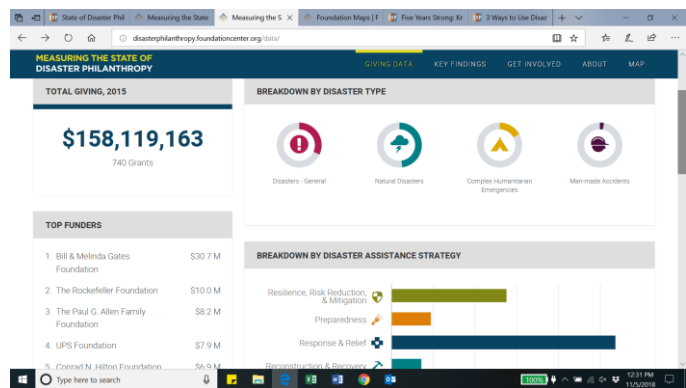




## ***Measuring the State of Disaster Philanthropy*** ***Funding Concept Note***

Each year, the Center for Disaster Philanthropy (CDP), along with Candid publishes and releases the ***Measuring the State of Disaster Philanthropy*** report (SODP). Disasters, by definition, are generally *unpredictable*, so we tend not to think about them until they happen yet they do happen with regularity. At CDP, we support the belief that the scope, scale, and frequency of disasters will only intensify. While disasters may shock us, they shouldn't surprise us. Given the inevitability of disasters, it's imperative for funders to make use of their dollars in the most effective way possible and to understand the full life cycle of a disaster. The full life cycle of disasters encompasses, on the front end, risk reduction, mitigation, preparedness and resilience efforts that can minimize the economic and human losses associated with disasters. And, on the back end, recovery and reconstruction efforts that can help communities rebuild and thrive following the devastation of disasters.

CDP respectfully requests your support for this project. **With your investment, CDP will publish the 2020 report and continue to share the report, host an online platform, and interactive map detail data on the when, where, and how much donors contribute to disasters to help funders make informed and more effective funding decisions and host a webinar to share findings.** These important analytics and trends help to more accurately capture how philanthropy currently responds to disasters and encourage the philanthropic community to support the full arc of a disaster, not just the immediate humanitarian needs.



Giving Data

As the only full-time resource devoted to disaster philanthropy, the Center for Disaster Philanthropy and Candid created this important resource that increases information available on disaster giving, philanthropists, government agencies, and NGOs to better enable them to coordinate and make more strategic decisions, ultimately resulting in more effective disaster philanthropy. Additionally, through

this report, donors, NGOs, government, media and more will now know exactly how much money is spent on which disasters each year, by whom, and for what activities.

The report answers few critical questions:

1. What Types of Disasters Are Funded by Foundations?
2. What Disaster Assistance Strategies Are Funded by Foundations?
3. Where Does Disaster Funding from Foundations Go?

The project's work is guided by an expert advisory committee in consultation with key stakeholders working together to collaborate across the disaster philanthropy field, and together, to create useful and relevant tools to assist in donor and grantee decision-making, transparency, and coordination.

## SODP Impact

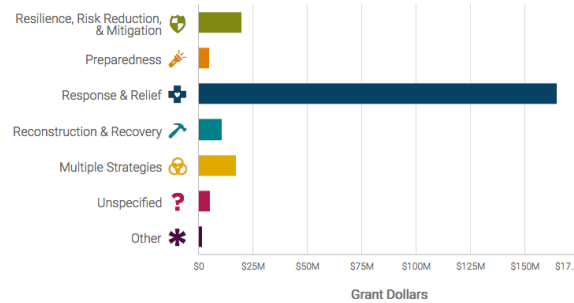
Through this report, funders can:

**Explore other funders' grantmaking strategies.** The mapping platform allows users to drill down to see grant-level information by region, disaster type, and disaster strategy.



**Find and fill major funding gaps.** The State of Disaster Philanthropy consistently reports that a majority of funding goes to immediate response and relief. To get the most impact out of funding, we encourage private funders to consider supporting under-funded areas of the disaster life cycle, like recovery and rebuilding or better still, preparedness.

#### BREAKDOWN BY DISASTER ASSISTANCE STRATEGY



**Identify potential funding partners.** Using the map again, you can drill down to see other funders who are working in your region. You can see their grantmaking approaches and decide whether you would consider collaborating with them.

**This year's report shows a significant increase from 2016 funding in response to the costliest year of U.S. natural disasters on record.** It documents \$45 billion in private, public, corporate and individual disaster-related giving in 2017 to address major disasters and humanitarian crises that affected millions globally. **Key findings include:**

- Almost \$504 million in funding by foundations and public charities for disasters and humanitarian crises.
- Natural disasters accounted for 65 percent of disaster funding.
- Disaster related funding doubled from 2016, based on a year-over-year analysis of grantmaking by 1,000 of the largest U.S. foundations.
- Among disaster assistance strategies, 64 percent of dollars were for response and relief; 17 percent went toward reconstruction and recovery; only two percent each went to resilience and preparedness efforts.

The numbers presented demonstrate, year over year, how many actors and entities are involved in supporting the full arc of disasters – from preparedness to recovery. **You can help transform the state of disaster philanthropy.**

#### SODP Request

Sharing this data and SODP report brings numbers, data and trends to light drawing on the importance of how, why, when and how funders give to disasters. We appreciate the generous lead support of the Irene W. and C.B. Pennington Foundation, the Conrad N. Hilton Foundation and the UPS Foundation. In 2020, CDP needs resources to continue to share and grow this type of learning to enable others to more strategically plans and respond to disasters.

Donors have the opportunity to support this data collection, analysis, authoring and dissemination of the report. Funding needed to fully fund this initiative is \$150,000. Your support will help us achieve the following:

1. Expand the disaster philanthropy data network
2. Publish, distribute and promote the State of Disaster Philanthropy report
3. Continue to host the online platform

Your support will be recognized in the report, online and across our social channels as well as during our webinar. We can provide a budget upon request. **We sincerely appreciate your consideration.**

### Summary of SODP Deliverables

- A comprehensive annual [Measuring the State of Disaster Philanthropy report](#) that shows dollars given, disasters funded, and impacts achieved. This year the report launched on Thursday, November 8.
- An [online data platform for real-time data collection](#) that will house an interactive version of *Measuring the State of Disaster Philanthropy*, searchable by donors to help them make strategic giving decisions
- [A recorded webinar](#) to explore key findings and share the data dashboard and mapping platform. The webinar also features funders' insights on setting investment priorities for the long term.
- New in 2018 was the launch of "[Tutorial Tuesdays](#)," a series of posts on YouTube to demonstrate how to use the report's tools to make better data-informed disaster giving decisions.

**For more information please contact,**

Laura Starr | Director of Development  
[Laura.starr@disasterphilanthropy.org](mailto:Laura.starr@disasterphilanthropy.org)  
(301) 219-7248

#### **About the Center for Disaster Philanthropy (CDP)**

The Center for Disaster Philanthropy's mission is to transform disaster giving by providing timely and thoughtful strategies to increase donors' impact during domestic and international disasters. CDP is currently managing \$24 million in six Disaster Funds on behalf of corporations, foundations, and individuals. In the face of intensifying natural disasters and worsening humanitarian crises, CDP also works to raise awareness of the urgent need to support the full lifecycle of disasters, from mitigation and preparedness to long-term recovery and resilience, particularly among vulnerable populations. For more information, visit: <http://disasterphilanthropy.org>, call (202) 464-2018 or tweet us [@funds4disaster](https://twitter.com/funds4disaster).