

¡Hola 🇪🇸!

WORDCAMP
MADRID
2018



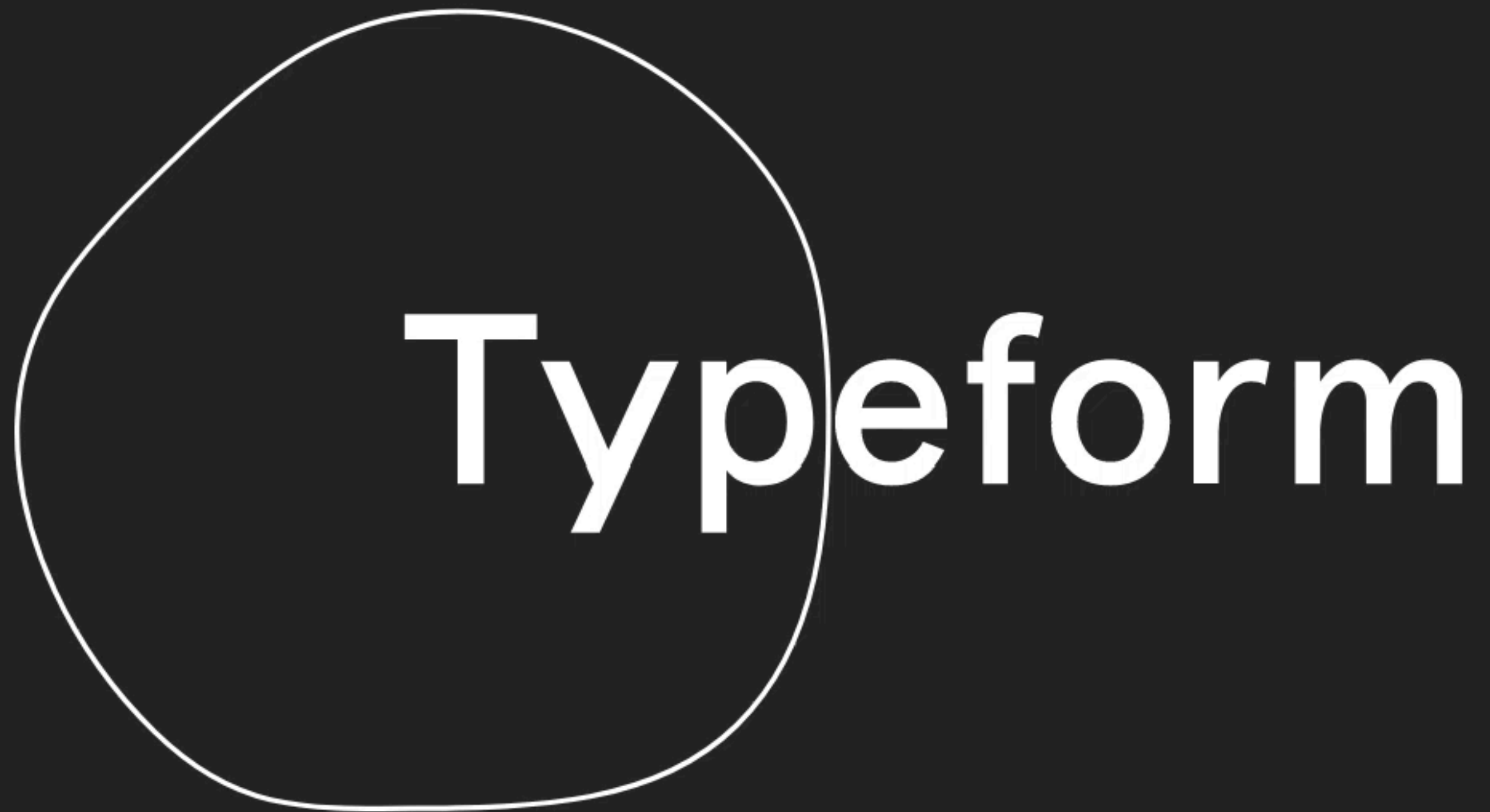
Jepser
Bernardino





Front End Developer









@AARDN



Typeform



1 → Which form of transport do you use the most?

| | | | |
|--|---|---|--|
|  A Walking |  B Bicycle |  C Scooter |  D Car |
|  E Airplane |  F Ferry |  G Hot air balloon |  H Sailboat |

Conversational Data Collection

2 → How many times have you cycled in the past week?

Sitios web estáticos con WordPress & React

Typeform Public Site







Entregamos contenido estático

(La mayoría de veces)



Happy user



Caché



CMS

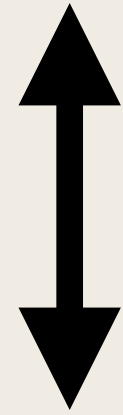


Server



Database

Crear una funcionalidad
mueve muchas partes a la vez



Normalizar nuestro stack



S

P

CUMIN





¿Podemos hacer el
Public Site?



Developers Portal

Conversational Data Collection **for Tinkerers**

Welcome to Typeform's Developer Portal, where you'll find everything you need to interact with our platform. → [Get started](#)



Create API

Create, retrieve, update, and delete your typeforms, themes, and images.



