



## AFIT Strategic Advancement Guidance

## August 2017



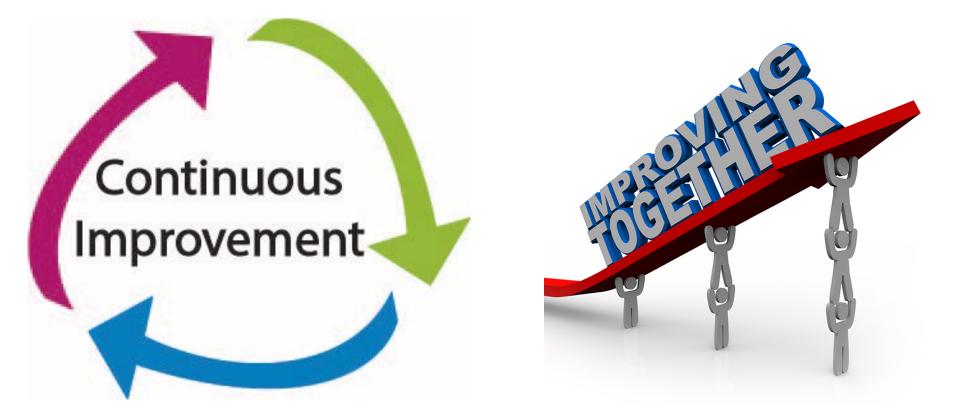


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## **Foundational Concepts**





- Centralized, outcome-focused guidance and direction
- Coordinated and controlled, decentralized planning and execution

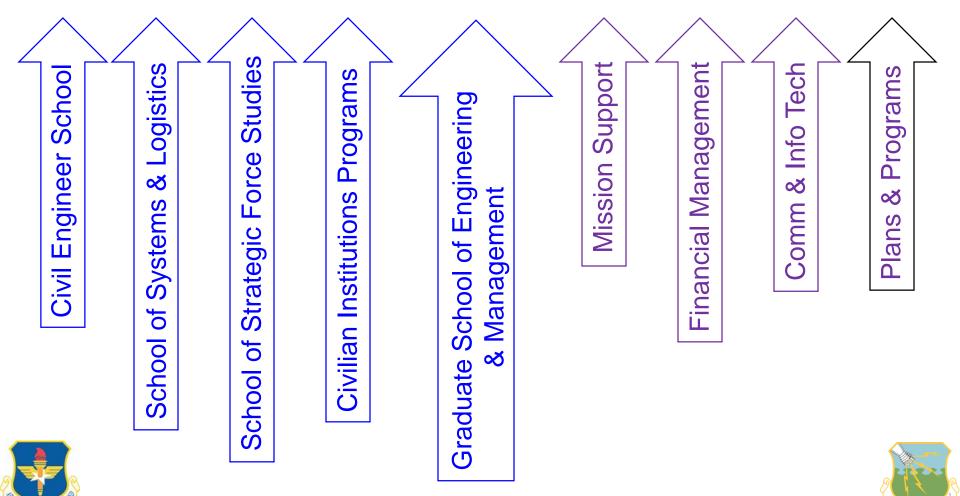








## School & Directorate Excellence Through Continuous Improvement







### School & Directorate Excellence Through Continuous Improvement







- Director & Chancellor
- Members:
  - o Provost
  - o Director of Staff
  - Dean Civil Engineer School
  - Dean Graduate School of Engineering and Management
  - Dean School of Systems and Logistics
  - Dean School of Strategic Force Studies
  - Director Civilian Institutions Program
  - Director Financial Management
  - Director Mission Support
  - Director Communications & Information

#### • Advisors:

- Staff Judge Advocate (Legal)
- o Institutional Advancement
- o Plans & Programs









Functions of the Enterprise Leadership Team (e.g.):

- Coordinate Operating Plans developed by the schools and directorates, to make systematic, continuous progress in achieving the improvement goals set out in the Institute's Strategic Advancement Guidance
- Prioritize:
  - Allocation of available resources (authorities, manpower, funding, space, etc.)
  - Requests for additional resources

