

Below is an overview of standard health segments that are available and may be used by Tremor International group companies' clients to deliver targeted advertising.

---

Allergy and Immunology Physicians	Cardiology
Anesthesiology Physicians	Combined Residency Training Specialties
Cardiology Physicians	Dermatology
Dermatology	Emergency Medicine
MS	Endocrinology, Diabetes, & Metabolism
Epilepsy	Family Medicine/General Practice
MDD	Geriatrics
Multiple Myeloma	Internal Medicine
Schizophrenia Interest	Medical Genetics
Sickle Cell Interest	Neurological Surgery
Eczema Interest	Neurology
Metastatic Breast Cancer	Obstetrics & Gynecology
Depression Interest	Oncology (Cancer)
Thyroid Interest	Ophthalmology
Osteoarthritis Interest	Orthopedics
Ulcerative Colitis Females 25-54	Other
Hepatitis C Interest	Otolaryngology
Diabetes Full Interest	Pathology
Epilepsy Caregiver Interest	Pediatrics
Rosacea Interest	Physical Medicine & Rehabilitation
Migraine Interest	Plastic Surgery
Opioid Interest	Preventive Medicine
Cardiology	Psychiatry
Rheumatology	Radiology
Plaque Psoriasis Patients	Surgery
Emergency Medicine Physicians (Group Specialty)	Urology
Endocrinology, Diabetes, & Metabolism Physicians (Group Specialty)	Internal Medicine Physicians (Group Specialty)
Family Medicine/General Practice	Medical Genetics Physicians (Group Specialty)
Full Diabetes Interest	Neurological Surgery Physicians (Group Specialty)
Geriatrics Physicians (Group Specialty)	Neurology Physicians (Group Specialty)
Allergy and Immunology	Obstetrics & Gynecology Physicians (Group Specialty)
Anesthesiology	Oncology (Cancer) Physicians (Group Specialty)
	Ophthalmology Physicians (Group Specialty)

Orthopedics Physicians (Group Specialty)	Cardiothoracic Radiology (CTR)
Otolaryngology Physicians (Group Specialty)	Cardiovascular Disease
Pathology Physicians (Group Specialty)	Cardiovascular Disease (CD)
Pediatrics Physicians (Group Specialty)	Chemical Pathology (PCH)
Physical Medicine & Rehabilitation Physicians (Group Specialty)	Child & Adolescent Psychiatry (CHP)
Plastic Surgery Physicians (Group Specialty)	Child Abuse Pediatrics (CAP)
Preventive Medicine Physicians (Group Specialty)	Child Neurology (CHN)
Abdominal Radiology (AR)	Child Psychiatry
Abdominal Surgery (AS)	Clinical Cardiac Electrophysiology (ICE)
Addiction Medicine	Clinical Genetics (CG)
Addiction Medicine (ADM)	Clinical Informatics (CLI)
Addiction Psychiatry (ADP)	Clinical Laboratory Immunology (ALI)
Adolescent Medicine	Clinical Neurophysiology (CN)
Adolescent Medicine (ADL)	Clinical Pathology (CLP)
Adolescent Medicine (AMI)	Clinical Pharmacology (PA)
Adult Cardiothoracic Anesthesiology (ACA)	Colon & Rectal Surgery
Adult Congenital Heart Disease (CHD)	Colon & Rectal Surgery (CRS)
Adult Medicine	Congenital Cardiac Surgery (CHS)
Adult Reconstructive Orthopedics (OAR)	Cosmetic Surgery (CS)
Adv Heart Failure & Transplant Cardiology (AHF)	Craniofacial Surgery (CFS)
Advanced Surgical Oncology (ASO)	Critical Care Medicine
Aerospace Medicine	Critical Care Medicine (CCA)
Aerospace Medicine (AM)	Critical Care Medicine (CCM)
Allergy	Critical Care, Pediatric
Allergy & Immunology (AI)	Cytopathology (PCP)
Allergy (A)	Dermatologic Surgery (DS)
Anatomic Pathology (ATP)	Dermatology
Anatomic/Clinical Pathology (PTH)	Dermatology (D)
Anesthesiology	Dermatopathology (DMP)
Anesthesiology (AN)	Developmental-Behavioral Pediatrics (DBP)
Blood Banking/Transfusion Medicine (BBK)	Diabetes
Brain Injury Medicine (BIP)	Diabetes (DIA)
Cardiac Electrophysiology	Diagnostic Radiology (DR)
	Emergency Medical Services (EMS)

