

Choosing the right hosting for your WordPress powered website



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Remember!

You can spend from nothing to whatever you can think of!

1 size does not fit all!

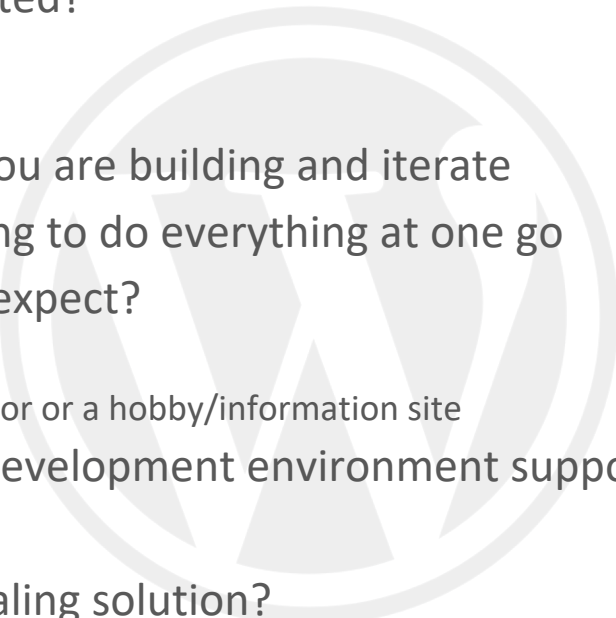


So how do you choose your Hosting?

- What is your use case?
- What general types of hosting are offered?
- Other caveats!
- Why choose a reliable vendor



What is your use case?

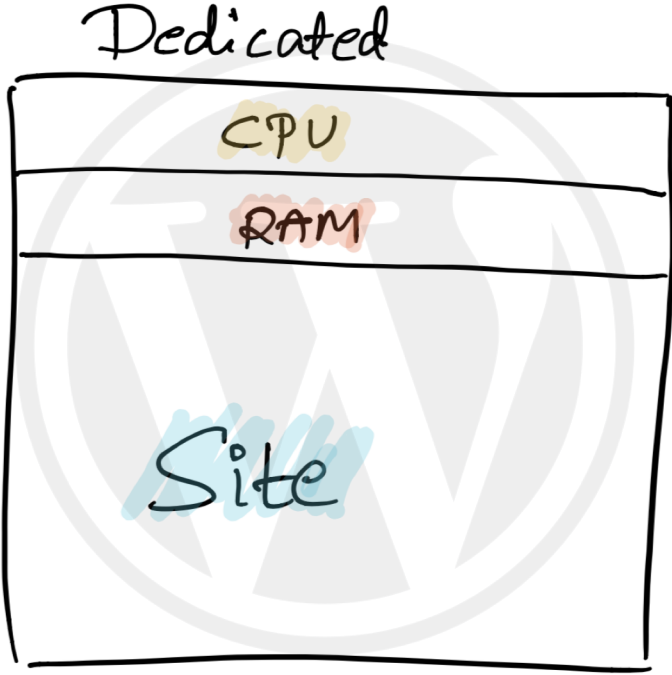
- What's the traffic expected?
 - Don't overestimate
 - Don't underestimate
 - Be cynical about what you are building and iterate
 - Don't go overboard trying to do everything at one go
 - What's the uptime you expect?
 - How critical is this site?
 - Is this a revenue generator or a hobby/information site
 - Do you need an active development environment support (Git/wp-cli/etc)
 - Support requirements
 - Do you need an auto scaling solution?
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Types of hosting

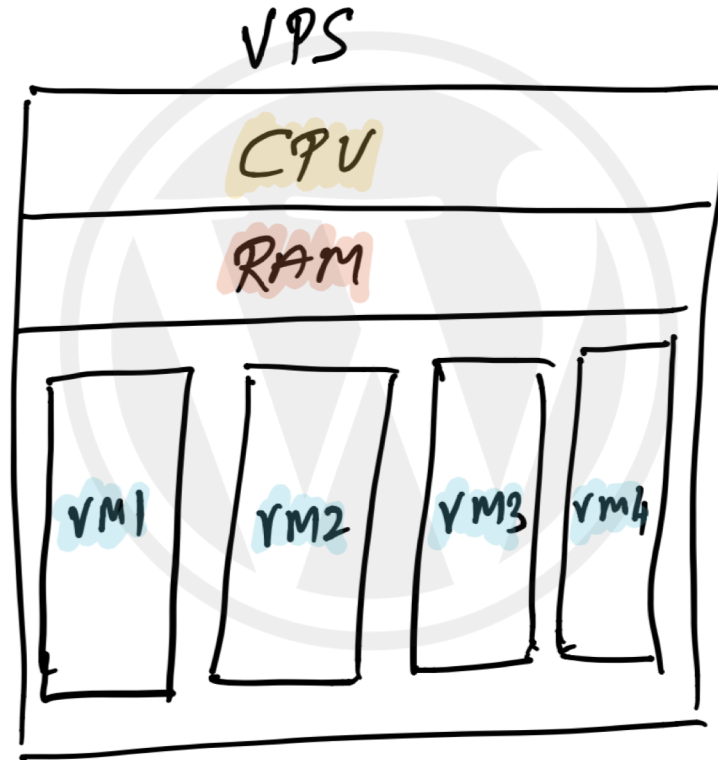
- Dedicated Hosting
- VPS Hosting
- Cloud Hosting
- Shared Hosting (HDD/SSD)
- Managed WordPress Hosting



