Beyond

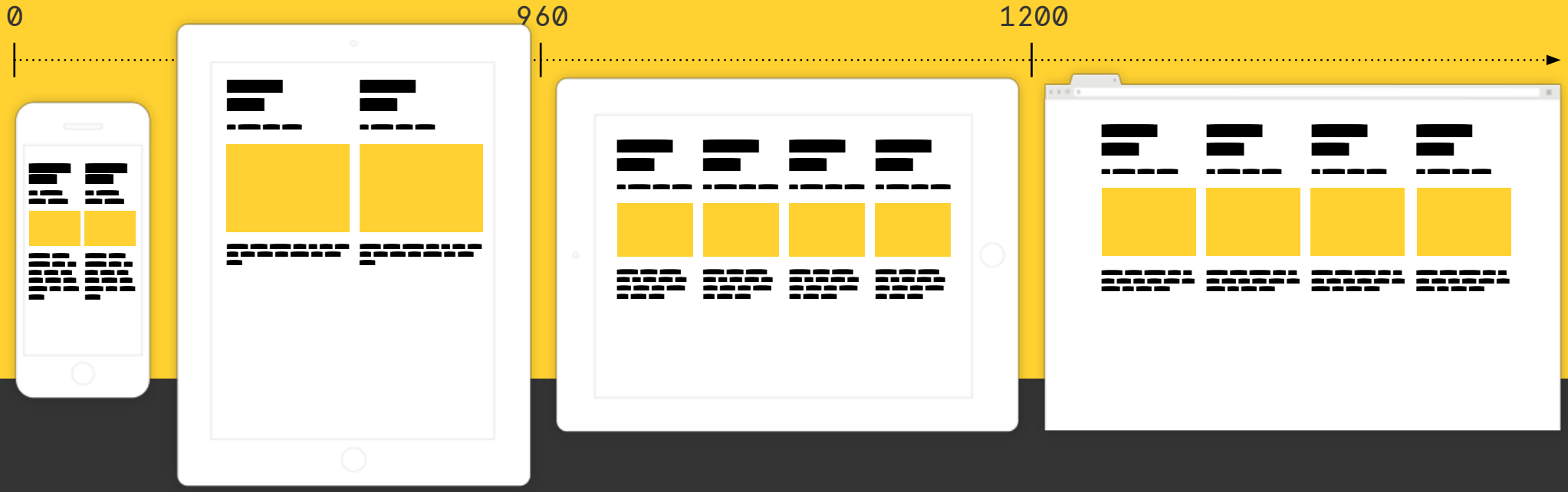
```
{Max-Width:100%}
```

@ptbello

Once upon a time...

```
img {
    max-width:100%;
}
```

...then came Resolution Switching




```
<img src="product-default.jpg"
srcset="product-160.jpg 160w,
        product-250.jpg 250w,
        product-300.jpg 300w,
        product-480.jpg 480w"
sizes="(max-width: 960px) 50vw,
       (max-width: 1200px) 25vw,
       300px">
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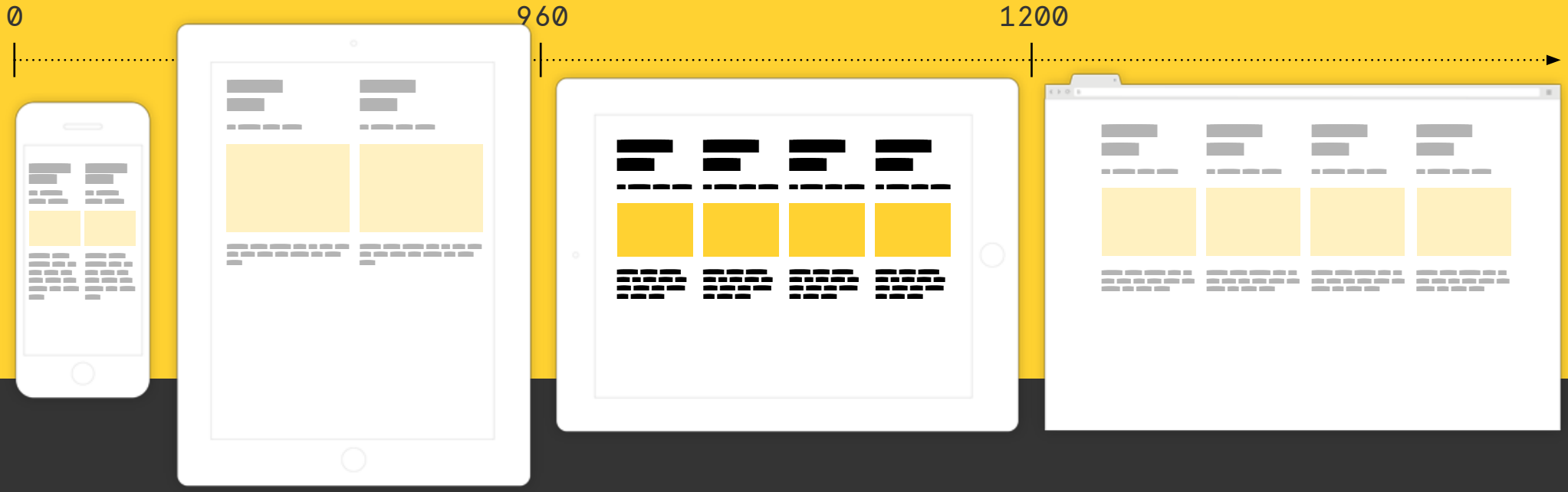


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```

