to one. Or stream your content wirelessly to an HDTV when presenting to a large crowd. These apps make it easy to create and deliver stunning presentations in or away from the office.

## Create and Edit Business Presentations

- 


**Keynote** + [iPad](#) | [iPhone](#)  
Touch and tap to create stunning presentations using transitions, images, and Apple-designed templates.
- 


**Microsoft PowerPoint** [iPad](#)  
Edit PowerPoint presentations or create new ones with features like transitions, shapes, and speaker notes.
- 


**POLARIS Office** + [iPad](#) | [iPhone](#)  
Edit documents, quickly share files with contacts, chat to collaborate, and take and insert photos and video.
- 


**Documents To Go® Premium** + [iPad](#) | [iPhone](#)  
Edit and create Office files, and view PDFs, iWork files, and more. Then save and sync easily to cloud services.


## Plan and Present Effectively


- 


**PopBoardz** [iPad](#)  
Pitch to groups of all sizes, skipping instantly to relevant sections in your presentation at the critical moment.
- 


**Curator - visual notes** [iPad](#)  
Collect, organize, and present your thoughts creatively. Add websites, images, and text to a visual interface.
- 

**StoryDesk** [iPad](#)  
Make presentations and marketing materials using interactive templates, multimedia, analytics, and more.
- 

**Flowboard** [iPad](#)  
Create and publish video presentations, electronic press kits, and interactive training. Present online or offline.
- 

**Prezi** [iPad](#) | [iPhone](#)  
Design or retouch a presentation on the move, save it in the app, then access it online. Pinch to zoom on topics.
- 

**Final Argument** [iPad](#)  
Create mind-mapped, non-linear slide layouts integrated with multiple cloud services. Record your presentation.
- 

**Perspective** + [iPad](#) | [iPhone](#)  
Explore, create, and share audiovisual stories using intuitive tools, and present directly to other devices.
- 

**Electric Slide** + [iPad](#) | [iPhone](#)  
Present to any audience with a web browser. Broadcast live photos to share the full meeting experience instantly.








# Brainstorm Ideas


Don't just visualize ideas, capture them in full color. Map your creativity and organize your thoughts graphically on your iPhone or iPad. Type, write, or dictate your notes, so no idea gets left behind. And bring a virtual whiteboard along, to brainstorm easily whenever inspiration strikes.


## Map Your Ideas

- 

**MindNode** + [iPad](#) | [iPhone](#)  
Visually represent thoughts with a tap. Highlight and connect ideas, and your map auto-arranges itself.
- 


**iThoughts** + [iPad](#) | [iPhone](#)  
Brainstorm and compare your ideas with coworkers. Save to the Camera Roll and sync maps with cloud services.
- 


**SimpleMind+** + [iPad](#) | [iPhone](#)  
Manage large mind maps, and hyperlink topics to other mind maps. Share via the Camera Roll.
- 


**Mindjet Maps** [iPad](#) | [iPhone](#)  
Slide a finger to map a new topic, and edit with minimal taps. Integrated with Mindjet Connect, Dropbox, and Box.
- 


**MindMeister** + [iPad](#) | [iPhone](#)  
Create, edit, and share mind maps on the go, then store and sync with your online MindMeister account.


## Organize Your Ideas

- 

**OmniOutliner 2** [iPad](#)  
Keep your ideas organized with powerful outlining tools. Share your work or sync automatically via OmniPresence.
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**Elevatr** + [iPad](#) | [iPhone](#)  
Organize your ideas into an actionable structure. Validate the market, build a product, and grow your company.
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**MagicalPad HD** [iPad](#)  
Build powerful outlines, create advanced mind maps, take notes, organize tasks visually, and prioritize actions.
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
**Grafo - Diagrams & Ideas** + [iPad](#) | [iPhone](#)  
Simplify information using a flow chart, Venn diagram, mind map, or org chart. Add notes and draw freehand.
- 


**Grid by Binary Thumb** + [iPad](#) | [iPhone](#)  
Organize and plan in your own unique way. Create lists, presentations, and collages. Storyboard and share ideas.


