

"To succeed in your mission, you must have
single-minded devotion to your goal."
- *Dr. A.P.J Abdul Kalam*

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Allenhouse

Management Institutions
MBA • BBA • BCA

Awards



**Top Emerging BBA Institute
by the Times All India B-School Survey (2020-21)**



**Top Emerging MBA Institute
by the Times All India B-School Survey (2020-21)**



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INDEX

Chairman's Message.....	4
From Campus Director's & Director's Desk.....	5
About Allenhouse Institute of Management.....	6-7
MBA.....	8-9
About Allenhouse Business School.....	10-11
BBA & BCA.....	12-13
Placement Highlights.....	14-15
Industry Institute Interface at Allenhouse.....	16
Webinars at Allenhouse Management Institutions.....	17
Soft Skills Training Programme at Allenhouse.....	18
Technical Trainings at Allenhouse.....	19
Life at Allenhouse.....	20
Pedagogy + Why Study at Allenhouse Colleges.....	21
Amenities at Allenhouse.....	22-23

Chairman's Message



Allenhouse Management Institutions has been established with the mission to impart state-of-the-art management education to the youth of Industry 4.0. We have been constantly fostering innovative teaching and learning environment as we believe that innovation is an essential facilitator of success. We persistently focus on holistic development of the students who are well-equipped to survive and thrive in a progressively evolving global economy. We have achieved a significant place in the field of professional education with an adaptive pedagogy and highly competent faculty members who leave no stone unturned in empowering the students with out of the box thinking and in providing them with practical exposure. Allenhouse Management Institutions has taken up the responsibility for shaping the lives of today's youth that has a mind full of ideas, energy and zeal to change the world. With this intent, Allenhouse Management Institutions continues its invariable journey with a synergised contribution by its system, pool of faculty, staff and most significantly students.

Mukhtarul Amin
Chairman
Superhouse Group



From the Campus Director's Desk

"Change is the end result of all true learning." Leo Buscaglia

We, at Allenhouse Colleges, believe that in today's business environment characterized by volatility, uncertainty, complexity and ambiguity, engineers and managers have to learn to constantly update themselves on the front of knowledge, skills and attitude needed to be effective in their organizations. As a pioneer institution providing education in Engineering, Management, Computer Applications and Polytechnic, we enable students to take on these challenges and solve problems in real time. We also believe in nurturing the spirit of entrepreneurship among our students with innovative teaching methodologies, curricular and extra-curricular activities which enable students to learn and develop the personal and social values and to take ownership of their choices to realize their own unique potential. We stand committed to the academic success and social-emotional well-being of every student of our institution and welcome you to experience the 'Allen' life!

With Best Wishes,
Dr. Bhagwan Jagwani



From the Director's Desk

"Develop a passion for learning. If you do, you will never cease to grow"

– Anthony J. D'Angelo

Allenhouse Management Institutions nurtures its students to keep pace with education and learnings in this globalized era. We are proud to be an esteemed college for management studies with competent faculty and entrepreneurial environment. We strive to upskill our students and make them industry ready. Our Entrepreneurship Incubation Centre helps students develop strategic thinking and contribute towards generating new business ideas. We always motivate our students to participate in different co-curricular and extra-curricular events that promote team-spirit and holistic development of the students making them more agile for the professional world. Allenhouse Management Institutions not only encourages academic progress of the students but also provides umpteen opportunities to cultivate various universally required technical and soft skills. We are incessantly thriving to foster young business leaders of tomorrow. Wishing you an enriching journey at Allenhouse..

With Best Wishes,
Dr. Rubby Chawla



About Allenhouse Institute of Management

Allenhouse Institute of Management was established in the year 2020 promises to deliver world class education in the field of business management. The institute is aimed at nurturing students who are determined to excel in their area by engaging competent and dedicated faculty. The institute offers world class infrastructure and provides learning opportunities through a meticulously designed curriculum. Keeping in view the current industry and market trends students are given opportunities to develop their effective business skills in order to face and tackle career challenges.