Keep in mind when using srcset + sizes

1

The **browser**
wil try and be **smart**
beware when testing!

2

srcset + sizes are used
on images with
the same aspect ratio

srcset + sizes in WordPress – since 4.4

Register additional image sizes of the same aspect ratio

```
// 16:9 = 1,77777…
add_image_size( '16-9_302', 302, 170, true ); //  302/170 = 1,77777…
add_image_size( '16-9_256', 256, 144, true ); //  256/144 = 1,77777…
add_image_size( '16-9_160', 160, 90, true );  //  160/90  = 1,77777…
```

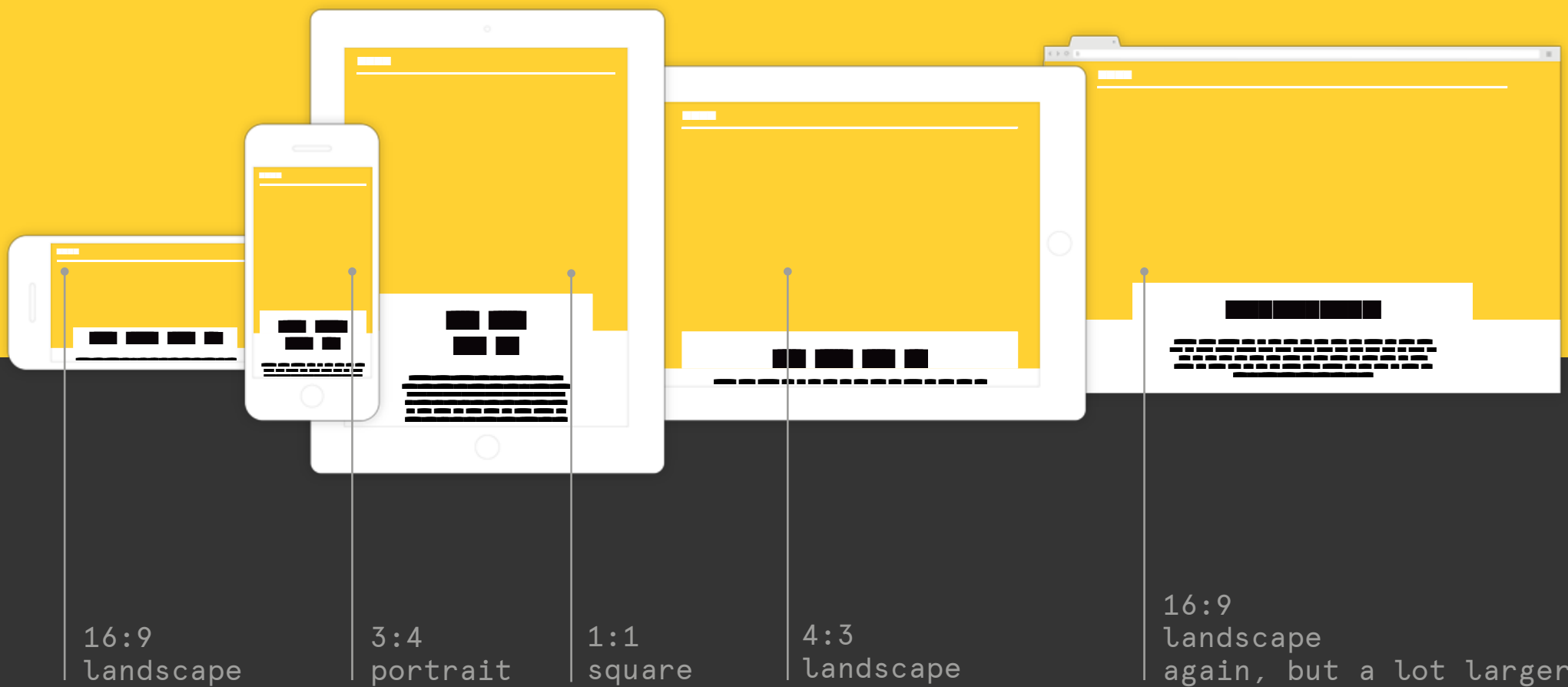
Filter the sizes attribute

