# **Activity & Report: March 2015**

#### Corporate Sponsorship activity:

### (View Portfolio Page)

- 1. Invoicing
  - 1. Re/new sponsors.
    - 1. Blackduck donation received
    - 2. Craigslist donation received
    - 3. HP has committed again. Press release being reviewed by HP. HP invited to contribute to Jan. Newsletter, could not make the dealine and will short for next edition.
    - 4. IBM has committed and has been invoiced.
    - 5. Google has committed and been invoiced.
  - 2. New "discounting" approach to invoicing.
- 2. Cerated charitable giving account on Reddit Donate.
  - 1. Also created required **Dwolla** and **Stripe** accounts.
- 3. Follow-ups with (see Corporate Development / Fund-raising page)
  - 1. Gandi: Contacted the OSI with offer to provide hosting and SSL certs, Infrastructure discussing.
  - 2. Craigslist: Received follow-up contact information.
  - 3. **EMC**: original contact general open source issues. Patrick introduced sponsorship opportunities & received w/ interest. This is addition to potential sponsorships with VMware and Pivotal.
  - Citrix: Mike and Patrick introduced the sponsorship program. Citrix expressed interest and asked for a monthly follow up to assess funding availability.
  - 5. Cray: Reached out after SC14 conference. Patrick has responded.
  - AgGateway: a consortium of Ag Industry corporations reached out to discuss open source best practices. Mike and Patrick spoke with reps to create a presentation around their open source interests.
  - what3words: Reached out for guidance on "best practices." Patrick followed up to provide suggestions and references.
  - 8. Microsoft: Contacted based on recent .Net developments.
  - 9. Fi-ware: New lead from Bruno.
  - 10. ZipfWorks: Inquiry via mailing list and follow up.
- 4. Build out Corporate Development / Fund-raising page.

### Branding and PR activity

#### (View Portfolio Page)

- 1. Communications with Quebec government on creation of open source licenses
- 2. DMCA take down targeting open source
- 3. Inventorying of media assets
- 4. Interview with American Express OPEN
- 5. Update Awareness WG
  - 1. Add OSCON meeting info
  - 2. Add volunteers

#### **Education and Training activity**

## (View Portfolio Page)

- 1. Tony will represent the OSI at the "Learning from the Digital Revolution: What widespread Genetic Data, Tools, and Skills mean for Privacy, Innovation, Safety, and Rights"
- 2. Discussions with various organizations on transition to "open source practices"
  - 1. GE Global Research
  - 2. EMC
  - 3. AgGateway
  - 4. what3words
- 3. Would like to develop a mission statement for the portfolio
- 4. Develop budgeting for sponsoring projects and development (external grants and internal costs)
- 5. Review <u>FLOWedu</u> and latest proposal
- 6. Charter for OSI Management Education Working Group (OSI-EDU-WG) 2014-2015
- 7. Identify collaborators for OSBOK project
- 8. FLOSSmole / FLOSShub
- 9. RIT Minor in Open Source

#### Incubator activity

#### (View Portfolio Page)

- 1. Current projects underway
  - 1. FLOSS Entities
    - 1. As of Jan 6, 2015 the OSI has paid \$3065.44 of \$6000 approved for legal services.
  - 2. FLOWedu Syllabus 2.0
- 2. Projects under consideration
  - 1. TLDR Legal
  - 2. Open Best Practices (based on various discussions around beneficial behavior in open source communities)
  - 3. TODO
  - 4. Open Source for America
  - 5. SPDX license listing / nomenclature