Vision:

To be recognised as an institution delivering excellence and developing leadership for advancement of society.

Mission:

Encouraging development of profound disciplinary knowledge, problem-solving abilities, and communication skills along with team-building spirit in students.

Building strong mentor-mentee relationship to enhance the overall personality of the students.

Educating & training future managers who can successfully meet challenges posed by a dynamic global business environment.





MBA

Master of Business Administration is a 2 year full-time post graduate course affiliated to AKTU, Lucknow. The course is divided into 4 semesters with a choice of their specialisation in the second year. The pedagogy at the institute focuses on practical exposure along with theoretical learning in order to give significant experience to a student for carving his own niche and expertise. The department of MBA comprises highly qualified and experienced faculty members who strive towards equipping students in developing critical thinking, in-depth understanding of business and management problem-solving abilities.

The following specialisations are offered under a 2 year Full Time MBA Degree:

- **Marketing**
- **Human Resource**
- **Finance**
- **International Business**
- **Operations**



About Allenhouse Business School

Allenhouse Business School, affiliated to C.S.J.M. University Kanpur, was established in the year 2015 to ensure quality education in the field of Management & Computer Application and to empower students to compete in a constantly evolving job market.

The Institute has been ranked 7th amongst the Top Private Business Schools in Uttar Pradesh by 'Education World, Higher Education Survey 2020' and as the 4th Top Emerging BBA Institute in India by 'The Times of India, Business School Survey 2020'.

The institute has been persistently endeavouring to ascend further.

Allenhouse Business School has flourished in the field of Management and IT education with its students achieving exponential growth under the guidance of experienced and intellectual faculty members. Learning is made easy and effective at Allenhouse Business School through guest lectures, case studies, & group discussions fostering high quality education. The students of Allenhouse Business School are also trained and evaluated on their team work, communication skills, decision-making ability, leadership quality, etc. in order to prepare them for a volatile business scenario.

At Allenhouse Colleges, we leave no stone unturned to provide ample placement opportunities to our students who are not only motivated to excel in their particular domain but are also nurtured and transformed to contribute to the betterment of society and the world.

Vision:

To become a revered institution recognized for its diversity and excellence in teaching, learning and research while grooming the students to become capable, responsible and performing citizens and enabling their holistic growth by creating a mature learning environment.

Mission:

Allenhouse Business School is committed to providing a stable, caring and supportive environment, where students can receive guidance through daily interaction with able faculty and become accountable, productive, and ethical citizens, besides honing their leadership and problem-solving skills, critical thinking and resilience. Allenhouse Business School also aims at providing a resourceful learning environment where students can develop into "Citizens of the World and can achieve new accolades".

BBA

Allenhouse Business School offers a 3 year full-time Bachelor of Business Administration (BBA) from Chhatrapati Sahuji Maharaj University, Kanpur. BBA is a graduate level degree course designed to impart management education and inculcate entrepreneurship skills. It introduces students to various aspects that form part of effective business management and prepares a student to pick a specialised branch later on. The program provides students adequate exposure to latest business trends and advancements through projects, seminars and other activities.

BCA

Allenhouse Business School offers a 3 year full-time Bachelor of Computer Application from Chhatrapati Sahuji Maharaj University, Kanpur. BCA is a graduate level degree course that focuses on developing IT skills in students who wish to build their career in the field of information technology. The department of BCA imparts a curriculum that is inclusive of and in sync with the emerging IT advancements like, AI, Machine Learning, IOT, etc. which are now enforcing a new surge of digitalisation and productivity with Industry 4.0.