```
function wctrn_image_sizes ( $sizes, $size ) {
   return '(max-width: 480px) 100vw, (max-width: 900px) 33vw, 254px';
}
add_filter( 'wp_calculate_image_sizes', 'wctrn_image_sizes', 10 , 2 );
```

Or

```
function wctrn_image_attr ($attr ) {
   $attr['sizes'] = '(max-width: 480px) 100vw, (max-width: 900px) 33vw, 254px';
   return $attr;
}
add_filter('wp_get_attachment_image_attributes', 'wctrn_image_attr', 10 , 1 );
```

...then someone came up with Art Direction

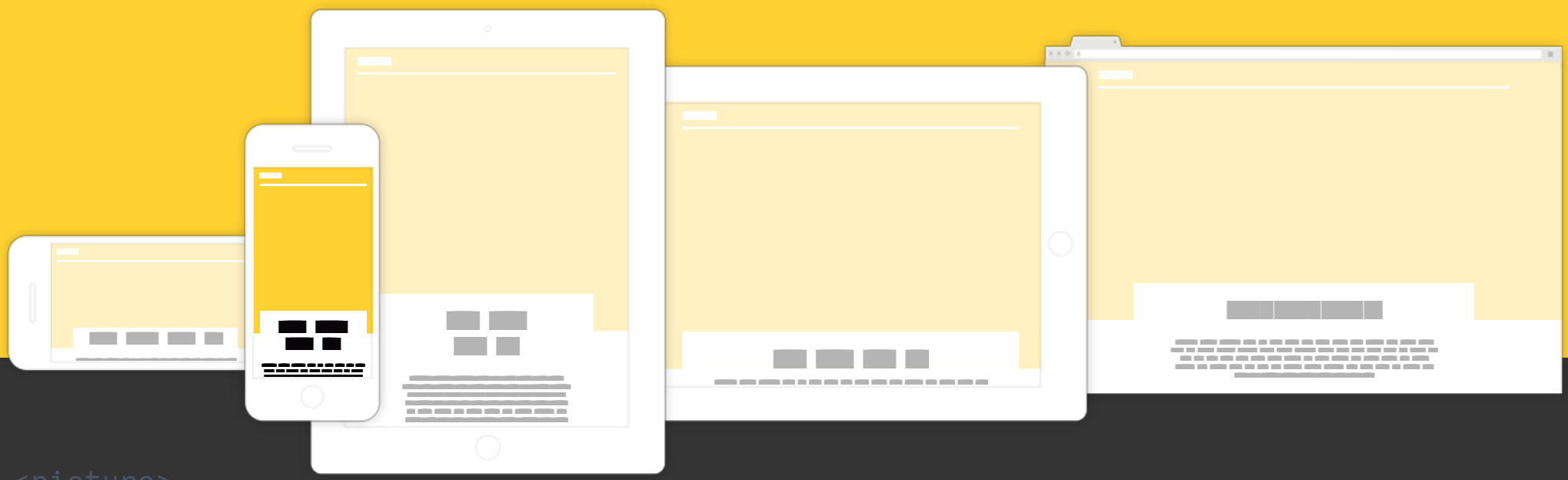


Note the different aspect ratios

Worth taking a picture