#### Infrastructure activity

## (View Portfolio Page)

- 1. Helios administration for 2015 Elections (set up voting rolls, candidates, emails to members, etc).
- 2. Adoption of in-cubator.org for Affiliate/Working Group/Incubarot projects
- 3. SSL for websites.
- 4. New accounts for Reddit Donate, Dwolla and Stripe (Systems Hub updated).
- 5. Use Stack Exchange as a platform for "ask.opensource.org".
  - 1. Patrick working with S.E. staff to formalize relationship.
- 6. Assessment of FLOSS Competency Center hosting and admin requirements.
- 7. Met with ADG / Studio 136
  - 1. Tested PayPal integration
  - 2. Send notifications to "Pending" members to re-apply.
  - 3. Configuring membership portal to allow members to access/edit profiles
    - 1. creating logins
- 8. Discovered "Open Source Licensing FAQ" (<a href="http://ideas.opensource.org/wiki/help/license">http://ideas.opensource.org/wiki/help/license</a>) with dated material linked off of our mailing list page (<a href="http://opensource.org/lists">http://opensource.org/lists</a>).
  - License Discuss: Discuss and answer important questions about Open Source licensing, in order to collect community wisdom for the <u>FAQ</u>.
    - 1. This page appears to be 3 years old and obsolete.
- $9. \ \ Activated\ members@opensource.org\ list\ (private)\ for\ OSI\ Individual\ Members$
- 10. Created private IRC channel for OSI Board Directors.
- 11. Currently paying \$229/mo. for Rimuhosting
  - 1. Currently running Mailman and Elections on a dedicated server.
  - 2. Ask OSL to host Mailman
  - 3. Set up call with Karl and Elections to discuss use.
- 12. Use of OwnCloud vs. XWiki
  - 1. Created assets for Dwolla, Reddit Donate and Stripe.
- 13. Continue with Lastpass for enterprise password management.
  - 1. Added creds for Dwolla, Reddit, Reddit Donate and Stripe.

## License Approval activity

#### (View Portfolio Page)

- 1. UPL review and community input gathering.
- 2. Update OSI website with new license.
- 3. Transfer of "maintainer" status of fair license to Talles Lasmar at http://opensource.org/licenses/Fair
- 4. Ongoing discussions around "openness" and governance related to "Open By Rule" and other resources as well as recent inquiries.

#### Marketing and Communications activity

# (View Portfolio Page)

- 1. Elections
  - 1. Communications with candidates, Individual Members and Affiliate reps (nominations), electorate (members), etc.
- 2. January 2015 Newsletter creation and publication.
- 3. Alvaro request for references, case studies on open source adoption within businesses.
- 4. Black Duck Future of Open Source Survey promotion.
- 5. Scale 13X Conference: OSI presence through local membership.
- 6. Open Source Awards, possible participation.

#### OSI Operations - Portfolio Dashboard

- 7. Volunteer Blogger (focus on business and government).
  - 1. Continued discussions with Marcin Kierdelewicz guest blogging on business adoption of open source (case studies)
  - 2. Provided Mr. Kierdelewicz with opensource.org email address.
- 8. Membership Drive
  - 1. Promotional piece for Opensource.com
  - 2. Social media promotion (tweets).
  - 3. Emailed current Ind. & Affiliates Members for promotion
- 9. Website content migration planning with ADG for new hosting/site.
  - 1. Proposal from ADG for hosting, design and support services.

#### Affiliate Membership activity

#### (View Portfolio Page)

- 1. New Affiliate Member application from California Association of Voting Officials (CAVO)
- 2. Discussions with Mautic regarding status of application / eligibility.
- 3. Discussions around support with BigBlueButton patent litigation.
- 4. Joomla Twitter account verification assistance.
- 5. OW2 Support on licensing assessment and recomendations
- 6. References of OSI Members and Affiliates for OSEHA conference planning/participation in Chicago
- 7. Affiliate eligibility to be determined by sector specific qualifications and criteria.
  - 1. Each interested party will submit a cover letter with their application that provides their qualifications based on they type of organization they are, rather than different agreements: non-profit, educational and user communities.
- 8. Current Applicants under review/up for vote:
  - 1. Moodle
  - 2. TYPO3
  - 3. OSEHRA
- 9. Legal reference resource
  - 1. Develop a set of "OSI recommended" questions that those looking for legal advice can ask potential attorneys to assess their experience with open source licensing and related legal issues.
- 10. Current leads:
  - AMBD
  - · Benetech
  - ChickTech
  - FLOSSmole / FLOSShub (special case: not educational or non-profit).
    - Request from FLOSShub/FLOSSmole/SRDA for an update.
  - FOSSETCON
  - · Grassroots.org
  - · Open Source Lab
  - OpenStack
  - RIT Center for Media, Animation Gaming, Interaction and Creativity (MAGIC) -- Education
  - · The Open Source Way