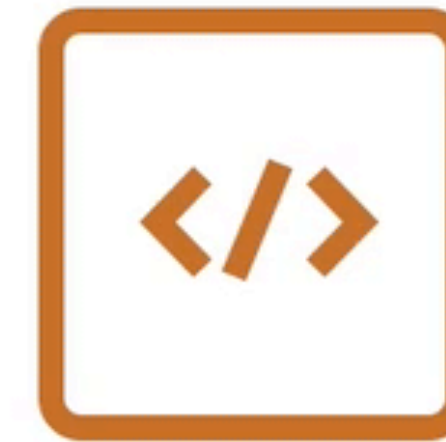
Responses API

Retrieve your typeform submissions---on demand and programmatically.



Webhooks API

Automatically deliver your typeform's submissions to your URL or web app.



Embed SDK

Seamlessly integrate your typeform by embedding it in your website or web app.

Phen@mic

- Seguía en Alpha (la versión estable era 0.21.x)
- Múltiples orígenes de contenido
- Problema con templates





Gatsby

- Fácil de crear páginas estáticas
- Múltiples nodos de contenido
- Utiliza GraphQL para obtener el contenido
- Buen directorio de plugins
- Buena documentación

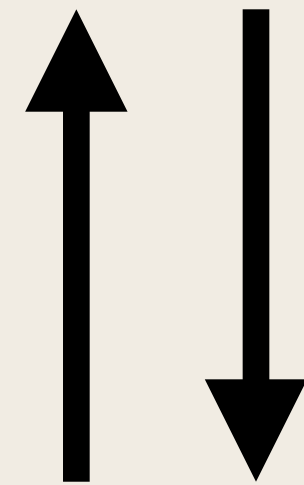


- Es rápido (2.2s, <1s FCP, 1.3MB)
- SEO friendly
- Continuous Deployment

Public Site

WordPress monolite

Frontend
React



Content API
WordPress



`/super/rest/api`



REACT



ALL THE THINGS



But wait

Gatsby no tiene
"Preview"

Publish



Preview Changes

 Status: **Published** [Edit](#)

 Visibility: **Public** [Edit](#)

 Published on: **Jun 12, 2017 @ 12:07**
[Edit](#)

 Readability: **Needs improvement**

 SEO: **Not available**

[Copy to a new draft](#)

[Move to Trash](#)

Update



Isomorphic React Framework



same

NEXT ▲ ZEIT

Creando una página

```
import contentClient from '../transport/contentful'
import Page from '../layouts/base'

const Page = (props) => {
  const {
    title,
    content
  } = props
  return(
    <Page>
      <h1>{title}</h1>
      <div>{content}</div>
    </Page>
  )
}

Page.getInitialProps = async () => {
  const data = await contentClient.getEntries({ content_type: 'homepage' })
  return { ...data }
}

export default Page
```



```
import fetch from 'isomorphic-fetch'
```

```
// ...
```

```
Index.getInitialProps = async () => {  
  const data = await contentClient.getEntries({ content_type: 'article' })  
  return data  
}
```

Rutas estáticas



```
module.exports = {
  exportPathMap: function() {
    return {
      '/': { page: '/' },
      '/about': { page: '/about' },
      '/readme.md': { page: '/readme' },
      '/p/hello-nextjs': {
        page: '/post', query: {
          title: 'hello-nextjs'
        }
      }
    }
  }
}
```

```
module.exports = {
  async exportPathMap () {
    const data = await contentClient.getEntries()

    const pages = data.items
      .filter(entry => !!entry.fields.slug)
      .reduce(
        (pages, entry) =>
        {
          ...pages,
          {
            [`/${entry.sys.contentType.sys.id}/${entry.fields.slug}`]: {
              page: '/article',
              query: { slug: entry.fields.slug, type: entry.sys.contentType.sys.id }
            }
          }
        },
        {}
      )

    return pages
  }
}
```


Rutas dinámicas



```
const next = require('next')


const app = next({dir: '.', dev: DEV})

app.prepare().then(() => {
  const server = express()
  server.get('/notifications/:id', (req, res) => {
    const params = { id: req.params.id }
    return app.render(req, res, '/notifications/single', params);
  })

  server.listen(3333, (err) => {
    if (err) throw err
    console.log(`> Ready for liftoff: http://localhost:3333`)
  })
})
```

Public site

- 3M+ visitantes en promedio
- Servicios integrados
- Reverse proxy & external latency
- Customization API

A man with dark, curly hair and a beard, wearing a grey suit jacket over a light-colored shirt, is shouting with his mouth wide open. He is in the center of a crowded hallway. In the background, several other people are visible, some looking towards him. The scene is dimly lit, with light coming from windows or doors in the distance. The overall atmosphere is one of chaos or a high-stakes emergency.

**SHUT UP
EVERYBODY!**

[https://github.com/
jepser/site-contentful](https://github.com/jepser/site-contentful)



Semantic Release



Github push



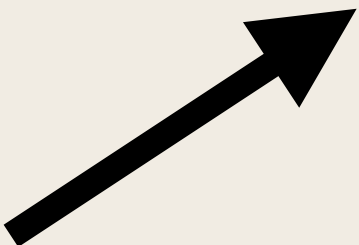
Travis CI



Content API
(contentful)



Lambda



Podría ser WordPress API



Now

¡Gracias 🙏!

Jepser Bernardino
@typeform