```
<picture>
      <source media="(orientation: portrait) and (max-width: 450px)"
       srcset="product-portrait-small.jpg">
      <source media="(orientation: landscape) and (max-width: 768px)"
       srcset="product-landscape-16-9-small.jpg">
      <source media="(max-width: 768px)"
       srcset="product-square.jpg">
      <source media="(max-width: 1279px)"
       srcset="product-landscape-4-3.jpg">
      <source media="(min-width: 1280px)"
       srcset="product-landscape-16-9-large.jpg">
      <img src="product-landscape-default.jpg">
</picture>
```

Worth taking a picture



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     srcset="product-landscape-4-3.jpg">
    <source media="(min-width: 1280px)"
     srcset="product-landscape-16-9-large.jpg">
    <img src="product-landscape-default.jpg">
</picture>
```

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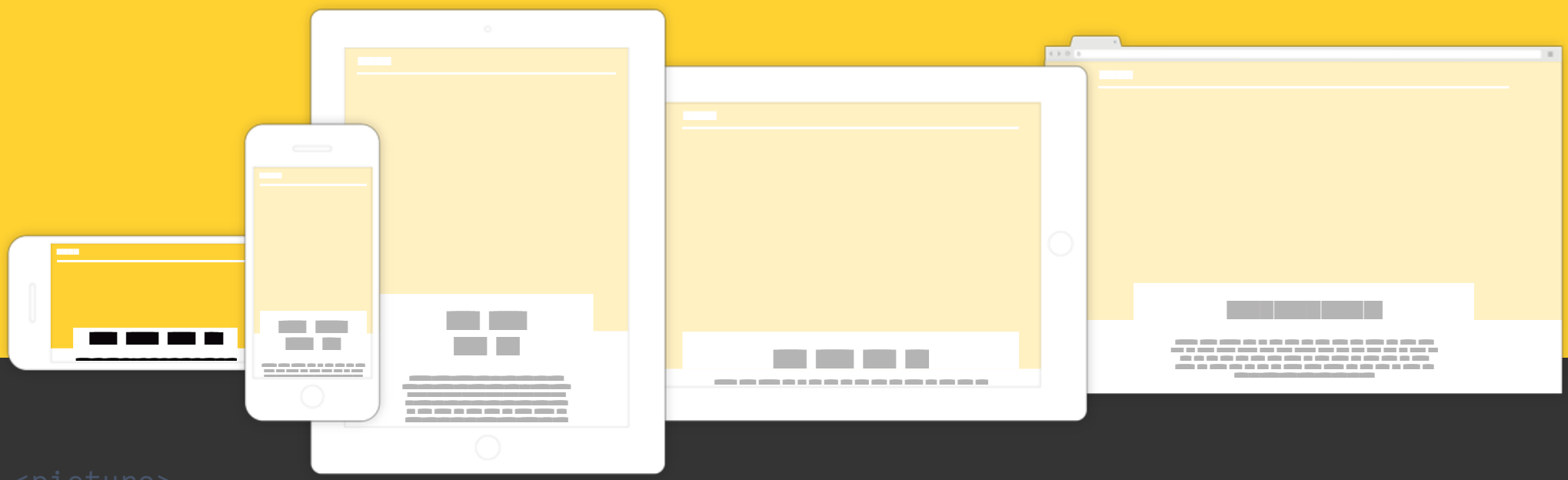