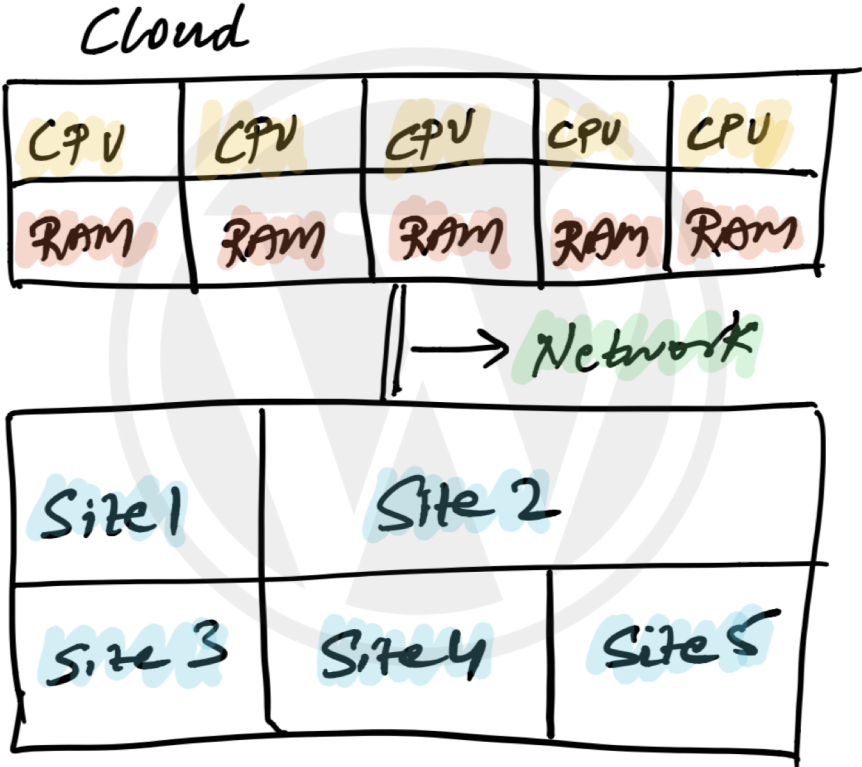
Dedicated Hosting



VPS Hosting

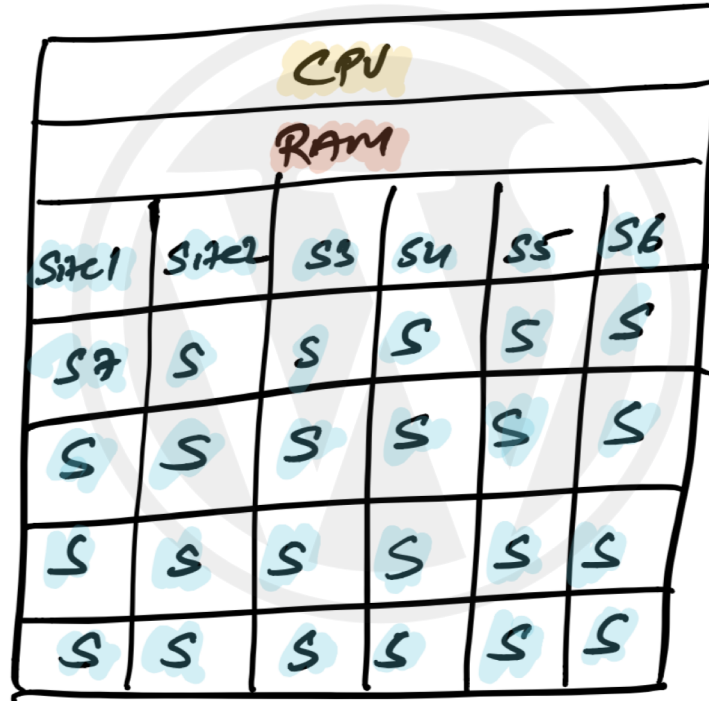


Cloud Hosting



Shared Hosting

Shared

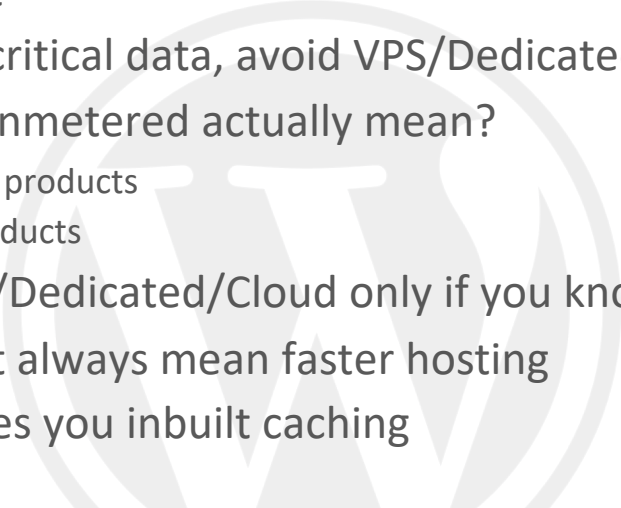


Managed WordPress Hosting

- On VPS
- On Cloud
- On Shared
- On Dedicated



Now that you know everything, What Next?

- Own your domain name
 - If you do not deal with critical data, avoid VPS/Dedicated/Cloud
 - What does Unlimited/Unmetered actually mean?
 - Limits on normal shared products
 - Limits on Pro shared products
 - Go for Unmanaged VPS/Dedicated/Cloud only if you know server administration
 - VPS/Dedicated does not always mean faster hosting
 - Select a service that gives you inbuilt caching
 - Use a CDN
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Why choose a reliable vendor?

- Better quality infra
- Better data center
- Better support
 - Knowledge base, videos, blogs
 - Chats, Tickets/Emails, Calls
- Better security
- Better spam protection and management
- 99.99% uptime guarantee
- Reliable backups
- Virus/Malware protection
- Turns out to be cheaper in the long run





Thank
you!



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