A glimpse of placements at Allenhouse Management Institutions

     <p>Praniti Srivastava Venus Ahuja Anudha Agarwal Vineet Kr. Savita</p>	    <p>Vernika Agarwal Kanishkita</p>	     <p>Mohd. Hassan Raza Gani Tuba Amisha Srivastava Archita</p>	     <p>Tammar Haider Rizvi Harshit Yadav Rehan Ansari Mudassir Ansari</p>	   <p>Tejas Chakravesh Kamran Ansari</p>	     <p>Nisha Kushwaha Shivam Chaubey Ashish Nigam Divyansh Jha</p>
     <p>Ashwini Chauhan Prabhav Bhatia Krishna Porwal Mansi Tiwari</p>	<p>Package ₹18 LPA</p>  <p>Vishwas Nagrath ANGLO-EASTERN</p>	     <p>Mariyam Kauser Asad Akhtar Mo. Maaz Khan Ashifa Fatima</p>	     <p>Vaishnavi Dixit Aditi Jha Tanzil Ali Rizvi Tushar Gupta</p>	<p>Package ₹12 LPA</p>  <p>Anchal Gupta JARO EDUCATION</p>	     <p>Rahul Rajak Deeksha Vidyarthi Mohd. Numan Shashank Mishra</p>
     <p>Vanshika Tiwari Swati Umrao Anmol Agrawal Anurag Nishad</p>	   <p>Raghendra Yadav Muhammad Arsalan</p>	     <p>Deepshikha Vaishnavi Dixit Abhishek Gupta Vineet Kr Savita</p>	     <p>Mayank Tiwari Shubham Verma Suman Yadav Durga</p>	   <p>Gaurav Srivastava Karishma Bhatia</p>	     <p>Syed Hunzela Haq Nitya Sharma Abdur Rahim Aman Shukla</p>
    <p>Aakanksha Chaturvedi Prashant Joshi Rishabh Singh Snehil Gupta</p>	    <p>Labham Gupta Dipika Singh Tanushri Vishwakarma Shobhi Mehrotra</p>	   <p>Shiva Singh Sonali Tiwari Rishi Omar</p>	  <p>Gaurav Srivastava Karishma Bhatia</p>	    <p>Mohd. Muzammil Aman Mishra Prakhar Shukla Anand Kumar</p>	
        	        	       	       		

The future belongs to those who believe in the beauty of their dreams...

Industry Institute - Interface at Allenhouse



Technical Awareness Seminar on 'Leather & Footwear Components' was organised by Bureau Veritas, a Global header in testing, Inspection & Certification in association with Super house Group.

Allenhouse Institute of Technology in association with 'Ultratech Cement' organised a seminar on the topic 'New Age Building Materials' for B.Tech Civil Engineering students.



An expert talk on 'Artificial Intelligence' by Mr. Aditya Kumar, Senior Manager – Data Science, EXL Services – Decision Analysis for B.Tech, Computer Science students.



Webinars @ Allenhouse Colleges

Allenhouse Colleges organised various national & international webinars where around 1200 Vice Chancellors, Directors, Deans, Principals, Head of Departments, Teaching Faculties, Edupreneurs, HEI Promoters & Students from around the world, participated and interacted with stalwarts from USA, UK, South Africa, Dubai, UAE, IIMs, IITs and Healthcare fraternity.



It was good to meet the talented students of Allenhouse Colleges. It was remarkable to find their discipline and enthusiasm towards new learning.

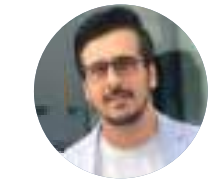
HCL



The college has a pool of talented and intellectual faculties & students. My good wishes to all to reach high level of success.

Mr. Adarsh Srivastava, G.M.

Mahindra
Rise.



Allenhouse has a pool of quality students. Wonderful management accompanied by amazing hospitality."

Mr. Shubham Tripathi
Campus Lead - India

genpact



Beautiful Campus, liked the facilities. Impressed with the gracious hospitality and arrangements. Keep shining Allenhouse!

Deepak Agarwal, Vice President

NOT
Technologies

Soft Skills Training Program at Allenhouse

Confidence with right attitude, social etiquette and grooming is very essential in today's young learners. Soft Skills Training Program at Allenhouse is aimed at transforming an individual into a young dynamic job seeker aspiring to be leaders in the professional world. We prepare students for a life ahead – both socially and professionally to become the future leaders in our personality development classes. Our special techniques help students to stand out in a crowd.