## Take Notes

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**Evernote** + [iPad](#) | [iPhone](#)  
Stay organized on all your devices. Snap photos, create to-do lists, and record audio notes. Sync and share files.
- 

**NoteSuite** [iPad](#)  
Note, mark up, and sign in nearly any way—type lists, draw, snap photos, record audio, and clip web pages.
- 

**Paper by FiftyThree** [iPad](#)  
Capture your ideas as sketches, diagrams, illustrations, notes, or drawings and stream them instantly online.
- 

**Notability** + [iPad](#) | [iPhone](#)  
Sketch ideas, annotate or sign documents, take notes, and record audio. Back up all your work to the cloud.
- 






**CaptureAudio & Notes** + [iPad](#) | [iPhone](#)  
Record meetings and events, and sync with Dropbox. Get precise time marking, insert flags, and add text notes.








# Stay on Task

Get inspired to meet the challenge of any project. Organize massive amounts of data on your iPhone or iPad without heading to the office. And track action items with checklists and alerts. With intuitive apps to streamline project management—from performance to milestones—you can increase efficiency in no time.






## Create To-Do Lists

- 
**OmniFocus 2** [iPad](#) | [iPhone](#)  
 Break large tasks into manageable steps with location-aware lists, voice notes, and images. Sync in the cloud.
- 
**Todo** [iPad](#) | [iPhone](#)  
 Stay organized using the popular Getting Things Done approach. Add tasks with Siri, geotag, and link contacts.
- 
**Awesome Note** [iPad](#) | [iPhone](#)  
 Integrate tasks with built-in Calendar and Reminder lists. Back up with Wi-Fi Web Sharing and iTunes File Sharing.
- 
**30/30** [iPad](#) | [iPhone](#)  
 Create a list of tasks and set a time for each. Then track your progress and manage your time effectively.
- 
**Clear** [iPad](#) | [iPhone](#)  
 Focus on your to-dos using simple gesture-based design to set reminders and create lists. iCloud sync is built in.

## Track Projects

- 
**Smartsheet** [iPad](#) | [iPhone](#)  
 Keep your work under control with project, task, and collaboration tools based on a spreadsheet format.
- 
**SG Project Pro 5** [iPad](#)  
 Manage concurrent projects and team members with task-based management and reporting tools.
- 
**Weekdone** [iPad](#) | [iPhone](#)  
 Set up a team dashboard to manage time and actions, monitor performance, give feedback, and send reports.
- 
**OmniPlan 2** [iPad](#)  
 Simplify projects, sync with collaborators, and track edits. Develop Gantt charts, to-do schedules, and milestones.
- 
**xPlan** [iPad](#)  
 Calculate costs and manage projects graphically. Specify requirements, dependencies, resources, and obstacles.

## Manage Customer Info


- 
**Salesforce1** [iPad](#) | [iPhone](#)  
 Make your device a portable sales office. Create contacts, collaborate with colleagues, and update deals on the go.
- 
**Oracle Sales Cloud Mobile** [iPad](#) | [iPhone](#)  
 Get real-time, secure access to your Oracle CRM data like accounts, contacts, appointments, leads, and notes.
- 
**SAP CRM Sales v2.1** [iPad](#) | [iPhone](#)  
 Execute lead-to-quote-to-order processes on the fly. Find contacts nearby with GPS and run business analytics.
- 
**FileMaker Go 13** [iPad](#) | [iPhone](#)  
 Create custom business solutions and access them remotely to communicate with customers on the go.
- 
**Daylite 5** [iPad](#) | [iPhone](#)  
 Keep a rich contact history with you. Share contacts, see appointments, track leads, and delegate tasks on the go.





# Transact


Bring the point of sale wherever you go. Receive credit authorization and encrypted payments on the spot. No cash register required. With innovative apps on iPhone and iPad that help track sales, manage payroll, generate invoices, and complete transactions, you're always open for business.


