iBOOD

Cybersecurity protects unique online retailer

kaspersky

BRING ON
THE FUTURE

iBOOD

Endpoint Security Cloud enables IT teams to focus on delivering great customer service.

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Online

- Headquartered in Amsterdam, Holland
- Kaspersky Endpoint Security Cloud

iBOOD – short for the 'Internet's best online offer daily' – is Europe's biggest deal community platform.

Amsterdam-based iBOOD has taken online retailing by storm with up to two million members of its community logging on every day to buy great, top-brand products at the lowest available prices – guaranteed.

iBOOD builds close relationships with suppliers of consumer electronics, health and beauty, and home and living products. The result is, for 24 hours while stocks last, iBOOD's prices are unbeatable!

Challenge

iBOOD's business model requires its people and systems to be lean, agile and fast-moving, bringing the latest and best deals to its online community, 24/7, each and every day.

With double digit annual growth, an award-winning website and a reputation now extending beyond its heartlands in Holland, Belgium and Germany, into the rest of Europe too, keeping iBOOD's IT platforms and infrastructure safe, secure and fully functioning is vital to its ongoing success.

Says Chief Technology Officer, Ard van der Scheer: "Cybersecurity is important for every business of course, but it's especially important for an online business like ours, where stable, consistent access to our website and a great customer experience are absolutely essential.

"As we continue to grow and our profile increases, it's even more important that we are fully protected and compliant and that both our customers' personal data and our corporate data is kept safe from attack and theft."

"For me the most important thing about the Kaspersky Lab cloud solution is its simplicity and reliability. I like the fact that my team can focus on doing those things that made iBOOD unique and will keep iBOOD unique in the future."

Ard van der Scheer
CTO
iBOOD

Secure
All the protection of the on-premise solution

Control
Management console enables fast deployment and flexible monitoring

Cost
Consumption-based pricing provides low cost budget certainty

Performance
Reliability allows IT teams to focus on high value tasks

The Kaspersky Lab solution

As a business built on innovation with a reputation for breaking new ground, when Ard and his IT operations team were reviewing the endpoint security measures in place to protect the laptops and desktops of their 100 employees, it was natural that they were attracted to the benefits of the latest cloud-based solutions.

Says Ard van der Scheer: "We knew that the Kaspersky Endpoint Security products perform extremely well at a good price so we had that confidence from the outset, but we were interested to find out more about the cloud-based version."

The Kaspersky Endpoint Security Cloud solution provides all the protection and peace of mind of its award-winning, on-premise version, but is specifically configured to maximize its appeal and value for smaller businesses.

It enables users to secure all Windows and Mac endpoints, Windows file servers and Android and iOS mobile devices, remotely, at anytime, anywhere. One simple intuitive, cloud-based console combines fast deployment and ease of use with powerful tools and management features, providing a transparent, 24/7 view of an organization's security status.

With the console managed in the cloud there is no need for additional hardware or infrastructure. And with a monthly billing model, organizations know exactly how much the service costs – and have the flexibility to quickly scale up and down to suit evolving business requirements.

2005

established

100

employees

2

million members

Reliability combined with simplicity

"We decided to standardize on Kaspersky Lab Endpoint Security Cloud for all our laptops and desktops and there are many things to like about it," explains Ard van der Scheer.

"It's a very good product, we like the pricing so we can scale up and down, and the cloud-based management console made it very easy to deploy the solution successfully and quickly ourselves and the protection it provides has been working very well.

"For me the most important thing about the Kaspersky Lab cloud solution is its simplicity and reliability. This frees up time for my teams to work on other more valuable work. In the end cybersecurity is very important of course, but it is not unique. I like the fact that my team can focus on doing those things that have made iBOOD unique and will keep iBOOD unique in the future."

Cyber Threats News: www.securelist.com
IT Security News: business.kaspersky.com/

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