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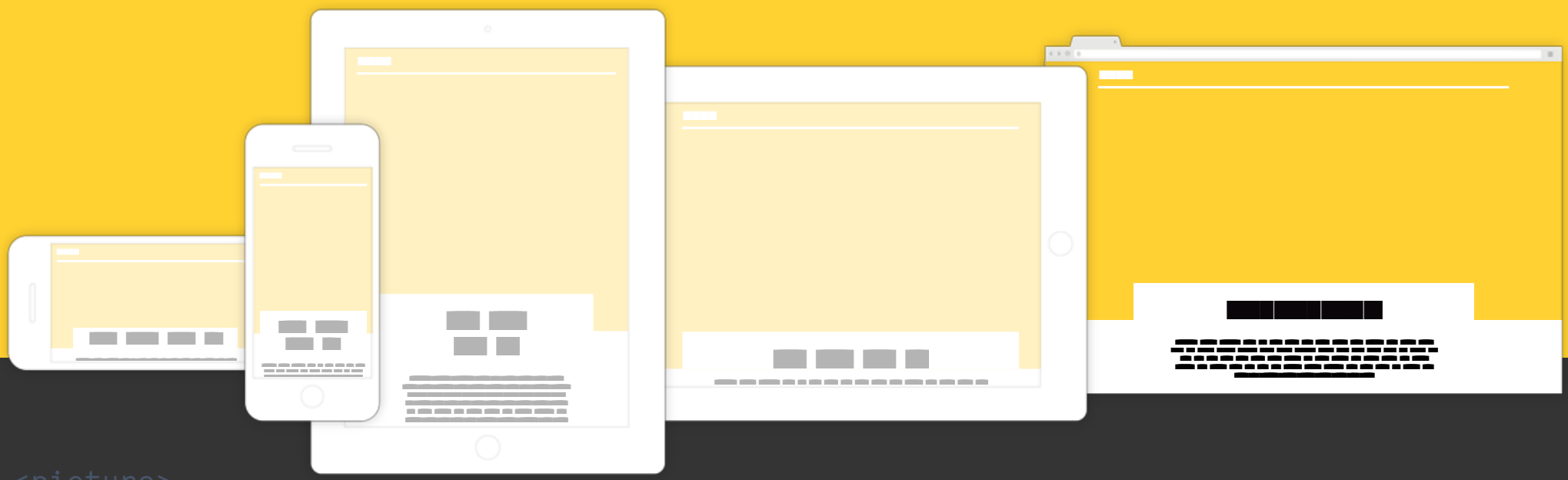
Worth taking a picture