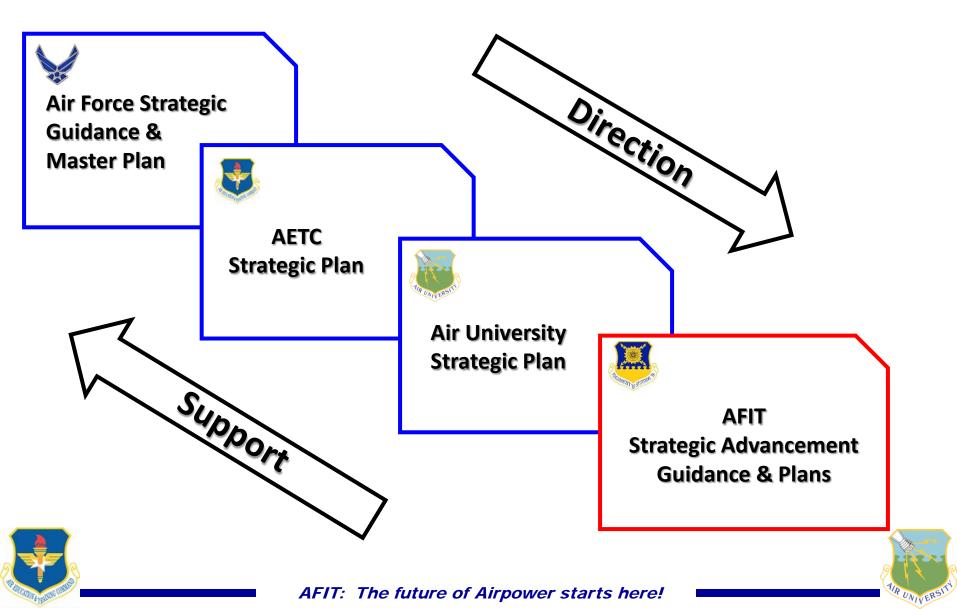






## Strategic Alignment









- **Restore readiness** ... to win any fight, any time.
- **Cost-effectively modernize** ... to increase the lethality of the force.
- Drive innovation ... to secure our future.
- **Develop exceptional leaders** ... to lead the world's most powerful teams.
- **Strengthen our alliances** ... because we are stronger together.







- Chancellor provides updated Strategic Advancement Guidance (i.e., mission, vision, and key result areas with associated goals), with input from the Enterprise Leadership Team
- Deans and directors develop updated unit advancement plans for the budget and program years (including objectives, programs, activities, tasks, etc., to be accomplished and linked to the goals in the Strategic Advancement Guidance)







- The Enterprise Leadership Team reviews and aligns (coordinates) school and directorate advancement plans; allocates available resources; and prioritizes the allocation of additional resources, should they become available
- During the execution FY, the Enterprise Leadership Team conducts quarterly reviews of progress in accomplishing planned objectives, programs, activities, tasks, etc.