## Track Your Time and Invoice Customers

- 

**BillMinder** [iPad](#) | [iPhone](#)  
Use flexible charts, reports, and automatic secure cloud backups to monitor expenses and manage billing.
- 


**Invoice2go** [iPad](#) | [iPhone](#)  
Create invoices, estimates, and more. Add PayPal buttons and track payments. Auto-configures currency and taxes.
- 


**Quick Sale** [iPad](#)  
Manage inventory, capture signatures, generate sales reports, make PDF invoices, and back up to Dropbox.
- 


**HoursTracker** [iPad](#) | [iPhone](#)  
Create pay schedules and track hours and earnings automatically by clocking in and out on your iPhone.
- 


**Time Master + Billing** [iPad](#) | [iPhone](#)  
Run timers to track hours, send invoices, and oversee expenses with custom reports. Export to QuickBooks.


## Accept Payments

- 

**Square Register** [iPad](#) | [iPhone](#)  
Accept credit cards and run your business on the go. No contract, monthly fees, or merchant account required.
- 


**Intuit GoPayment** [iPad](#) | [iPhone](#)  
Get credit card authorization and encrypted payments in seconds. Deposit funds automatically.
- 


**ShopKeep** [iPad](#) | [iPhone](#)  
Ring up customers, perform inventory management, track employees, and integrate with QuickBooks.
- 


**PayPal Here** [iPad](#) | [iPhone](#)  
Accept payments, review transactions, transfer funds, and deposit checks to your account with the snap of a photo.
- 


**Revel POS QSR** [iPad](#)  
Track sales in real time with CRM, gift card, and loyalty program integration and offline mode. PCI compliant.


## Manage Your Books

- 

**QuickBooks Online** [iPad](#) | [iPhone](#)  
Track sales, taxes, and expenses. Invoice and manage customers. Data syncs automatically across devices.
- 

**Kashoo Accounting** [iPad](#)  
Organize your records, capture expenses, and invoice clients with tools built for small-business accounting.
- 

**FreshBooks Cloud Accounting** [iPad](#) | [iPhone](#)  
Track time, log expenses, send invoices, get paid online, and securely back up to the cloud.
- 

**Online Payroll** [iPad](#) | [iPhone](#)  
Sync with Intuit Payroll and get payroll support on the go. Pay staff by direct deposit and file taxes securely.
- 


**Xero** [iPad](#) | [iPhone](#)  
Track finances, inventory, and cashflow with payroll, salesforce, CRM, and e-commerce app integration.





# Analyze Reports


Take your business metrics to go. At a moment's notice, you can connect to corporate systems securely to view, sort, and chart business intelligence, all from your iPhone or iPad. Expand reporting with visually rich analytics at your fingertips. With real-time data, you get the insight needed to make decisions faster.

## Connect to Business Intelligence

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**IBM Cognos Mobile** + [iPad](#) | [iPhone](#)  
Interact with your IBM Cognos reports and dashboards for secure mobile decision-making.
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**Oracle Business Intelligence Mobile HD** + [iPad](#) | [iPhone](#)  
Connect to your Oracle Business Intelligence content to view critical business information.
- 


**SAP BusinessObjects Mobile** + [iPad](#) | [iPhone](#)  
Get instant access to your BusinessObjects information, including reports, metrics, and data analysis.
- 


**Business Indicators** [iPhone](#)  
Publish everything from reports to metrics. See high-level indicators or drill down for details.

## Extend Business Reporting

- 


**Roambi Analytics** + [iPad](#) | [iPhone](#)  
Transform data from almost any source into interactive visualizations, executive reports, and dashboards.
- 


**MicroStrategy Mobile** [iPad](#) | [iPhone](#)  
Connect your workforce to the data that drive business. Mobilize information systems, including BI, ERP, and CRM.
- 


**QlikView for iOS** + [iPad](#) | [iPhone](#)  
Consolidate your business data and get access to vital information with graphical dashboards.
- 


**Numbers** + [iPad](#) | [iPhone](#)  
Create spreadsheets and easily add images, graphs, and tables. Animate data with interactive charts.

## Work with Boardbooks

- 

**NASDAQ OMX Directors Desk** [iPad](#)  
Prepare for board meetings by accessing background documents, agendas, and minutes at your convenience.
- 

**Board Papers** [iPad](#)  
Enjoy seamless integration with Microsoft SharePoint to automatically and securely download board documents.
- 

**BoardWorks 5** [iPad](#)  
Get convenient, secure access to board materials and related content on your BoardWorks portal.
- 






**BV MeetX** + [iPad](#) | [iPhone](#)  
Use team leadership collaboration tools to drive processes, review and sign contracts, and more.