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    <img src="product-landscape-default.jpg">
</picture>
```
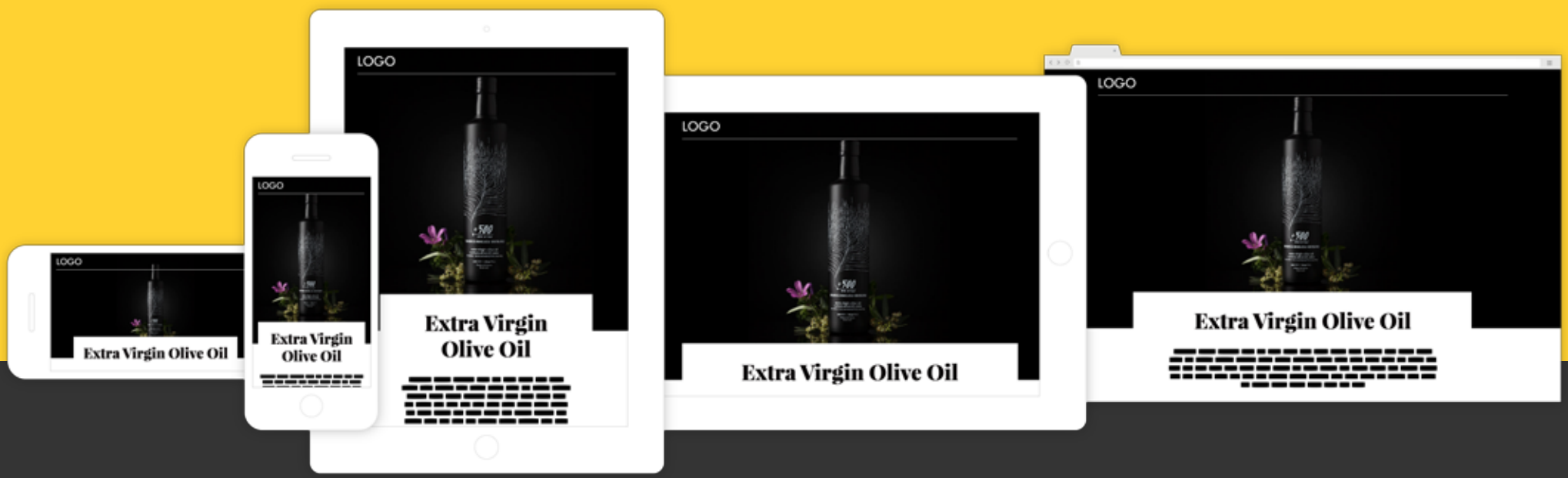
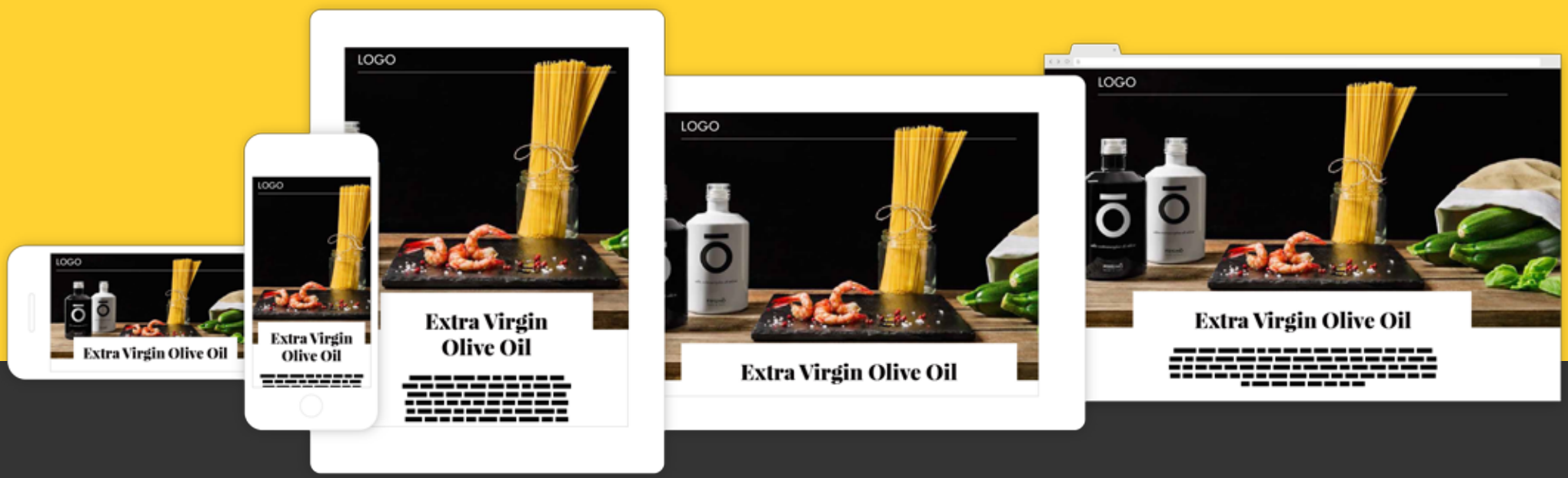
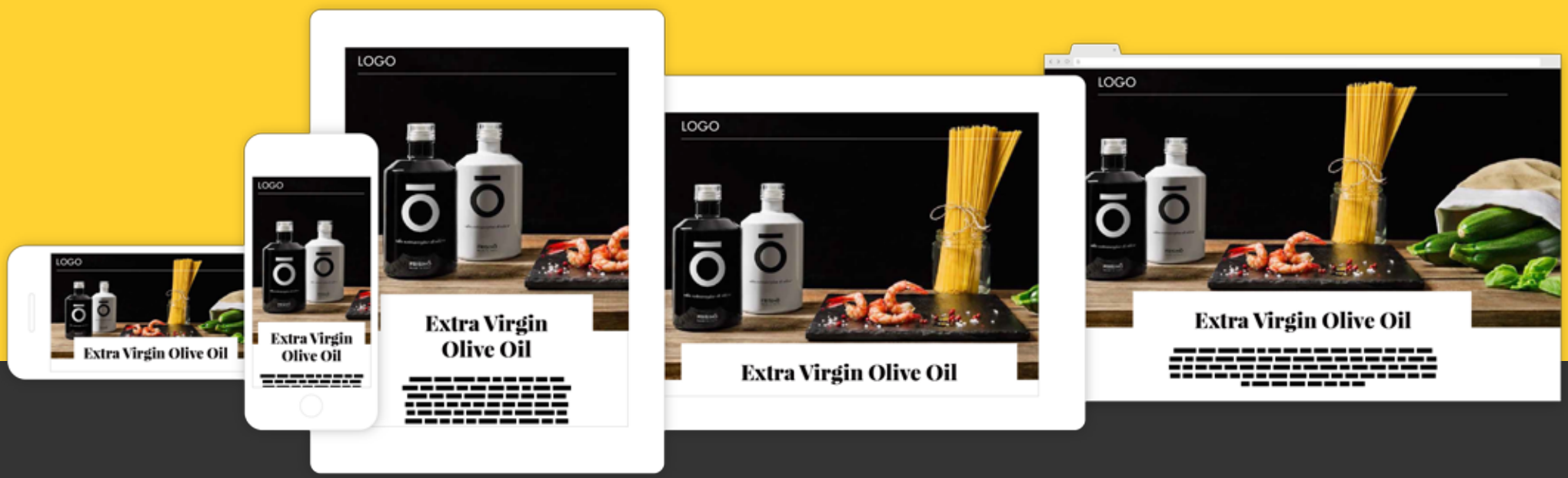



Back to Art Direction: The Crop



Back to Art Direction: The Crop



Back to Art Direction: The Crop

Keep in mind when using picture + source

1

The browser
will obey to the letter
no smart
yet unfathomable
behaviours

2

Widely disparate
aspect ratios.
Go crazy!

Picture + source in WordPress

Include a polyfill

https://github.com/aFarkas/respimage/
https://scottjehl.github.io/picturefill/

