

Baqqa Ltd

Acceptable Use Policy

(“AUP”)

This AUP governs the use of Baqqa’s web hosting service. Violation of this AUP may result in suspension or termination of your service. In the event of a dispute between you and Baqqa regarding the interpretation of this AUP, Baqqa’s interpretation, in its reasonable commercial judgment, shall govern. If you have any questions regarding this AUP, contact legal@baqqa.com.

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1. Offensive Content

You may not publish or transmit via Baqqa’s service any content that Baqqa reasonably believes:

- constitutes child pornography;
- is excessively violent, incites violence, threatens violence, or contains harassing content or hate speech;
- is unfair or deceptive under the consumer protection laws of any jurisdiction, including chain letters and pyramid schemes;
- is defamatory or violates a person’s privacy;
- creates a risk to a person’s safety or health, creates a risk to public safety or health, compromises national security, or interferes with an investigation by law enforcement;

- improperly exposes trade secrets or other confidential or proprietary information of another person;
- is intended to assist others in defeating technical copyright protections;
- clearly infringes on another person's trade or service mark, patent, or other property right;
- promotes illegal drugs, violates export control laws, relates to illegal gambling, or illegal arms trafficking;
- is otherwise illegal or solicits conduct that is illegal under laws applicable to you or to Baqqa.
- is otherwise malicious, fraudulent, or may result in retaliation against Baqqa by offended viewers.

Content "published or transmitted" via Baqqa's service includes Web content, e-mail, bulletin board postings, chat, and any other type of posting or transmission that relies on any Internet service provided by Baqqa.

2. Security

You must take reasonable security precautions. You must protect the confidentiality of your password, and you should change your password periodically.

3. Bulk Commercial E-Mail

You must obtain Baqqa's advance approval for any bulk commercial e-mail, which will not be given unless you are able to demonstrate all of the following to Baqqa's reasonable satisfaction:

- Your intended recipients have given their consent to receive e-mail via some affirmative means, such as an opt-in procedure;
- Your procedures for soliciting consent include reasonable means to ensure that the person giving consent is the owner of the e-mail address for which the consent is given;
- You retain evidence of the recipient's consent in a form that may be promptly produced on request, and you honor recipient's and Baqqa's requests to produce consent evidence within 72 hours of receipt of the request.

- The body of the e-mail must describe how the e-mail address was obtained, for example, “You opted in to receive this e-mail promotion from our Web site or from one of our partner sites,” and information on how to request evidence of the consent, for example, “If you would like to learn more about how we received your e-mail address please contact us at abuse@**yourdomain.com**.”
- You have procedures in place that allow a recipient to easily revoke their consent – such as a link in the body of the e-mail, or instructions to reply with the word “Remove” in the subject line. Revocations of consent are honored within 72 hours, and you notify recipients that their revocation of their consent will be honored in 72 hours;
- You must post an abuse@**yourdomain.com** e-mail address on the first page of any Web site associated with the e-mail, you must register that address at abuse.net, and you must promptly respond to messages sent to that address;
- You must have a Privacy Policy posted for each domain associated with the mailing;
- You have the means to track anonymous complaints;
- You may not obscure the source of your e-mail in any manner. Your e-mail must include the recipients e-mail address in the body of the message or in the “TO” line of the e-mail; and
- You otherwise comply with the Privacy and Electronic Communications (EC Directive) Regulations 2003 and all other applicable laws.

These policies apply to messages sent using your Baqqa service, or to messages sent from any network by you or any person on your behalf that directly or indirectly refer the recipient to a site hosted via your Baqqa service. In addition, you may not use a third party e-mail service that does not practice similar procedures for all its customers.

Baqqa may test and otherwise monitor your compliance with its requirements, including requesting opt-in information from a random sample of your list at any time.

4. Unsolicited E-Mail

You may not send any unsolicited e-mail, either in bulk or individually, to any person who has indicated that they do not wish to receive it.

You must comply with the rules of any other network you access or participate in using your Baqqa’s services.

5. Material Protected by Copyright

You may not publish, distribute, or otherwise copy in any manner any music, software, art, or other work protected by copyright law unless:

- you have been expressly authorised by the owner of the copyright for the work to copy the work in that manner;
- you are otherwise permitted by established United Kingdom copyright law to copy the work in that manner.

Baqqa will terminate the service of repeat copyright infringers.

6. Copyright Infringement Notice

If you believe your copyright is being infringed by a person using the Baqqa network, please send your written notice of copyright infringement to:

Baqqa Ltd
Livery Hill Farmhouse
Livery Road
Winterslow
Wiltshire
SP5 1RJ

Your notice must include the following:

- A physical or electronic signature of a person authorised to act on behalf of the owner of an exclusive right that is allegedly infringed;
- Identification of the copyrighted work claimed to have been infringed, or if multiple copyrighted works at a single site are covered by a single notification, a representative list of such works at that site;
- Identification of the material that is claimed to be infringing or to be the subject of infringing activity and that is to be removed or access to which is to be disabled, and information reasonably sufficient to permit Baqqa to locate the material;
- Information reasonably sufficient to permit Baqqa to contact you, such as an address, telephone number, and, if available, an e-mail address;
- A statement that you have a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner, the copyright owner's agent, or the law;

- A statement that the information in the notification is accurate, and under penalty of perjury that you are authorised to act on behalf of the owner of an exclusive right that is allegedly infringed.

7. Other

You must have valid and current information on file with your domain name registrar for any domain hosted on the Baqqa network.

8. Disclaimer

Baqqa is under no duty, and does not by this AUP undertake a duty, to monitor or police our customers' activities and disclaims any responsibility for any misuse of the Baqqa network.

Inquiries regarding this policy should be directed to legal@baqqa.com

9. Internet Abuse

You may not engage in illegal, abusive, or irresponsible behavior, including:

- Unauthorised access to or use of data, systems or networks, including any attempt to probe, scan or test the vulnerability of a system or network or to breach security or authentication measures (including those belonging to Baqqa and its customers) without express authorisation of the owner of the system or network;
- monitoring data or traffic on any network or system without the authorisation of the owner of the system or network;
- Interference with service to any user, host or network including, without limitation, mail bombing, flooding, deliberate attempts to overload a system and broadcast attacks;
- Use of an Internet account or computer without the owner's authorisation, including, but not limited to Internet scanning (tricking other people into releasing their passwords), password robbery, security hole scanning, and port scanning;
- Forging of any TCP-IP packet header or any part of the header information in an e-mail or a newsgroup posting; or
- Any conduct that is likely to result in retaliation against the Baqqa's network.
- Use of Baqqa's network in a way that unreasonably interferes with Baqqa's other customers use of the network