# Manage Travel and Expenses

Planning trips is a snap with custom packing lists and itineraries that sync with your calendar. Leave paper receipts behind and track expenses in real time instead. With apps that map, convert, and translate—your iPhone or iPad becomes the perfect travel companion.






## Plan Your Trip

- 
**KAYAK PRO** + [iPad](#) | [iPhone](#)  
 Build your complete itinerary with a smart travel engine for finding and tracking hotels, flights, and rental cars.
- 
**Triplt** + [iPad](#) | [iPhone](#)  
 See all your travel details in one place. Sync an itinerary with Calendar and with triplt.com. Share your trip plans.
- 
**Travel List** + [iPad](#) | [iPhone](#)  
 Plan your itinerary, set timed alerts, and create a packing list using customized presets and item reminders.
- 
**FlightTrack 5** + [iPad](#) | [iPhone](#)  
 Get push alerts with real-time changes to your flight. Review weather forecasts and use offline maps.
- 
**Concur** + [iPad](#) | [iPhone](#)  
 Easily track business travel, manage expense receipts and reports, and integrate with Triplt itineraries.

## Track Expenses

- 
**Receipts2go** + [iPad](#) | [iPhone](#)  
 Photograph receipts and save them along with other expense log details. Then export to a PDF or CSV report.
- 
**MileIQ** [iPhone](#)  
 Log mileage instantly, without touching the device. See drive data in the cloud, and comply with IRS reporting.
- 
**XpenseTracker** + [iPad](#) | [iPhone](#)  
 Completely customize expense and mileage tracking. Export reports to the cloud, or directly to your computer.
- 
**Expensify** [iPad](#) | [iPhone](#)  
 Scan receipts and automatically pull out transaction details so you don't have to enter them manually.
- 
**Mileage Log+** [iPhone](#)  
 Track miles with predictive input, auto-entry, and auto-calculations. Designed with IRS compliance in mind.

## Get Around Town

- 
**AroundMe** + [iPad](#) | [iPhone](#)  
 Quickly determine your position to find the nearest gas station, hotel, parking garage, restaurant, or taxi.
- 
**iTranslate Voice** + [iPad](#) | [iPhone](#)  
 Translate your speech into 42 languages, look up translations, and connect devices to converse.
- 
**OpenTable** + [iPad](#) | [iPhone](#)  
 Make reservations at 31,000+ restaurants around the world. Check availability in real time and browse reviews.
- 
**Amount** + [iPad](#) | [iPhone](#)  
 Convert over 700 units across more than 30 categories such as distance and currency with just two taps.
- 
**Currency+** + [iPad](#) | [iPhone](#)  
 Factor transaction fees, exchange rates, and taxes. And convert 150+ currencies with an editable calculator tape.

## Purchase and Distribute Apps



There are multiple ways to purchase and distribute apps that meet your business needs. Purchase apps individually from the App Store, or in bulk through the Volume Purchase Program (VPP). You can also get custom B2B apps that are built uniquely for you by a third-party developer.



# App Store

Buying apps is simple. Use the App Store to get the iOS apps you need to stay productive when you're on the go.



## App Store

To access the App Store on your iPhone, iPad, or iPod touch, simply tap the App Store icon. From your Mac or PC, open iTunes and click iTunes Store. Browse through the app categories that interest you, or use the search field to look for a specific title or topic. You can read the description and reviews of any app, then purchase and download it. The business app category includes the most popular apps for business professionals.

