2021 Global Sponsorship benefit package proposal

Cost: $10,000/quarter; sponsor limit 6 (due to meetup.com constraints)

Revised 18 March, 2021

1. Featured on all WordPress chapter meetup group pages (as of Jan 2021: 454,482 Members, 745 groups, 109 countries) — Available to inscribers by 26 March, who will commit to at least two quarters of sponsorship.
   - 1 April 2021: Acknowledgement in a "Thank you" blurb appended to the group description, as well as your logo featured in a "Showcase" image in all meetup groups.
   - 1 July 2021: Your logo, with a link back to the company landing page of your choice, on chapter meetup group landing and event pages
2. Acknowledgement in all WordCamp "ticket purchase successful" pages (39,000 in 2020; projected 19,000 in 2021).
3. Acknowledgement on the WordCamp Central home page (over 400k annual views).
4. Acknowledgement in one program-wide email to all 454,607 members of a WordPress chapter account meetup/user group.
5. Acknowledgement on sponsor page on WordCamp Central (8,698 views in the past 365 days).
6. Monthly email with spreadsheet of WordCamps in planning and on the schedule
7. "Featured" acknowledgment on all monthly meetup organizer newsletters (received by 2,800+ WordPress community influencers every month).
8. Opportunity to list discounts or free resources that meetup and WordCamp organizers can use for new user workshops, charity hackathons, etc., on the [official WordCamp Organizer handbook page](#) for use at community events. This page will be promoted through the Meetup Organizer newsletter, received by 2,800+ WordPress community influencers monthly.