LEANDRA TOMAINE

WEB DEVELOPER

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EXPERIENCE

Web Developer

PAVONE MARKETING GROUP

Philadelphia, PA January 2017 – present

Harrisburg, PA August 2013 – December 2016

- Lead WordPress developer on the websites for Pavone Marketing Group's affiliated companies Pavone (<u>http://pavone.net</u>), quench (<u>http://quenchagency.com</u>), and Varsity Branding (<u>http://varsitybranding.com</u>)
- Redeveloped a WordPress multisite installation of 63 sites for the Pennsylvania Senate Republicans which included their main site (<u>http://www.pasenategop.com</u>), 34 state senators, and 28 committees and caucuses.
 - Setup dev, staging, and production environments for the new sites and used MySQL to migrate the data over from the old site into the new one. Began learning bash scripting to help with the data migration process
 - Built a custom theme making using of WordPress's Customizer functions to give the client control over different common features shared among the sites
 - Developed custom plugins in PHP that integrated with the custom theme, including Visual Composer widgets to easily create customized queries with different templates, an Enewsletter creation feature, and the categorization of site types (senator or committee/caucus) for ease of defining site theme and content settings
- Built the front-end for the redevelopment of PAGasSwitch (<u>http://pagasswitch.com</u>) and PAPowerSwitch (<u>http://papowerswitch.com</u>) using Sass and Drupal 7 Omega theme
- Improved the front-end development process by introducing new concepts and technologies such as modular CSS architecture, frontend style guides, Sass
- Built a custom wiki site in Drupal 7 for the development team to document our client projects as well as helpful code snippets, workflows, and third-party tools. Used custom taxonomies integrated with the Views modules.
- Promoted the learning and integration of the development team with the rest of the agency by holding lunch & learns to teach basic code to non-developers, creating easily customizable CMS's for other departments to build one page sites for potential new business, working closely together with print-based designers to teach the fundamentals of working with the web, and helping guide in-house freelancers and junior team members through our processes and development workflows

PRIVATE TUTORING

York, PA October 2012 – June 2013

THE ART INSTITUTE OF YORK-PA

York, PA October 2011 – June 2013

HOLBERG DESIGN

York, PA November 2011 – May 2013

Freelance Tutor

Provided personal private tutoring to students in need of extra help with understanding programming languages and concepts.

Tutor

Tutored other students in College Math and web related subjects such as HTML, CSS, jQuery, PHP, and MySQL.

Freelance Web Developer

Called in as needed to assist in the process of moving and updating content and structure during full site redesigns, converting PSD mockup to functioning HTML/CSS website, create Flash animations, and developing and theming sites with WordPress as a CMS.

EDUCATION

THE ART INSTITUTE OF YORK-PA

Bachelor of Science, Web Design & Interactive Media October 2010 – June 2013

SKILLS

WordPress	Git
PHP	Sass/CSS
MySQL	JavaScript/jQuery
Drupal	HTML