Goal-setting

Setting goals gives an individual a long term vision and a short term motivation.

Effective Communication

Effective communication helps you to think on your feet, plan your communication to express your thoughts, ideas and feelings effectively.

Confidence Building

In this module, various activities and techniques help students become confident so that they could face any kind of challenge at work place or at home.

Body Language

Training from experts, to help the candidates understand the strength of non-verbal messages shall be included in this module.

Social Etiquette

In this module, we help students develop social skills which include polite interaction in everyday situation.

Time Management

Various activities are taken up in this module which help the students learn how to deal with anxiety, stress due to improper time management.

Stress Management/ Exam Stress

In this module we provide some handy tips that can help to dissipate stress and make sure you can achieve your goals.

Principles of Success

Working on attitude, character, letting go off worry, fear and anxiety, practicing mindfulness is the main focus in this module.

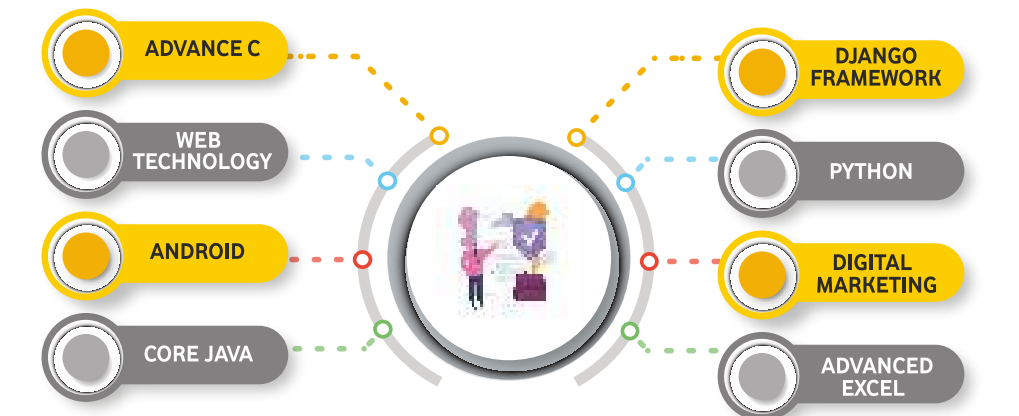


Technical Trainings at Allenhouse

Industry 4.0 has not only brought transformation & digitalisation but has also opened new avenues of opportunities for the youth. In order to keep pace with the fast evolving technology and business requirements our professionals have to be on a constant lookout for skill upgradation and value enhancement. To assist the students in meeting modern times employability standards Allenhouse Colleges conducts various training and certifications for B.Tech, BBA & BCA students on regular basis equipping them to seamlessly fit into varied job profiles.

Some of the trade specific technical training & certifications that are conducted on-campus are:

BBA & BCA: Digital Marketing | Advanced Excel | Python Programming Computer Science Engineering: Advance C + Web Technology | Django Framework & Android | Core Java | Python





Budget Pe Charcha



New Year Celebration



Management Day



Display of Talent in Reeth-The Fresher's Party



Group Discussion



Exciting & Fun Filled Sports Activities



Mechanical Students in Robo-War



Leisure time in Cafeteria



Student Felicitation Ceremony

Pedagogy + Why study



Blended Learning



Online Lectures



Digital Classrooms



Workshops



Presentations



Webinars



Industry Interface



Live Projects



Case Studies



Guest Lectures



Field Visits



Class Discussions



Chalk & Talk



Electives Offered



Simulation

Why is Allenhouse Colleges a student's First Choice?

Campus & Infrastructure: Lush Green Campus with State of the art classrooms, computer labs and seminar halls.

Faculty: Well qualified faculty with rich industry and research experience that focuses on outcome based student-centric learning.

Blended Learning Programme: Proficient faculty and adequate infrastructure to conduct blended or online learning for students.

Placements: Constantly adding to the pool of companies on campus with highest offered package of Rs. 12 lpa.

Rich Alumni Base: Large alumni base excelling professionally in many leading organisations, with active networking and mentoring.