[itunes.com/apps/business](https://itunes.com/apps/business)



## @Work Apps for Business

Check out business apps in the @Work Apps for Business collection in the App Store. These curated apps are organized into common business categories for quick browsing. The collection is frequently updated, so you'll always find the best business apps in one convenient location in the App Store.

iPad: [itunes.com/atworkipadapps](https://itunes.com/atworkipadapps)

iPhone: [itunes.com/atworkiphoneapps](https://itunes.com/atworkiphoneapps)



## Apps for Healthcare Professionals

Discover powerful medical apps in the Healthcare Professionals collection in the App Store. You'll find apps that make it easy to access medical records, monitor patients' vitals, review medical images, search clinical references, earn CME credits, and recommend personal care apps for your patients.

iPad: [itunes.com/healthcareprofessionalsipadapps](https://itunes.com/healthcareprofessionalsipadapps)

iPhone: [itunes.com/healthcareprofessionalsiphoneapps](https://itunes.com/healthcareprofessionalsiphoneapps)



### Apps That Work

The App Store is a trusted source for apps. Apps must follow guidelines to be approved for distribution in the App Store. Submitted apps are reviewed by Apple to ensure an optimal user experience on iPhone, iPad, and iPod touch.



# Volume Purchase Program

Whether you have ten employees or ten thousand, the Volume Purchase Program (VPP) makes it simple to find, buy, and distribute apps to meet your every business need. By purchasing content in volume, you can equip your entire workforce with innovation.

To get started, visit the [VPP website](#). In just a few simple steps, your business will be set up to:

## Buy apps and books.

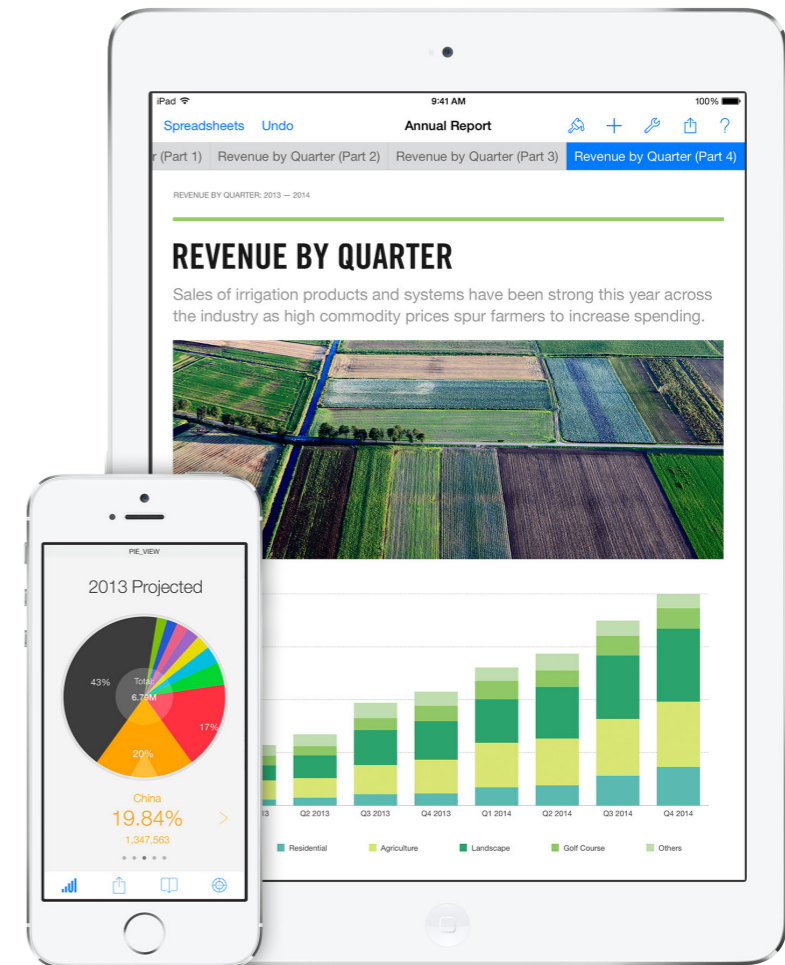
The VPP store lets you purchase world-class apps and engaging interactive books that are great for business. Buy apps and iBooks in volume for both Mac and iOS. Free apps are also available, so you can provide users with all the tools they need to get their jobs done.

## Get custom B2B apps.

Through VPP, you can get custom B2B apps built uniquely for you by third-party developers. These apps are delivered privately through the program and are available in any price category, so your business gets exactly what it needs.