Emergency Medicine	Geriatric Psychiatry (PYG)
Emergency Medicine (EM)	Gynecological Oncology
Emergency Medicine, Pediatric	Gynecological Oncology (GO)
Emergency Medicine/Family Medicine (EFM)	Gynecology (GYN)
Emergency Sports Medicine (ESM)	Hand Surgery (HS)
Endocrinology, Diabetes, Metabolism (END)	Hand Surgery General (HSS)
Endocrinology, Pediatric	Hand Surgery Orthopedics (HSO)
Endovascular Surgical Neuroradiology (ENR)	Hand Surgery Plastic (HSP)
Endovascular Surgical Neuroradiology (ES)	Head & Neck Surgery (HNS)
Endovascular Surgical Neuroradiology (ESN)	Hematology
Epidemiology (EP)	Hematology (HEM)
Epilepsy (EPL)	Hematology (HMP)
Facial Plastic Surgery (FPS)	Hematology/Oncology
Family Medicine	Hematology/Oncology (HO)
Family Medicine (FM)	Hematology/Oncology, Pediatric
Family Medicine/Preventive Medicine (FMP)	Hepatology
Family Practice (FP)	Hepatology (HEP)
Female Pelvic Med & Reconstruct Surg (FPR)	HIV/AIDS Medicine
Female Pelvic Med & Reconstruct Surg (UPR)	Hospice & Palliative Medicine (HPF)
Foot & Ankle, Orthopedics	Hospice & Palliative Medicine (HPI)
Foot & Ankle, Orthopedics (OFA)	Hospice & Palliative Medicine (HPM)
Forensic Pathology (FOP)	Hospitalist
Forensic Psychiatry (FPF)	Hospitalist (HOS)
Gastroenterology	IM Family Practice (IFP)
Gastroenterology (GE)	Immunology (IG)
Gastroenterology, Pediatric	Infectious Disease
General Practice	Infectious Disease (ID)
General Practice (GP)	Internal Med Emergency Medicine (MEM)
General Preventive Medicine (GPM)	Internal Med Preventive Medicine (IPM)
General Surgery	Internal Medicine
General Surgery (GS)	Internal Medicine (IM)
Geriatric Medicine	Internal Medicine Pediatrics (MPD)
Geriatric Medicine (FPG)	Internal Medicine Psychiatry (MP)
Geriatric Medicine (IMG)	Internal Medicine/Dermatology (IMD)

Internal/Emergency/Critical Care (IEC)	Nuclear Medicine (NM)
Interventional Cardiology	Nuclear Radiology (NR)
Interventional Cardiology (IC)	Nutrition
Interventional Radiology - Integrated (IRI)	Nutrition (NTR)
Legal Medicine (LM)	Obstetric Anesthesiology (OAN)
Maternal & Fetal Medicine (MFM)	Obstetrics & Gynecology
Medical Biochemical Genetics (MBG)	Obstetrics & Gynecology (OBG)
Medical Genetics (MG)	Obstetrics (OBS)
Medical Management (MDM)	Occupational Medicine
Medical Microbiology (MM)	Occupational Medicine (OM)
Medical Oncology	Ophthalmic Plastic & Reconstructive Surg (OPR)
Medical Oncology (ON)	Ophthalmology
Medical Toxicology (ETX)	Ophthalmology (OPH)
Medical Toxicology (PTX)	Oral & Maxillofacial Surgery (OMF)
Molecular Genetic Pathology (MGP)	Orthopedic Surgery
Musculoskeletal Oncology (OMO)	Orthopedic Surgery (ORS)
Musculoskeletal Radiology (MSR)	Orthopedic Surgery of the Spine (OSS)
Neonatal-Perinatal Medicine	Orthopedic Trauma (OTR)
Neonatal-Perinatal Medicine (NPM)	Osteopathic Manipulative Medicine (OMM)
Nephrology	Other Specialty (OS)
Nephrology (NEP)	Otolaryngology
Neurodevelopmental Disabilities (NDN)	Otolaryngology (OTO)
Neurodevelopmental Disabilities (NDP)	Otolaryngology, Pediatric
Neurological Surgery	Pain Management
Neurological Surgery (NS)	Pain Management (PME)
Neurology	Pain Medicine (APM)
Neurology (N)	Pain Medicine (PMM)
Neurology/Diagnostic Rad/Neuro Rad (NRN)	Pain Medicine Phys Medicine & Rehab (PMP)
Neuromuscular Medicine (NMN)	Palliative Medicine (PLM)
Neuropathology (NP)	Pathology
Neuropsychiatry (NUP)	Pediatric Allergy (PDA)
Neuroradiology (RNR)	Pediatric Anesthesiology (PAN)
Neurotology/OTO (NO)	Pediatric Cardiology
Nuclear Medicine	Pediatric Cardiology (PDC)

