Big Orange Heart

Sponsor wellbeing and mental health support for remote workers

Event Sponsors





Live In-Person Events

Over 120 events run to-date, with over 7,000 event attendees

- Feature on pop up banners
- Logo included in thank you slides
- Social interaction during events
- Logo displayed on holding slides
- Feature your logo on the live-stream
- Company name and link included in event emails
- You get up to two speaking slots a year





Live Virtual Events

Over 12,500 interactions across digital BOH events

- Company logo included in thank you slides
- Social engagement during events
- Logo displayed on holding scenes
- Company **name and link** included in event emails
- Logo included in virtual background
- You get up to two speaking slots a year
- Share your virtual swag





#PressForward Podcast

Downloaded over 10,000 times

- •2 x audio advertisement in the podcast monthly
- Logo on podcast emails
- Your company as a featured episode
- Company logo within each podcast post
- Your brand included on podcast artwork
- Link included in podcast transcript

• Leaderboard **banner ad** within podcast articles





Global

Delivering over 8.5 million page views annually

- Logo and links across all websites
- Be interviewed for a thank you blog post
- Your brand across our chatbot
- Logo featured on Big Orange Heart Shop
- Regular social engagement
- Collaborative webinars
- Limited edition swag item





Big Orange Heart Blog

More than 1.5 million video views

- Leaderboard banner ad within blog articles
- Links within blog notification emails
- Inclusion of sponsored articles
- Logo included in notifications
- Featured guest post
- Brand included in video posts
- Limited edition blog series





The Impact

Our impact over the previous 12 months

- Over 7,500 hours of support provided
- Delivering over 8.5 million page views annually
- Providing a **globally unique** service
- More than 120 in-person events run to date
- Over 6,500 event attendees registered
- 500,000 emails sent annually to members
- Videos content received more than 1,500,000 views