Holistic Learning: Rich learning through co-curricular activities, literary club, yoga, personality grooming and opportunities for students to work on concurrent projects.

Academic Associations: Associated with various academic projects like NPTEL funded by MHRD, Govt. of India, membership of National Digital Library of India, All India Management Association, Imperial Society for Innovative Engineers, DELNET

Entrepreneur Cell: A separate cell for Entrepreneurship Development in the Institution with a motive to create awareness on entrepreneurship as a career option among the students



Central Library

Library is the backbone of any civilized society and heart of an academic institution. The aim of a Library is to help in maintaining an environment that allows the users to find resources that meet their academic and research needs. With a fully air-conditioned, modern and digital Central Library, Allenhouse Colleges offer the most up-to-date information to all students & faculty members. The Central Library, with a huge reading room accommodating 150+ students, is well equipped with 3000+ text and reference books containing 37000+ volumes, subscription to 40+ international journals along with business magazines, competitive magazines, newspapers, thesis and projects. The digital library provides access to membership of DELNET, National Digital Library (NDL) from IIT Kharagpur and e-consortium from AKTU. It facilitates remote access to students along with access to number of e-books, e-journals and project reports.



IT Infrastructure

The most crucial resource that keeps Allenhouse Colleges at the forefront of all emerging and trending technologies is the IT infrastructure of the campus. Advanced computer labs provide learning environment for students to help them thrive in the current industry trends. To stay abreast with the times, the computer labs are well equipped with desk mounted systems supported by internet cables and leased lines for information exchange and connectivity. To further ensure uninterrupted internet access, the Campus has HP Proliant ML 110 G6 and HP Proliant ML 150 servers catering to the needs of the campus at present. The entire building is networked through CAT6 cabling. All the floors in the main block, library, mechanical block and all the hostel blocks are connected through fibre optic cable to the main academic block. In all, there are 500 computers of latest configurations in the campus at different locations.



Health Centre

Allenhouse Campus provides infirmary services with a doctor for first-aid treatment and emergency medical care to the students and staff. We have a tie up with best medical practitioners in the city for emergency medical care and treatment at a reduced cost. For further medical assistance, Institute also provides ambulance services to the nearest hospitals.

Amenities at Allenhouse

Hostel

Allenhouse Colleges have got students enrolling from across the country and hence to make available a safe and secure environment, separate hostel facilities are provided to both girls and boys with 3 meals a day, 24 X 7 electricity & water supply along with Wi-Fi connectivity. Accommodating around 300+ students each hostel has a resident warden and essential staff to support and oversee the resident students. Students are allotted rooms on double or triple sharing on first-come-first-serve basis, depending on the date of receipt of hostel fee by cash / cheque / DD. Besides regular hostel and mess facility there is an on-campus canteen that provides hygienic and affordable food at lunch and dinner time. Large playgrounds adjacent to the hostels provide ample recreational space to students. Also, separate gymnasiums have been set-up within the hostel premises for both boys and girls to foster a healthy lifestyle for students.



Security Services

The entire campus is under CCTV surveillance and security guards 24x7. To make sure that disciplinary rules and regulations are abided by all resident and non-resident students all code of conduct and discipline issues are administered by the Chief Proctor of the colleges. Besides, anti-ragging squad and women grievance cell are also operational to ensure assistance to students at all times. Students are not permitted to leave the campus without proper permission from the director and college gates are locked during college hours for trespassers to ensure high level security measures.



Cafeteria/Canteen

The campus has a full-fledged cafeteria that enables all students to have meals, snacks, soft drinks and hot beverages at major meal times. Allenhouse cafeteria services have been awarded by Red FM as the Best College Cafeteria in Kanpur region. The college cafeteria is called "Appetite" which reflects our conscience to keep the quality and hygiene of food facilities above par standards. Our cafeteria serves different cuisines to satisfy the taste buds of all our students coming from different background. Continental, south Indian, north Indian, Chinese and Italian dishes are a few hot favourites of our students. The quality assurance is tested by the highest authorities at the campus on daily basis.