# Individual Membership activity

# (view portfolio page)

- 1. Membership Drive
  - 1. Opened Feb 3rd, running through April 1st (elections)
  - 2. Ad in Linux Voice (Issue #4)
  - 3. Post on Opensource.org
  - 4. Interview on FLOSS Weekly
- 2. Updated Membership Portal
  - 1. Developing/testing login access for OSI Members
  - 2. Developing/testing profile editing
  - 3. Set up auto-create of membership card
  - 4. Pay by check/cash (can we have event specific member join page)
  - 5. Various Member types/fees
- 3. Membership Drive: Increase membership numbers by the next elections (March, 2015)
  - 1. Ad developed for Linux Journal
  - 2. Have new Affiliate Member volunteer (Wendy) contact Affiliates to see if they can promote.
- 4. Other options:
  - 1. In person discounts at events.
  - 2. Dual memberships with OSI Affiliate Memberships.
  - 3. Discounts to members of other like-minded / peer groups (FSF).
- 5. Individual membership scholarship, grant, fee-waiver and terms.

#### OSI Operations - Portfolio Dashboard

- 6. Include in membership the option to help out (maybe in lieu of payment), i.e. contributing members
- 7. User groups and clubs as Affiliate members.
- 8. Benefits to be determined.
  - 1. Linux Foundation follow up.
  - 2. Add page to osi website listing benefits.
  - 3. System76 ThinkPenguin
  - 4. Dell, HP Lenovo
  - 5. Discounts for events
  - 6. Partner with affiliates for dual-memberships/discounted memberships
- 9. Attend Affiliate events to promote memberships

#### Trademark Stewardship activity

#### (View Portfolio Page)

- 1. Continued complaints from community regarding Jolla.
- 2. U.S. Trademark approval and filings
- 3. Trademark/logo request from "Public Domain Motion Pictures"
- 4. Trademark infringement update from The Open Source.
- 5. Follow-ups with notified organizations:
  - 1. Qabel: follow up with a suggestion to use, "source code available"
  - 2. GeoGebra: Potential issue with GPL
  - 3. Approvation: Confirmed they will change, **Patrick** to give 7-10 days to see if changes made.
  - Technology Services Group: use of logo without approved OSI licenses; use of the term open source for software not distributed with OSI license.
- 6. (Discuss w/DLA Piper) Review of owned marks, scope, and duration
  - Confirm/request ongoing management of trademark registration. Patrick to check with legal for what should be public/private.
  - 2. Confirmed US trademark registration/certificate/number
    - 1. Patrick to create private page for documentation
- 7. What is the purpose of the trademark mail list?
  - 1. Use the list as point of contact for trademark issues and supervisor
  - Patrick to check on current workflow for contacting OSI re: trademarks via form/list.
- 8. Develop guidelines for "OSI Certified" and "OSI Approved."
- 9. (Discuss w/DLA Piper) Issues with current trademark guidelines, for example
  - 1. Provision to mail us within 7 days to use mark
  - 2. Requirement to get prior written permission to use "OSI Approved License"
  - 3. Need of contacting a posteriori trademark supervisor to use logo
    - 1. Zack to prepare a preliminary list and run it through the board
- 10. Compare guidelines to http://modeltrademarkguidelines.org/
- 11. Adopt a visual Wikimedia syle information sheet for OSI (http://wikimediafoundation.org/wiki/Trademark\_policy)
- 12. Note on trademark infringement page that the letter should come from OSI GM, not the layers
- 13. Manage infringements
  - 1. Current process with vision for more automation/integration like affiliates page and "see CiviCRM

## **Operations**

# (View Portfolio Page)

- 2015 Elections
  - Publication of Affiliate and Individual Board seats.
  - · On-boarding/verifying candidates
  - · Wiki administration
  - · Helios administration
  - CiviCRM administration
- Membership cards, welcome emails, announcements (via Twitter)
- Discussions with SUNY Albany regarding establishing internships.
- · Apereo payment follow up (Educause reception).
- · Benevity account admin.
- Flattr account admin.
- XWiki system admin.
- · Domain name registration and account verification.
- OSI mailing list moderation.
- OSI wiki edits/posts moderation.
- OSI Ex. Comm & Board meeting preparation/communications.