Pediatric Cardiothoracic Surgery (PCS)	Physical Medicine & Rehabilitation (PM)
Pediatric Critical Care Medicine (CCP)	Plastic Surgery
Pediatric Dermatology (PDD)	Plastic Surgery - Integrated (PSI)
Pediatric Emergency Medicine (PE)	Plastic Surgery (PS)
Pediatric Emergency Medicine (PEM)	Procedural Dermatology (PRD)
Pediatric Endocrinology (PDE)	Psychiatry
Pediatric Gastroenterology (PG)	Psychiatry (P)
Pediatric Hematology/Oncology (PHO)	Psychiatry/Family Medicine (FPP)
Pediatric Infectious Diseases (PDI)	Psychiatry/Neurology (PYN)
Pediatric Nephrology	Psychoanalysis (PYA)
Pediatric Nephrology (PN)	Psychosomatic Medicine (PYM)
Pediatric Neurology	Public Health & Gen Preventive Med (PHP)
Pediatric Ophthalmology (PO)	Public Health & General Preventive Medicine
Pediatric Orthopedics (OP)	Pulmonary Critical Care Medicine (PCC)
Pediatric Otolaryngology (PDO)	Pulmonary Disease
Pediatric Pathology (PP)	Pulmonary Disease (PUD)
Pediatric Pulmonology (PDP)	Pulmonology, Pediatric
Pediatric Radiology (PDR)	Radiation Oncology
Pediatric Rehabilitation Medicine (RPM)	Radiation Oncology (RO)
Pediatric Rheumatology (PPR)	Radiology (R)
Pediatric Surgery	Radiology/Diagnostic Radiology
Pediatric Surgery (NSP)	Regional Anesthesiology & Acute Pain Med (RAA)
Pediatric Surgery (PDS)	Reproductive Endocrinology & Infertility
Pediatric Transplant Hepatology (PTP)	Reproductive Endocrinology & Infertility (REN)
Pediatric Urology (UP)	Rheumatology
Pediatric/Psych/Child Adolescent Psych (CPP)	Rheumatology (RHU)
Pediatrics	Selective Pathology (SP)
Pediatrics (PD)	Sleep Medicine
Pediatrics/Emergency Medicine (EMP)	Sleep Medicine (SME)
Pediatrics/Medical Genetics (PMG)	Sleep Medicine (SMI)
Pediatrics/Phys Med & Rehabilitation (PPM)	Sleep Medicine (SMN)
Pharmaceutical Medicine (PHM)	Spinal Cord Injury (SCI)
Phlebology (PHL)	Sports Medicine
Physical Medicine & Rehabilitation	Sports Medicine (FSM)

Sports Medicine (ISM)	Psychiatry
Sports Medicine (OSM)	Radiology
Sports Medicine Pediatrics (PSM)	Abdominal Radiology (AR)
Sports Medicine Phys Med & Rehab (PRS)	Abdominal Surgery (AS)
Surgical Critical Care (CCS)	Addiction Medicine (ADM)
Surgical Oncology	Addiction Psychiatry (ADP)
Surgical Oncology (SO)	Adolescent Medicine (ADL)
Thoracic Surgery	Adolescent Medicine (AMF)
Thoracic Surgery - Integrated (TSI)	Adolescent Medicine (AMI)
Thoracic Surgery (TS)	Adult Cardiothoracic Anesthesiology (ACA)
Transplant Hepatology (THP)	Adult Reconstructive Orthopedics (OAR)
Transplant Surgery	Aerospace Medicine (AM)
Transplant Surgery (TTS)	Allergy & Immunology (AI)
Trauma Surgery	Allergy (A)
Trauma Surgery (TRS)	Anatomic Pathology (ATP)
Undersea & Hyperbaric Medicine (UM)	Anatomic/Clinical Pathology (PTH)
Undersea & Hyperbaric Medicine (UME)	Anesthesiology (AN)
Urgent Care Medicine	Blood Banking/Transfusion Medicine (BBK)
Urgent Care Medicine (UCM)	Cardiothoracic Radiology (CTR)
Urology	Cardiovascular Disease (CD)
Vascular & Interventional Radiology (VIR)	Chemical Pathology (PCH)
Vascular Medicine (VM)	Child & Adolescent Psychiatry (CHP)
Vascular Neurology (VN)	Child Abuse Pediatrics (CAP)
Vascular Surgery	Child Neurology (CHN)
Vascular Surgery - Integrated (VSI)	Clinical Cardiac Electrophysiology (ICE)
Vascular Surgery (VS)	Clinical Cytogenetics (CCG)
Women's Health	Clinical Genetics (CG)
CNM	Clinical Informatics (CIM)
CNS	Clinical Laboratory Immunology (ALI)
CRNA	Clinical Neurophysiology (CN)
NP	Clinical Pathology (CLP)
PA	Clinical Pharmacology (PA)
Pharmacist	Colon & Rectal Surgery (CRS)
Physician	Cosmetic Surgery (CS)