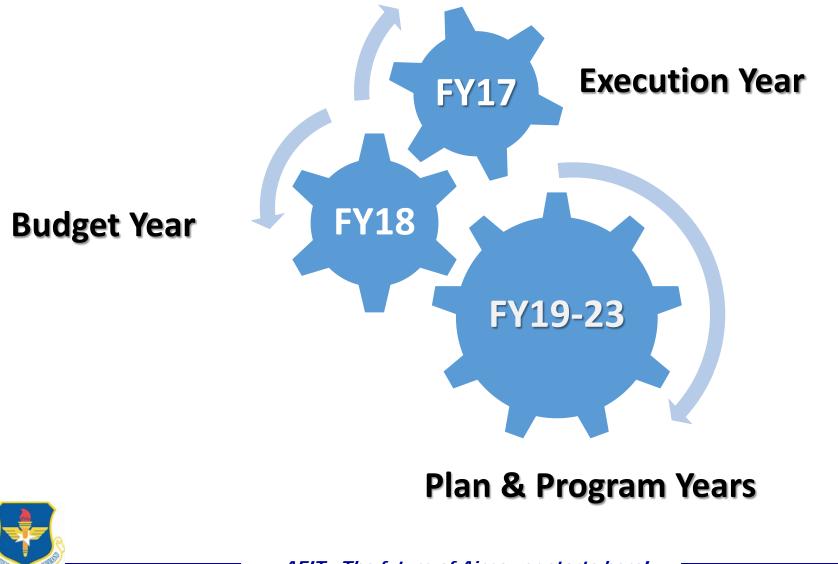


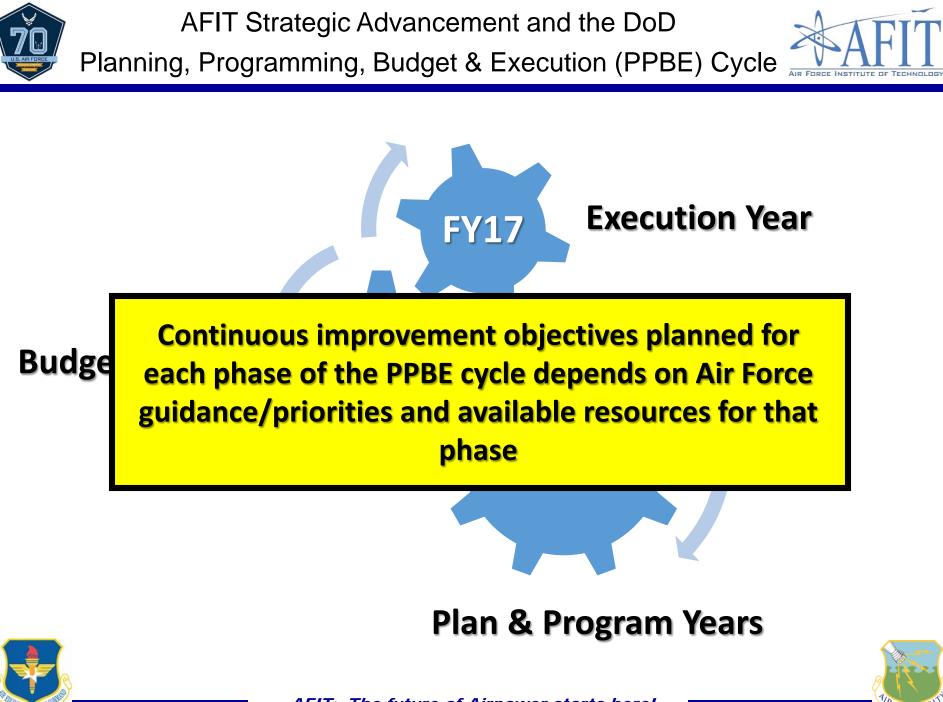


AFIT Strategic Advancement and the DoD Planning, Programming, Budget & Execution Cycle



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#### In FY2017, for example, we are:

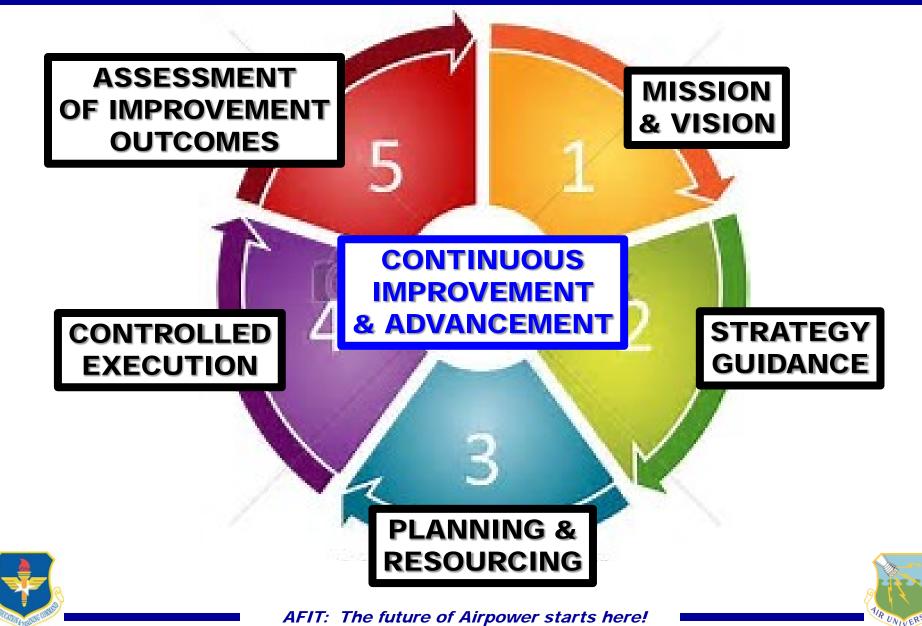
- Executing the current FY (FY17) Coordinated School and Directorate Advancement Plans
- Updating the budget FY (FY18) Coordinated School and Directorate Advancement Plans
- Developing the Program Years (FY-19-23)
  Coordinated School and Directorate Advancement Plans





