



SECURING THE FUTURE OF DOGTAS

DOG TAS MOBILYA IS ONE OF TURKEY'S MOST SUCCESSFUL AND DYNAMIC BUSINESSES, WITH ITS LOUNGE, DINING AND BEDROOM FURNITURE SELLING IN HUGE QUANTITIES IN 65 COUNTRIES ACROSS EUROPE, ASIA AND AFRICA.



Retail

- *Headquartered in Istanbul, Turkey*
- *200 stores*
- *65 countries*
- *Using Kaspersky Endpoint Security for Business*

More than 40 years after its founder, Hacı Ali Dogan, established his first furniture business, Dogtas is internationally renowned for the design and quality of its furniture, manufactured in Turkey and sold from more than 200 stores.

In 2012 Kelebek Mobilya, Turkey's longest established furniture brand, joined the Dogtas group, a move which demonstrated its entrepreneurial flair and made it Turkey's second largest furniture manufacturer. In recent years Dogtas has been voted both Turkey's fastest growing and most admired furniture business in national polls.

Challenge

With 1,200 employees and an international store network, Dogtas relies heavily on its IT systems and equipment to stay connected and productive, and to maintain its enviable reputation for quality and customer service, vital for its continued success and growth.



"We selected Kaspersky Lab because of its comprehensive security protection. It delivers very good operational performance, especially with mobile devices – it really meets our needs and expectations in terms of device monitoring and control."

Yavuz Selim Hindistan, Information Technology Manager, Dogtas Mobilya

Dogtas wished to protect the large amounts of sensitive company, financial, product and customer data, held in its IT infrastructure and systems, and accessed from PCs and other devices.

Its people, operating at workstations and making extensive use of mobile devices, are all vulnerable to viruses, spam, hackers and other attacks, putting the organisation at significant risk of interruptions to business continuity and damage to the performance, income and reputation.

According to a survey of all Kaspersky Lab customers in Turkey, 8.7 million Internet-borne malware incidents were detected in a three month period. This places Turkey in 17th place worldwide when it comes to the dangers associated with surfing the web.

Although Dogtas has so far avoided serious IT security breaches, the company was only too aware of the risks it faces and was keen to take all sensible measures to protect itself and to manage the risks to its IT systems and equipment efficiently and effectively.

In particular, the company has advanced plans in place to establish a comprehensive Dogtas e-commerce website and wished to ensure that its IT security arrangements were in place and fully embedded in preparation for this important move online.

The Kaspersky Lab Solution

Dogtas's Information Technology Manager, Yavuz Selim Hindistan, said:

"My department looks after all of our IT infrastructure, process, equipment and software and we need to keep things running smoothly at all times.

"When problems do occur, anywhere in the world, we need to be able to respond immediately. We needed to ensure that we had the best protection in place to prevent attacks that could damage our business."



SECURE

Proactively protecting the business – prevention is better than cure!



CONTROL

Centralised management and control of mobile devices is a central element of the solution and a key priority for the customer



COST

Anticipating risks and putting comprehensive security measures in place will help prevent system breaches or data losses, with potentially huge cost implications



FLEXIBLE

Protecting an international workforce in 200 stores, enabling them to work efficiently and focus on customer service

1,200

Employees

65

Countries

1,000

Users protected

20

Servers protected

After reviewing a range of potential suppliers, and consulting with renowned Turkish IT security consultancy business and approved Kaspersky Lab's partner Penta, Dogtas selected a comprehensive package of Kaspersky Lab's multi-layered IT security solutions, including advanced anti-malware with automatic updates for a rapid response to new threats.

Data encryption was added to the specification for additional protection against any damaging breaches of confidential or commercially sensitive data.

Vulnerability scanning and patch management, providing centralised monitoring and control of emerging risks, web, device and applications controls, together with centralised systems management, tools and troubleshooting capability were added to the specification.

The solution also provides the ability to add additional security features later if required, such as protection for storage, virtualisation and collaboration. Additionally, all of the company's workstations and servers are covered by a three year agreement.

Solution provides strong foundations for major e-commerce launch

Mr Hindistan added: "We selected Kaspersky Lab because of its comprehensive security protection. It delivers very good operational performance, especially Mobile Device Management – which really meets our needs and expectations.

"The Kaspersky Lab solution was easy to install and manage, we had no issues while transitioning and it has provided anti-virus control without creating any problems on users' computers.

"There are some elements that we are still deploying and when those are complete we will meet all of our objectives. In particular we will be in a very strong position when we come to roll out our e-commerce website next year.

"This is a landmark development for the business and comprehensive IT security will be vital in achieving a successful launch."



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