## Buy with a PO.

Businesses can buy VPP Credit with a purchase order for use on the VPP store. VPP Credit can be procured for a specific dollar amount and is delivered electronically to account administrators. Business customers can buy VPP Credit through their Apple purchasing account or through Apple Authorized Resellers.



### In-House Development

Your company can also do its own in-house app development for iPad and iPhone. Learn more and get started creating custom apps for your business. [developer.apple.com/enterprise](http://developer.apple.com/enterprise)



## Distribute Apps

The Volume Purchase Program provides your business with secure and flexible distribution options. Assign and manage apps using third-party Mobile Device Management (MDM) solutions. Or distribute redeemable codes to users by creating an internal app catalog or using Apple Configurator.

### Use an MDM solution.

Many third-party Mobile Device Management (MDM) solutions provide app distribution capabilities right out of the box. The benefits of managing apps with MDM include the ability to send push notifications directly to users, prompting them to install the apps you've selected for them.

Managing apps using MDM solutions can also help protect corporate data. Apps distributed to iOS devices using MDM are flagged by the system as "managed." This allows IT administrators to remove (wipe) them from the device anytime without impacting other installed apps or the user's personal data.

[Learn more](#) ▶

### Set up an internal catalog.

An internal app catalog gives employees a single destination for business apps. Whether they're off-the-shelf apps or custom B2B apps purchased through the Volume Purchase Program that have been tailored for the specific needs of your business, an internal catalog provides a self-service model for distributing apps to your employees.

Establishing an internal app catalog can be as simple as setting up a web server that's accessible by your employees and that lists all apps available to them. Users simply tap a URL to request a redemption code, which initiates the installation of the app directly to their devices.

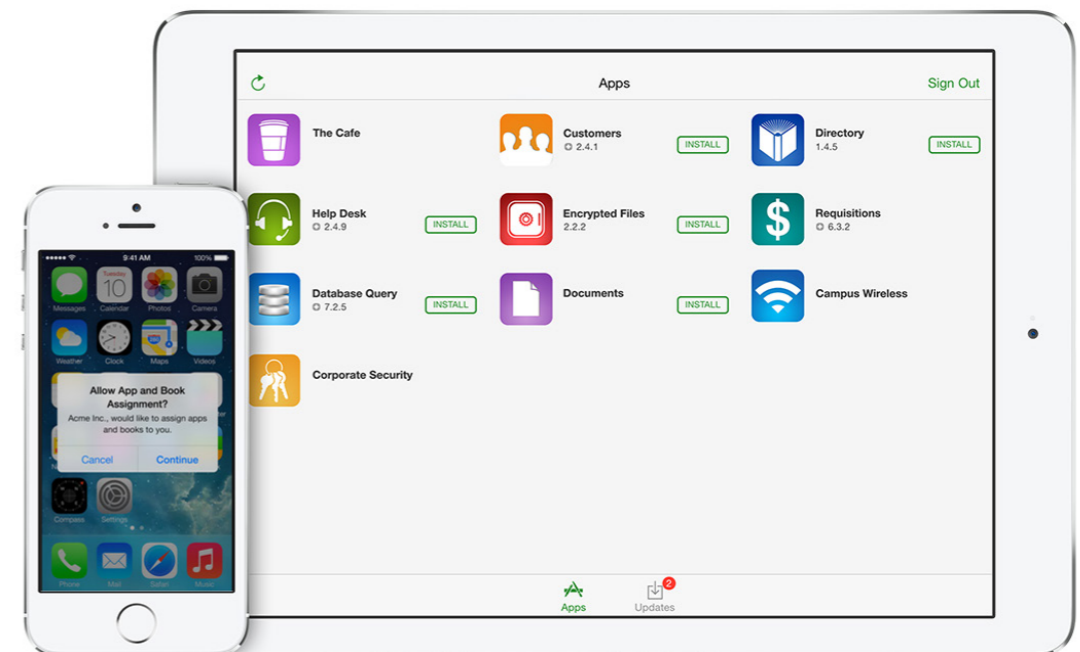
[Learn more](#) ▶

### Deploy apps with Apple Configurator.

Apple Configurator on a Mac makes it easy to mass-configure and deploy devices that are centrally controlled using three simple workflows: Prepare new iOS devices for immediate distribution, supervise devices that need to maintain a standard configuration, and assign devices to users.