## Strategic Management Process

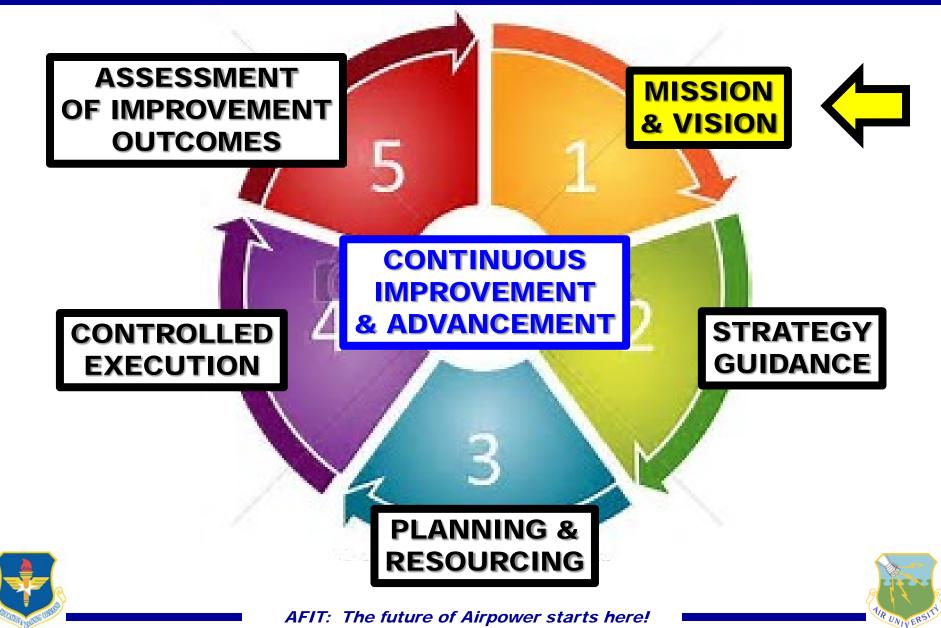






## Strategic Management Process









We help build America's airpower, by educating military and civilian Airmen to innovatively accomplish the Air Force's core missions, in support of joint operations, more effectively, efficiently, sustainably and affordably. We provide unique defense-focused, research-enabled, multi-disciplinary advanced academic education, as well as globally delivering career-long, action-based, functional professional continuing education, over a continuum of learning, on-command and on-demand. Our success is measured by the career-long contributions of our graduates, faculty and staff.











## Our <u>aspirational</u> vision for the future ...

AFIT is widely known, greatly respected and strongly supported as the Air Force's premier institution for defense-focused advanced academic education programs and career-long, functional professional continuing education courses.











## Our <u>operational</u> vision for the future ...

AFIT is making systematic, continuous advancement in strategically-important "Key Result Areas," and more specifically, in the strategically-important goals that operationally-define each of those Key Result Areas.