Craniofacial Surgery (CFS)	Hand Surgery (HS)
Critical Care Medicine (CCA)	Head & Neck Surgery (HNS)
Critical Care Medicine (CCM)	Hematology (HEM)
Cytopathology (PCP)	Hematology (HMP)
Dermatologic Surgery (DS)	Hematology/Oncology (HO)
Dermatology (D)	Hepatology (HEP)
Dermatopathology (DMP)	Hospice & Palliative Medicine (HPF)
Developmental-Behavioral Pediatrics (DBP)	Hospice & Palliative Medicine (HPI)
Diabetes (DIA)	Hospice & Palliative Medicine (HPM)
Diagnostic Radiology (DR)	Hospitalist (HOS)
Emergency Medical Services (EMS)	Immunology (IG)
Emergency Medicine (EM)	Infectious Disease (ID)
Emergency Medicine/Family Medicine (EFM)	Internal Medicine (IM)
Emergency Sports Medicine (ESM)	Internal Medicine Pediatrics (MPD)
Endocrinology, Diabetes, Metabolism (END)	Interventional Cardiology (IC)
Endovascular Surgical Neuroradiology (ES)	Legal Medicine (LM)
Epidemiology (EP)	Maternal & Fetal Medicine (MFM)
Epilepsy (EPL)	Medical Genetics (MG)
Facial Plastic Surgery (FPS)	Medical Management (MDM)
Family Medicine (FM)	Medical Microbiology (MM)
Family Medicine/Preventive Medicine (FMP)	Medical Oncology (ON)
Female Pelvic Med & Reconstruct Surg (FPR)	Medical Toxicology (ETX)
Foot & Ankle, Orthopedics (OFA)	Medical Toxicology (PTX)
Forensic Pathology (FOP)	Molecular Genetic Pathology (MGP)
Forensic Psychiatry (PFP)	Musculoskeletal Oncology (OMO)
Gastroenterology (GE)	Musculoskeletal Radiology (MSR)
General Practice (GP)	Neonatal-Perinatal Medicine (NPM)
General Preventive Medicine (GPM)	Nephrology (NEP)
General Surgery (GS)	Neurodevelopmental Disabilities (NDN)
Geriatric Medicine (FPG)	Neurodevelopmental Disabilities (NDP)
Geriatric Medicine (IMG)	Neurological Surgery (NS)
Geriatric Psychiatry (PYG)	Neurology (N)
Gynecological Oncology (GO)	Neurology/Diagnostic Rad/Neuro Rad (NRN)
Gynecology (GYN)	Neuromuscular Medicine (NMN)

Neuromuscular Medicine (NMP)

Neuropathology (NP)

Neuropsychiatry (NUP)

Neuroradiology (RNR)

Neurotology/OTO (NO)

Nuclear Cardiology (NC)

Nuclear Medicine (NM)

Nuclear Radiology (NR)

Nutrition (NTR)

Obstetric Anesthesiology (OAN)

Obstetrics & Gynecology (OBG)

Obstetrics (OBS)

Occupational Medicine (OM)

Ophthalmic Plastic & Reconstructive Surg (OPR)

Ophthalmology (OPH)

Oral & Maxillofacial Surgery (OMF)

Orthopedic Surgery (ORS)

Orthopedic Surgery of the Spine (OSS)

Orthopedic Trauma (OTR)

Osteopathic Manipulative Medicine (OMM)

Other Specialty (OS)

Otolaryngology (OTO)

Pain Management (PME)

Pain Medicine (APM)

Pain Medicine (PMM)

Pain Medicine Neurology (PMN)

Pain Medicine Phys Medicine & Rehab (PMP)

Palliative Medicine (PLM)

Pediatric Allergy (PDA)

Pediatric Anesthesiology (PAN)

Pediatric Cardiology (PDC)

Pediatric Critical Care Medicine (CCP)

Pediatric Dermatology (PDD)

Pediatric Emergency Medicine (PE)

Pediatric Emergency Medicine (PEM)

Pediatric Endocrinology (PDE)

Pediatric Gastroenterology (PG)

Pediatric Hematology/Oncology (PHO)

Pediatric Infectious Diseases (PDI)

Pediatric Nephrology (PN)

Pediatric Ophthalmology (PO)

Pediatric Orthopedics (OP)

Pediatric Otolaryngology (PDO)

Pediatric Pathology (PP)

Pediatric Pulmonology (PDP)