Businesses can use Apple Configurator to set up new devices, install apps, and enroll each device with an MDM solution for remote management. Redemption codes acquired through the Volume Purchase Program can be redeemed by Apple Configurator, tracking the number of apps installed on each device.

[Learn more](#) ▶



# Apps in Action



Apps play an essential role in transforming the way employees work.  
Discover how businesses of all sizes are using apps every day to  
get work done in unique and innovative ways.










# Apps in Action

## The GoodLife Team

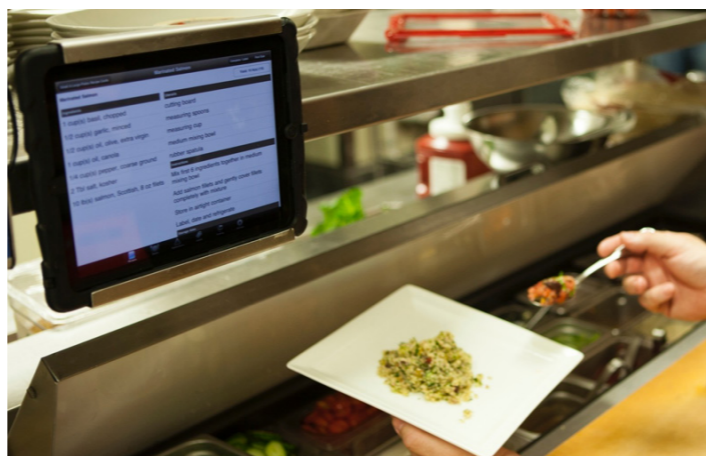


Real-estate pros at the GoodLife Team in Austin, Texas, need information at a moment's notice. They use iPad and specialized apps to help clients find homes and complete contracts in the field.

[View the profile](#) ▶




- |   |   |
|---|---|
|  Evernote                |  iAnnotate PDF |
|  Realtor.com Real Estate |  DocuSign      |
|  Fuze                    |  Triplt        |
|  Keynote                 |   |

## Carmel Café & Wine Bar



This growing Florida-based restaurant group uses iPad everywhere—from the dining room and kitchen to the office. It makes their day-to-day functions faster, simpler, and more responsive.

[View the profile](#) ▶







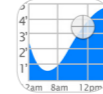

- |  |  |
|--|--|
|  MenuPad    |  HotSchedules |
|  FusionPrep |  |

## Safe/Sea



Safe/Sea operates a fleet of rescue towboats in Rhode Island. They depend on iPhone and iPad to quickly locate boats in distress and access weather, tide, and marine data to improve rescue time.

[View the profile](#) ▶

- |   |   |
|---|---|
|  FileMaker Go 13 |  iNavX Marine Navigation             |
|  Ship Finder     |  NOAA Buoy and Tide Data             |
|  Hurricane HD    |  U.S. Navy Salvor's Handbook ver 5.0 |
|  Tide Graph      |  WeatherBug                          |



# Apps in Action

## Central County Fire Department



CCFD is a 64-member elite firefighting force that handles 4500 distress calls annually. iOS has significantly changed how quickly they get the information that helps them save lives.

[View the profile ▶](#)



SimsUshare



Tablet Command



Vimeo



WISER

## Theatre Consultants Collaborative



This theater design company uses iPad to collaborate with clients from anywhere, work with complex digital blueprints, and even analyze the sound environment of a theater.

[View the profile ▶](#)



Adobe Ideas



AudioTools



AutoCAD360



Dropbox



JotNot Scanner



GoodReader 4



Notesshelf

## Fennemore Craig



At Arizona's oldest law firm, iPad is helping attorneys get real-time access to documents during courtroom appearances, mediation sessions, and other legal meetings.

[View the profile ▶](#)



Dragon Dictation



iJuror



iAnnotate PDF



Keynote



Evernote



Pages



Skype for iPad



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