```
function wctrn_scripts() {
    ...
    wp_enqueue_script('respimages', '//cdn.jsdelivr.net/respimage/1.4.2/respimage.min.js');
    ...
}
add_action('wp_enqueue_scripts', 'wctrn_scripts' );
```

Register additional image sizes of any aspect ratio

```
add_image_size( '16-9_1600', 1600, 900, true );
add_image_size(  '16-9_768',  768, 432, true );
add_image_size(   '1-1_768',  768, 768, true );
add_image_size(  '4-3_1200', 1200, 900, true );
add_image_size(   '3-4_300',  300, 400, true );
```

Picture + source in WordPress

Register your source media and sets

```
$picture_formats['product-header'] = array(
    '(orientation: portrait) and (max-width: 450px)'  => array( '3-4_300' ),
    '(orientation: landscape) and (max-width: 768px)' => array( '16-9_768' ),
    '(max-width: 768px)'                              => array( '1-1_768' ),
    '(max-width: 1279px)'                             => array( '4-3_1200' ),
    '(min-width: 1280px)'                             => array( '16-9_1600' ),
);
```

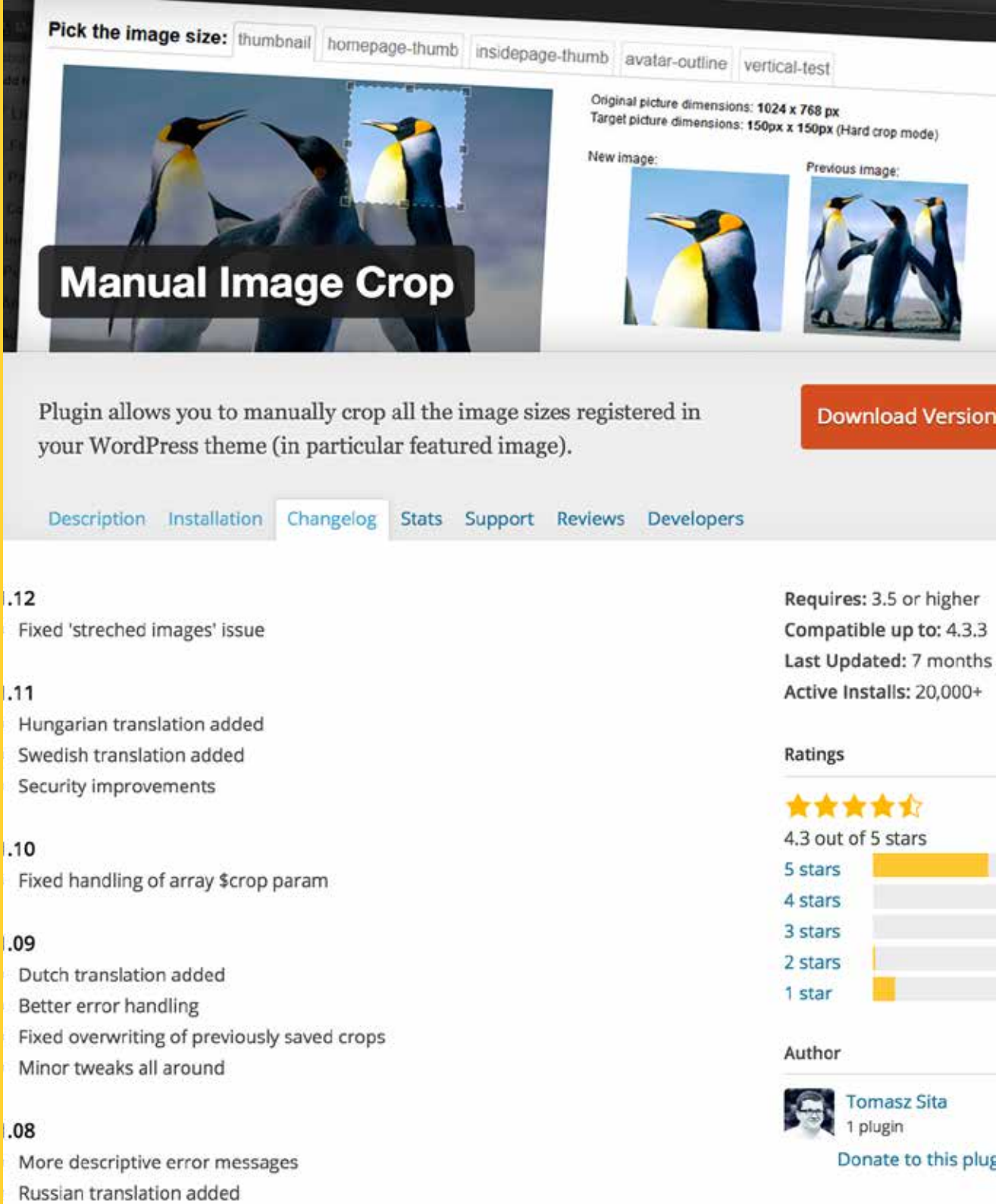
Write a function to generate the markup

```
if( !function_exists('wp_get_attachment_picture') {
    function wp_get_attachment_picture ( int $attachment_id,
                                         string $format,
                                         string|array $attr = '' ) {

        ...
    }
}
```

Check the repo https://github.com/ptbello/wp-picture-support

Picture + source in WordPress

Crop individual sizes of an image: Manual Image Crop plugin by Tomasz Sita



picture + source in SEO

Google is golden

googlebot parses javascript
(and gets better at it every day)
all you need to do
is include a polyfill.
This holds true even
with lazy loading

The rest (Bing, Baidu etc.)

Only the default <img> will be indexed.
If you want the other resolutions
to be indexed there are several tricks
but TL;DR: best approach is find
a clever way to link to the
other resolutions in the source

The repo

I've packaged the picture support code in a handy plugin.

Check the repo:

https://github.com/ptbello/wp-picture-support

Thanks

#WCTRN
for the unparalleled awesomeness

@darioaschero
for making my slides waaaay cooler