Pediatric Radiology (PDR)

Pediatric Rheumatology (PPR)

Pediatric Surgery (NSP)

Pediatric Surgery (PDS)

Pediatric Urology (UP)

Pediatrics (PD)

Pharmaceutical Medicine (PHM)

Phlebology (PHL)

Physical Medicine & Rehabilitation (PM)

Plastic Surgery (PS)

Plastic Surgery within the Head & Neck (PSH)

Procedural Dermatology (PRD)

Proctology (PRO)

Psychiatry (P)

Psychoanalysis (PYA)

Psychosomatic Medicine (PYM)

Public Health & Gen Preventive Med (PHP)

Pulmonary Critical Care Medicine (PCC)

Pulmonary Disease (PUD)

Radiation Oncology (RO)

Radiology (R)

Reproductive Endocrinology & Infertility (REN)

Rheumatology (RHU)



Selective Pathology (SP)	Leukemia interest
Sleep Medicine (SME)	Metastatic Breast Cancer interest
Sleep Medicine (SMI)	Migraine interest
Sleep Medicine (SMN)	Multiple sclerosis interest
Sleep Medicine (SMO)	Parkinsons interest
Sleep Medicine (SMP)	Psoriasis interest
Spinal Cord Injury (SCI)	Rheumatoid Arthritis interest
Sports Medicine (FSM)	Ulcerative Colitis interest
Sports Medicine (ISM)	Surgery Physicians (Group Specialty)
Sports Medicine (OSM)	Urology Physicians (Group Specialty)
Sports Medicine Pediatrics (PSM)	Fluent Health
Sports Medicine Phys Med & Rehab (PRS)	Arthritis
Surgical Critical Care (CCS)	Allergies
Surgical Oncology (SO)	Asthma
Thoracic Surgery (TS)	Atrial Fibrillation (AFib)
Transplant Surgery (TTS)	Back Pain
Trauma Surgery (TRS)	Chronic Pain
Undersea & Hyperbaric Medicine (UM)	Chronic Obstructive Pulmonary Disease (COPD)
Undersea & Hyperbaric Medicine (UME)	Cataracts
Unspecified (US)	Congestive Heart Failure
Urgent Care Medicine (UCM)	Constipation
Urology (U)	Contact Lens User
Vascular & Interventional Radiology (VIR)	Wears Glasses
Vascular Medicine (VM)	Crohns
Vascular Neurology (VN)	Diabetes
Vascular Surgery (VS)	Dry Eyes
Acne interest	Eczema
Asthma interest	Fibromyalgia
Breast Cancer interest	Gastroesophageal Reflux Disease (GERD) & Heartburn
Chronic Constipation interest	Flu Vaccine
COPD interest	Gum Disease
Cystic Fibrosis interest	Gout
Epilepsy interest	Hair Loss
GERD interest	Hearing Loss

Heart Disease	Trouble Walking
Medicare	Obesity
Private Health Insurance	Anti-aging
Medicaid	Beauty & Skin-care
Insurance Through Work	Dip/Snuff Users
Uninsured	Vape Users
High Blood Pressure (Hypertension)	Multiple Conditions
High Cholesterol	Pregnancy
Irritable Bowel Disease (IBD)	RX Out of Pocket
Irritable Bowel Syndrome (IBS)	Diabetic Supplies Savings
Knee Pain	Frequent Blood Tests
Migraines	Frequent Drinker
Nervous System Disorders	Headaches
Numbness & Tingling	Aetna
Overactive Bladder (OAB)	Anthem
Osteoarthritis	BCBS
Osteoarthritis of Knee	Cigna
Psoriasis	Coventry
Psoriatic Arthritis (PsA)	Insured
Rheumatoid Arthritis (RA)	Healthy
Sinusitis	Major Health Issues
Skin Rashes	Minor Health Issues
Sleep Apnea	Knee or Back Brace
Smoker	Medical Alert System Interest
Smoking Cessation	Medicare Advantage Interest
Trouble Sleeping	Osteoporosis
Ulcerative Colitis (UC)	Physical Pain
Vitamins and Supplements	Pre-Diabetes
Weight Loss	Prescription Delivery Interest
Lupus	Recent Accident Injury
Addiction Services	Vision Loss
Visit Doctor Normal Amount	Visit Specialist Regularly
Visit Doctor Often	Health/Advice
Memory Loss	Health Insurance