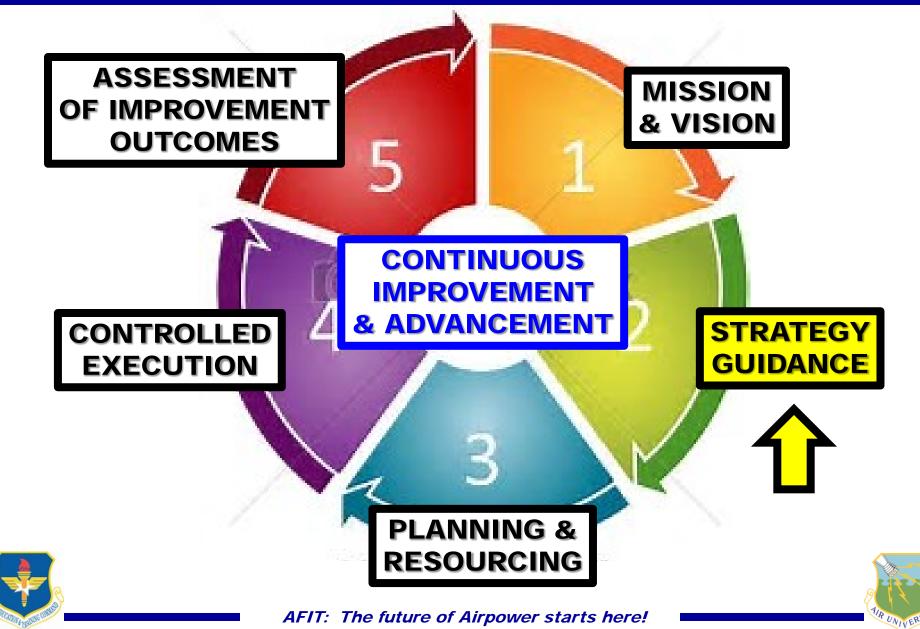




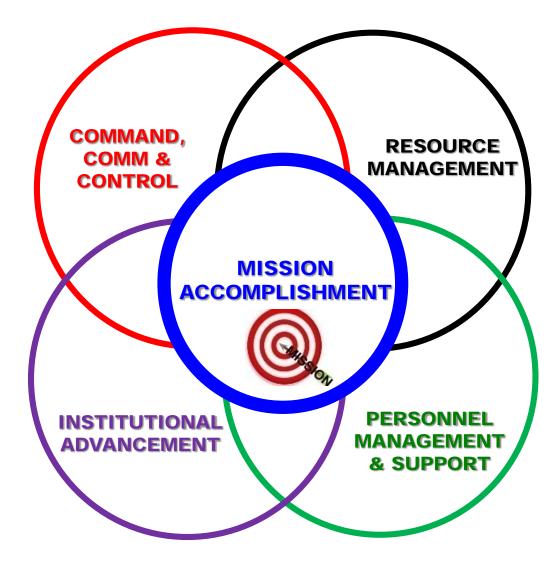


## Strategic Management Process





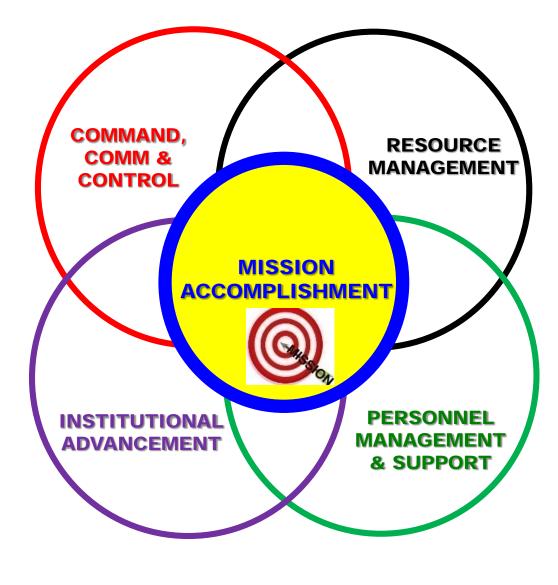






AFIT: The future of Airpower starts here!







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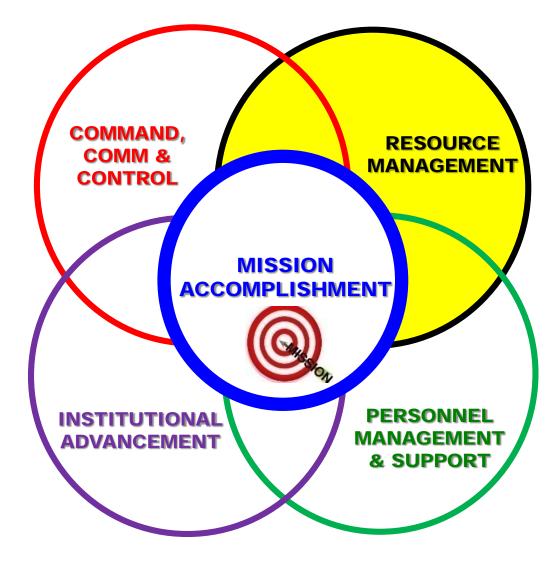
# KRA #1: Mission Accomplishment

- Goal 1.1: Positive impact on (support to) the organizations and functional communities it serves
- Goal 1.2: Student enrollment and the number of organizations and people served
- Goal 1.3: Academic program quality (i.e., inspired teaching, innovative research and visionary thought leadership)
- Goal 1.4: Consulting assistance and other outreach activities, in service to our stakeholders, the community and the nation











AFIT: The future of Airpower starts here!







