kaspersky

A core element of growth strategy

iHub

Kaspersky
Innovation Hub

Kaspersky Open Innovation Program

01.
Open Innovation Program

01.

Open Innovation Program

We invite innovative startups to support us in making the world cyber-immune

For businesses:

Your business is unique;
your cybersecurity needs are too.

We select best-in-class solutions to address the biggest cybersecurity challenges quickly, reducing the time needed to take them to market.

We scout, validate, nurture and enhance the most advanced and disruptive technologies to ensure safe, secure digital transformation.

We partner with companies that complement us. They integrate with our technologies to combine and maximize values for cybersecurity strategies.

Find innovations for you:

www.kaspersky.com/ihubservice/

For startups

We are constantly on the lookout for new forms of innovation, promoting engagement with the startup ecosystem and alliance partners.

How the program works

Selection
· Startup scoring
· Product study

Validation
· Due diligence
· Deep-dive reports
· Technology testing
· Adaptation for Kaspersky
· Pilot preparation
· Selection Day event

Pilot
· Pilot agreement
· Product piloting
· Metrics evaluation
· Business case

Next steps...
· Long-term contract
· Partnership
· Investments
· M&A

Apply for upcoming startup calls:

www.kaspersky.com/startups/

02.
Antidrone

A complete solution to detect, track and disrupt civilian drones

Antidrone is an advanced solution that features a combination of lidar and video detection systems as well as a neural network to detect, classify, track and neutralize civilian drones.

Secure your airspace with Kaspersky Antidrone

- Choose between a stationary or mobile system
- Integrate our detection and classification software components into your existing security system

Detection
A patented laser scanning technology for primary detection of civilian drones. Designed to work also with video and audio sensors, as well as radar, if applicable.

Classification
A trainable neural network classifies drones by type and model.

Neutralization
A specially designed system breaks the drone's connection with either a GPS satellite or the remote controller, forcing the drone to land or return to the launch site.

03.
Polys

Enables reliable and transparent elections and voting

Polys is an online and offline solution that enables reliable and transparent, fully monitored elections and voting.

Immutable and anonymous

Blockchain technology makes voting 100% secure. Voter anonymity is guaranteed by transparent crypto algorithms.

Complex solution

We develop software and blockchain-based voting machines to solve your election problems fast.

Ready for your orders

Polys has proven its efficiency and flexibility in a number of successful cases in different parts of the world.
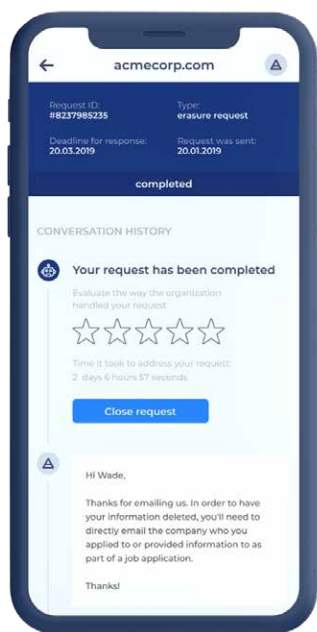
LEARN MORE ABOUT POLYS:

www.polys.me/

04.
Undatify

Helps manage
your personal data
on the internet

Discover what organizations know about you and erase any data you no longer want them to have. All in a few clicks.

Scan email inbox
The quickest and simplest way to discover which companies are holding your personal data.

Privacy audit
Run a search to discover where your personal data is being publicly exposed online.

Access and remove personal data
Send official GDPR requests to get a copy of or erase the data an organization holds on you with customized recommendations every step of the way.

05.
Transparent Deal

Identifies conflicts of interest and helps fight corruption

Transparent Deal is an automated scoring system that identifies conflicts of interest and helps fight corruption.

Quickly reveals relationships between employees and contractors

Identifies potential conflicts of interest

Risk ranking

Transparent Deal analyzes the connections of people using data from an organization's systems, as well as information from open sources and registries. Flexible settings allow you to customize the solution according to customer requests and business processes.

The system is available as an SaaS, on-premise and hybrid solution.

LEARN MORE ABOUT
TRANSPARENT DEAL:

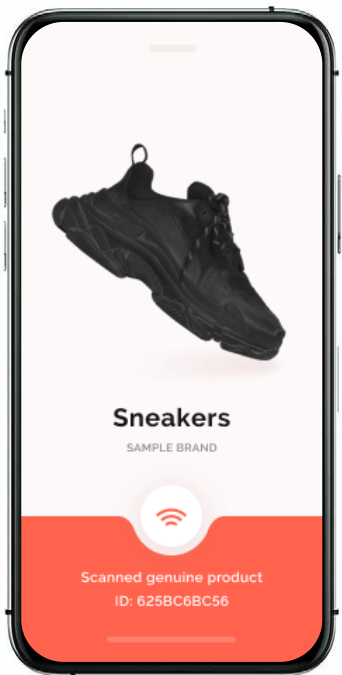**www.transparentdeal.ru/**

KASPERSKY INNOVATION HUB

06.
Verisium

A blockchain solution for supply-chain control and customer engagement

Verisium is an IoT platform that features NFC and RFID tagging and blockchain infrastructure for supply chain control and anti-counterfeit capabilities.

Product traceability

Supply chain monitoring featuring flow analysis, real-time alerting system and the current location of each individual unit.

Customer engagement

Establishes a bi-directional connection between vendors and consumers by using a mobile app for product authentication and an immersive user experience.

Counterfeit protection

Verisium is built in a way that makes forging a tag next to impossible, as well as economically impractical.

LEARN MORE ABOUT VERISIUM:

www.verisium.com/

Why Kaspersky?

We are a leading global cybersecurity company with over 22 years of experience, protecting over 400 million users and 270,000 corporate clients across 200 countries.

400+
million users
are protected
by our technologies

270+
thousand
corporate clients in
our business portfolio

22
years
of cybersecurity
experience

Our strategic focus

IoT   Anti-Fraud   Blockchain   Transportation   Digital Assistant

SpaceTech   MedTech   Anti-DeepFake   5G   Industry 4.0

Smart-Home   Privacy

www.kaspersky.com/ihub/   ihub@kaspersky.com

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