Addiction Services	Migraines
Allergies	Nervous System Disorders
Anti-aging	Numbness & Tingling
Arthritis	Obesity
Asthma	Osteoarthritis
Atrial Fibrillation (AFib)	Osteoarthritis of Knee
Back Pain	Overactive Bladder (OAB)
Cataracts	Pregnancy
Beauty & Skin-care	Psoriasis
Chronic Obstructive Pulmonary Disease (COPD)	Psoriatic Arthritis (PsA)
Chronic Pain	Rheumatoid Arthritis (RA)
Congestive Heart Failure	Sinusitis
Constipation	Skin Rashes
Contact Lens User	Sleep Apnea
Crohns	Smoker
Diabetes	Smoking Cessation
Dip/Snuff Users	Trouble Sleeping
Dry Eyes	Trouble Walking
Eczema	Ulcerative Colitis (UC)
Fibromyalgia	Vape Users
Flu Vaccine	Visit Doctor Normal Amount
Gastroesophageal Reflux Disease (GERD) & Heartburn	Visit Doctor Often
Gout	Vitamins and Supplements
Gum Disease	Wears Glasses
Hair Loss	Weight Loss
Hearing Loss	Diabetic Supplies Savings
Heart Disease	Frequent Blood Tests
High Blood Pressure (Hypertension)	Frequent Drinker
High Cholesterol	Headaches
Irritable Bowel Disease (IBD)	Aetna
Irritable Bowel Syndrome (IBS)	Anthem
Knee Pain	BCBS
Lupus	Cigna
Memory Loss	Coventry

HMO	Allergies
Humana	Anti-aging
Other Insurer	Arthritis
PPO	Asthma
Tricare	Atrial Fibrillation (AFib)
United Healthcare	Back Pain
Insured	Beauty & Skin-care
Healthy	Cataracts
Major Health Issues	Chronic Obstructive Pulmonary Disease (COPD)
Minor Health Issues	Chronic Pain
Knee or Back Brace	Congestive Heart Failure
Medical Alert System Interest	Constipation
Medicare Advantage Interest	Contact Lens User
Osteoporosis	Crohns
Physical Pain	Diabetes
Pre-Diabetes	Diabetic Supplies Savings
Prescription Delivery Interest	Dip/Snuff Users
Recent Accident Injury	Dry Eyes
Vision Loss	Eczema
Visit Specialist Regularly	Fibromyalgia
Health/Advice	Flu Vaccine
Multiple Conditions	Frequent Blood Tests
HMO	Frequent Drinker
Humana	Gastroesophageal Reflux Disease (GERD) & Heartburn
Other Insurer	Gout
PPO	Gum Disease
Tricare	Hair Loss
United Healthcare	Headaches
Health Insurance	Aetna
RX Out of Pocket	Anthem
CBD Healthy Living	BCBS
Oppose Universal Healthcare	Cigna
Oppose Universal Healthcare	Coventry
Addiction Services	HMO

Humana	Overactive Bladder (OAB)
Insured	Physical Pain
Medicaid	Pre-Diabetes
Medicare	Pregnancy
Other Insurer	Prescription Delivery Interest
PPO	Psoriasis
Private	Psoriatic Arthritis (PsA)
Through Work	Recent Accident Injury
Tricare	Rheumatoid Arthritis (RA)
Uninsured	Sinusitis
United Healthcare	Skin Rashes
Healthy	Sleep Apnea
Major Health Issues	Smoker
Minor Health Issues	Smoking Cessation
Hearing Loss	Trouble Sleeping
Heart Disease	Trouble Walking
High Blood Pressure (Hypertension)	Ulcerative Colitis (UC)
High Cholesterol	Vape Users
Irritable Bowel Disease (IBD)	Vision Loss
Irritable Bowel Syndrome (IBS)	Visit Doctor Normal Amount
Knee or Back Brace	Visit Doctor Often
Knee Pain	Visit Specialist Regularly
Lupus	Vitamins and Supplements
Medical Alert System Interest	Wears Glasses
Medicare Advantage Interest	Weight Loss
Memory Loss	Uses Vitamins
Migraines	Uses Vitamins
Multiple Conditions	Uses Vitamins
Nervous System Disorders	CBD Healthy Living
Numbness & Tingling	Cluster Migraines
Obesity	Episodic Migraines
Osteoarthritis	IQVIA
Osteoarthritis of Knee	Acne
Osteoporosis	AFIB

Alzheimer's/Dementia

Anaphylaxis

Asthma

Bi

Breast Cancer

Colorectal Cancer

COPD

Depression

Diabetes Type 1

Diabetes Type 2

Dry Eye

Erectile Dysfunction

Heart Attack

Heart Failure

Hepatitis B

Hepatitis C

High Cholesterol

HIV/AIDS

Hypertension

IBS

Influenza

Insomnia

Lung/NSCL Cancer

Migraine

MS

Multiple Myeloma

Opioid Induced Constipation

Osteoarthritis

Osteoporosis

PA Hypertension

Polar Disorder

Prostate Cancer

Psoriasis

Psoriatic Arthritis

Rheumatoid Arthritis

Schizophrenia

Severe Asthma

Smoking Cessation

Stroke

MedData Group

Optometrists

Advanced Practice Nurses (NP)