- Goal 2.1: Determination of resource requirements
- Goal 2.2: Protection and security of existing resources (e.g., people, information, infrastructure, etc.)
- Goal 2.3: The effective and efficient use of all of its currently-available resources and their allocation to AFIT's highest-priority requirements
- Goal 2.4: The availability of resources, relative to its requirements (resources include, e.g., authorities, manpower, funding, contract support, infrastructure [IT/ET and facilities], time, reputation, etc.)















- Goal 3.1: Promotion of the Air Force's core values, its "wingman" culture and its standards
- Goal 3.2: Staffing/Recruitment (and, as applicable, retention) of excellent students, faculty and staff
- Goal 3.3: Diversity and inclusion (of people and thought)
- Goal 3.4: Professional development and career advancement opportunities for its people







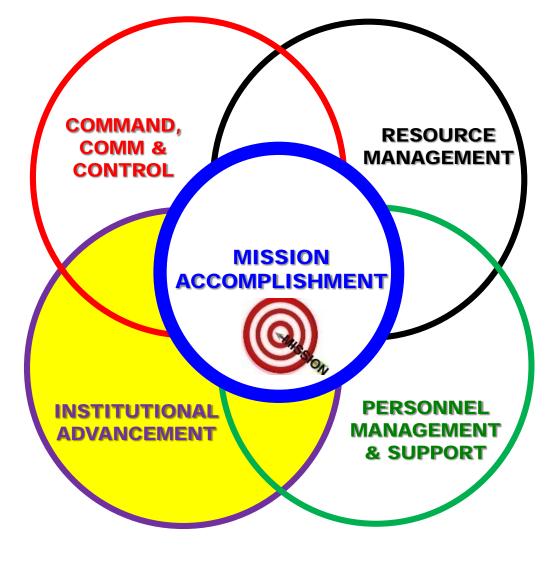


- Goal 3.5: Performance assessment of both individuals and teams
- Goal 3.6: Recognition and reward of individuals and teams (both formally and informally)
- Goal 3.7: Encouragement of innovation in teaching, research and outreach
- Goal 3.8: Organizational climate, morale and welfare, including support to families











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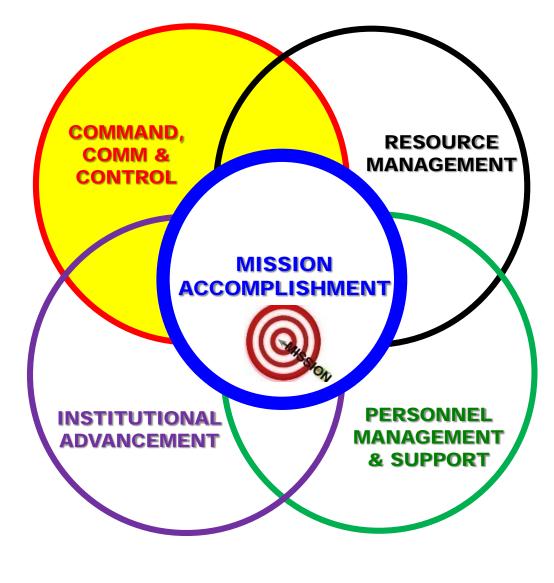


- Goal 4.1: Brand recognition, respect and support by key government and non-government stakeholders and influencers (including regional and program accrediting agencies)
- Goal 4.2: Strategic partnerships and key alliances
- Goal 4.3: Legislative liaison
- Goal 4.4: Community relations and support
- Goal 4.5: Alumni relations and support











AFIT: The future of Airpower starts here!







- Goal 5.1: Direction and strategic guidance
- Goal 5.2: Self-assessment and identification of requirements and new opportunities
- Goal 5.3: Policies and operating instructions
- Goal 5.4: Planning and programming
- Goal 5.5: Internal and external communications
- Goal 5.6: Program/activity improvement oversight and control