Psychologists

Physician Assistants (PA)

Physicians

Chiropractors

Pharmacists

Oncology

Pediatrics

Internal Medicine

Orthopedics

Psychiatry

Podiatrist

Surgery

Physical Medicine and Rehab

Preventive Medicine

Urology

Plastic Surgery

Pathology

Obstetrics/Gynecology

Ophthalmology

Radiology

Otolaryngology

Neurology

Medical Genetics

Family/General Practice

Allergy/Immunology

Dermatology

Emergency Medicine  
Endocrinology/Diabetes/Metabolism  
Cardiology  
Anesthesiology  
Geriatrics  
Infectious Disease Specialist  
Gastroenterology  
Pulmonology  
Primary Care  
Reproductive Endocrinology  
Radiology  
Spinal Cord Injury  
Surgical Critical Care  
Surgical Oncology  
Addiction Medicine  
Trauma Surgery  
Thoracic Surgery  
Transplant Surgery  
Urology  
Vascular And Interventional Radiology  
Vascular Neurology  
Sleep Medicine  
Rheumatology  
Vascular Surgery  
Urological Surgery  
Addiction Psychiatry  
Adolescent Medicine  
Adult Care  
Adult Reconstructive Orthopedics  
Aerospace Medicine  
Allergy  
Allergy/Immunology  
Anatomic Pathology  
Anatomic/Clinical Pathology  
Undersea And Hyperbaric Medicine  
Anesthesiology  
Bloodbanking/Transfusion Medicine  
Bariatrics  
Cardiovascular Disease  
Clinical Cardiac Electrophysiology  
Chemical Pathology  
Brain Injury Medicine  
Clinical Genetics  
Child And Adolescent Psychiatry  
Clinical And Laboratory Immunology  
Clinical And Laboratory Dermatological Immunology  
Clinical Biochemical Genetics  
Clinical Pathology  
Clinical Neurophysiology  
Clinical Molecular Genetics  
Clinical Pharmacology  
Colon And Rectal Surgery  
Dermatologic Surgery  
Cytopathology  
Critical Care Medicine  
Dermatology  
Dermatopathology  
Developmental-Behavioral Pediatrics  
Diagnostic Radiology  
Emergency Medicine  
Family Practice  
Facial Plastic Surgery  
Endocrinology/Diabetes/Metabolism  
Forensic Psychiatry  
Forensic Pathology  
General Practice  
Gastroenterology  
General Surgery

Geriatric Psychiatry	Ophthalmic Plastic and Reconstructive Surgery
Gynecology	Oral And Maxillofacial Surgery
Head And Neck Surgery	Ophthalmology
Hand Surgery	Orthopedic Foot And Ankle
Hematology (Internal Medicine)	Orthopedic Spine Surgery
Hematology (Pathology)	Orthopedic Surgery
Hematology/Oncology	Orthopedic Trauma
Hepatology	Otolaryngology
Hospice And Palliative Medicine	Otology/Neurotology
Hospitalist	Pain Management
Gynecology Oncology	Pathology
Infectious Disease	Pediatric Allergy
Internal Medicine	Pediatric Anesthesiology
Interventional Cardiology	Pediatric Cardiology
Legal Medicine	Pediatric Dermatology
Magnetic Resonance Imaging	Pediatric Critical Care Medicine
Medical Genetics	Pediatric Emergency Medicine
Medical Microbiology	Pediatric Endocrinology
Maternal And Fetal Medicine	Pediatric Gastroenterology
Medical Oncology	Pediatric Hematology/Oncology
Neonatal-Perinatal Medicine	Pediatric Nephrology
Molecular Genetic Pathology	Pediatric Neurodevelopmental Disabilities
Nephrology	Pediatric Orthopedics
Neurodevelopmental Disabilities	Pediatric Infectious Disease
Neurological Surgery	Pediatric Radiology
Neurology	Pediatric Otolaryngology
Nuclear Cardiology	Pediatric Sports Medicine
Nuclear Medicine	Pediatric Pulmonology
Neuromuscular Medicine	Pediatric Pathology
Neuropathology	Pediatric Rehabilitation Medicine
Neuroradiology	Pediatric Rheumatology
Nuclear Radiology	Pediatric Surgery
Obesity Medicine	Plastic Surgery
Occupational Medicine	Phlebology



Pediatrics	Crohn's Disease
Pediatric Urology	Fibromyalgia
Procedural Dermatology	Glaucoma
Preventive Medicine	Epilepsy
Psychiatry	Irritable Bowel Syndrome
Psychiatry/Neurology	Heart Failure
Psychosomatic Medicine	Gout
Pulmonary Disease	Incontinence
Public Health And General Preventative Medicine	Overactive Bladder
Radiation Oncology	Stroke
Medical Toxicology	Lower Respiratory Infection
Sports Medicine	Premenstrual Syndrome (PMS)
Diagnosis > Sleeping Disorder	Myocardial Infarction
Acid Reflux	Ulcerative Colitis
Dry Eye	Infection Control
Smoking Cessation	Laboratory Management
High Cholesterol	Marketing
Migraine	Human Resources
Macular Degeneration	Materials Management
Constipation	Safety & Risk Management
Asthma	Research
Feminine Itch	Procurement & Purchasing
Flu	Pharmacy
Weight Loss	VP Level Executives
Attention-deficit/hyperactivity disorder (ADHD)	Information Technology
Type 2 Diabetes	Quality Control
Psoriasis	Radiology
Yeast Infection	Administration
Osteoporosis	Clinical Management
Acute Coronary Syndrome	Director Level
Urinary Tract Infection	Clinician
Female Contraception	C Level Executives
Angina	Manager Level
Atrial Fibrillation	Compliance

Education & Teaching	Acid Indigestion
Finance and Accounting	GERD
Electronic Health Records Management	Heartburn
Hospital Operations	Irregularity
Facilities Management	Lactose Intolerance
Executive Management	Foot Ailments
Nursing	Hearing Loss
Epsilon	Heart Conditions
Health Causes Donors	Angina
Healthy Gums	Atrial Fibrillation
ADD/ADHD	Heart Attack
Allergies	Heart Disease
Allergies > Nasal Allergies	Irregular Heart Rhythm
Anemia	Stroke
Anxiety	High Blood Pressure
Arthritis	High Cholesterol
Gout	Insomnia
Osteoarthritis	Memory Loss
Rheumatoid Arthritis	Menopause
Bladder & Bowel Ailments	Nasal Congestion
Bedwetting	Osteoporosis
Bladder Leakage	Pain
Constipation	Back Pain
Overactive Bladder	Difficulty Walking
Cancer	Headaches & Migraines
Colitis	Joint Pain
Dental Ailments	Respiratory Ailments
Dental Ailments > Sensitive Teeth	Asthma
Depression	COPD
Diabetes	Sensitive skin
Diet & Exercise Treatment	Skin Ailments
Type 1 Diabetes	Acne
Type 2 Diabetes	Cold Sores
Digestive Ailments	Eczema or Psoriasis

Vision Conditions	Constipation
Macular Degeneration	Cough/Cold
Dentures	Diabetes Type I
Glasses or Contact Lenses	Dry Eye
Uses Adult Diapers or Liners	Fibromyalgia
Uses Diabetes Monitor	Flu
Uses Hearing Aids	Glaucoma
Acid Indigestion Medications	Gout
Allergy Medication	Heart Failure
Nasal Sprays	Hypertension
Oral Medications	IBS
Arthritis Medications	Incontinence
Daily Aspirin Therapy	Lower Respiratory Infection
Rheumatoid Arthritis Medications	Macular Degeneration
Cold Sore Medications	Migraine
Depression Medications	Myocardial Infarction
Diabetes Medications	Nail Fungus
Insulin	Nausea
Oral Medications	Neuropathic Pain
Heart Condition Medications	Osteoporosis
High Cholesterol Medications	Overactive Bladder
Pain Medications	Parkinsons Disease
Headache & Migraine Medications	PMS
Respiratory Medications	Psoriasis
Respiratory Medications > Asthma Medications	Restless Leg
Group Retiree Health Plan Members	Sleeping disorder
Boutique Fitness Studio Customers	Smoking Cessation
Health Rankings	Stroke
Acid Reflux	Ulcerative Colitis
Acute Coronary Syndrome	UTI
Allergy	Weight Loss
Angina	Woman's Health
Athletes Foot	Lupus
Atrial Fibrillation	ALZ

OIC

Epilepsy

BPH

PAH

Diabetes Type II

Osteoarthritis

Asthma

Crohns

ADHD

Diabetes

Breast Cancer

female age 18-34

female age 35-45

MS

S Household

Diabetes

Metformin

Acne

Cholesterol

COPD

BPD

DEP

Upper Respiratory Infection

Eating Disorder

Hep C

ONC-NSCLC

RA

ONC-OVC

Parkinsons Household

ONC-MMEL

Opioid Use Disorder

Chronic Idiopathic Constipation